

11-4-34
less 25¢

Hollywood

GREETINGS

HOLIDAY

A Fawcett Publication

January

In Canada 15c

10
¢



MYRNA LOY



MYRNA LOY
says It Pays
to be Homely

MP4112EF

PN1993
.H43

Double Mint Gum

FOR BEAUTY OF MOUTH AND LIPS



NATURE HAS PROVIDED A
WAY TO **BEAUTY** THROUGH CHEWING EXERCISE.

*That is why **DOUBLE MINT** gum is so popular
with the **STARS** of the screen and stage.*

A Dancing Darling (UNTIL SHE SMILES)

pat 19
20983
487



"Pink Tooth Brush"

Makes her avoid all close-ups...dingy teeth and tender gums destroy her charm.

WHAT a heart-warming thing a lovely, swift little smile can be! And what a crusher of illusions it so often is.

It is true that a great many men and women are, unfortunately, *afraid* to smile. Neglect of the teeth, neglect of the gums, neglect of "pink tooth brush" have led to their own unsightly results.

No one is immune from "pink tooth brush." Any dentist will tell you that

our soft, modern foods and our habits of hurried eating and hasty brushing rob our gums of needed exercise. Naturally, they grow sensitive and tender—and, sooner or later, that telltale "tinge of pink" appears.

DON'T NEGLECT "PINK TOOTH BRUSH" And, neglected, that "tinge of pink" is often the preliminary to gingivitis, Vincent's disease—even pyorrhea.

Do the sensible thing—follow the

advice of dental science. Get a tube of Ipana today. Brush your teeth regularly. But—care for your gums with Ipana, too. Each time, massage a little extra Ipana into your lazy, tender gums. The ziratos in Ipana with massage helps speed circulation, aids in toning the gums and in bringing back necessary firmness.

Your teeth will be whiter with Ipana. Your gums will be healthier. And your smile *will* be the magic thing it should be!



IPANA

TOOTH PASTE

BRISTOL-MYERS CO., Dept. M15
73 West Street, New York, N. Y.

Kindly send me a trial tube of IPANA TOOTH PASTE. Enclosed is a 3¢ stamp to cover partly the cost of packing and mailing.

Name _____

Street _____

City _____ State _____



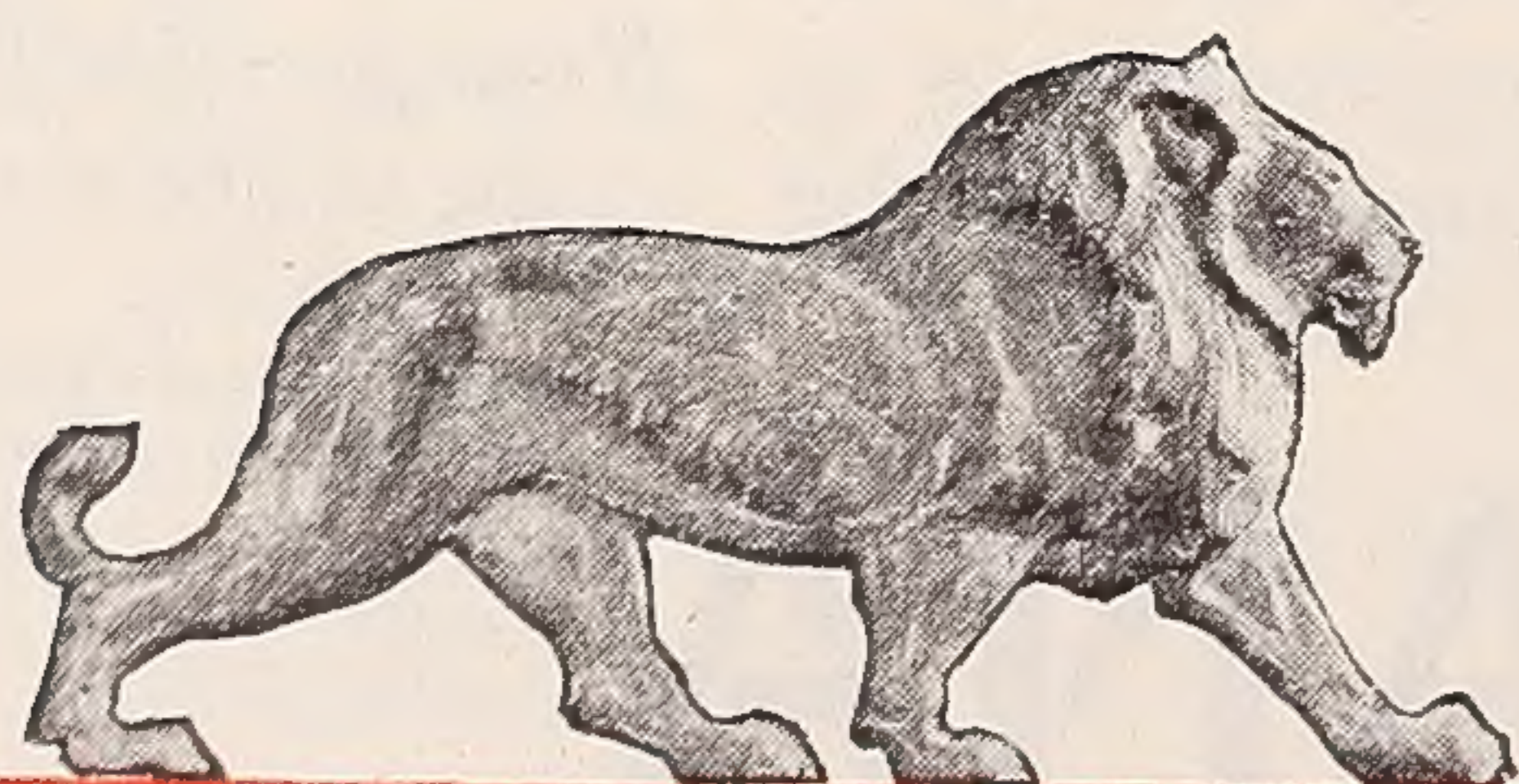
58

DAVID COPPERFIELD



ONE OF THE GREAT!

You have heard so much about it. The world's eagerness to see this beloved Charles Dickens novel on the screen will be amply repaid. The two years of waiting are at an end. Never before has any motion picture company undertaken the gigantic task of bringing an adored book to life with such thrilling realism. 65 great screen personalities are in this pageant of humanity, adapted to the screen by the famed Hugh Walpole. The original scenes, the vivid characters, the imperishable story . . . they live again!



METRO • Goldwyn • MAYER

Directed by GEORGE CUKOR
Produced by DAVID O. SELZNICK



Edited in Hollywood

W. H. FAWCETT, Publisher

DOUGLAS LURTON, Managing Editor



Wallace Beery finds another great rôle in *The Mighty Barnum*, a screen portrayal of the life of P. T. Barnum

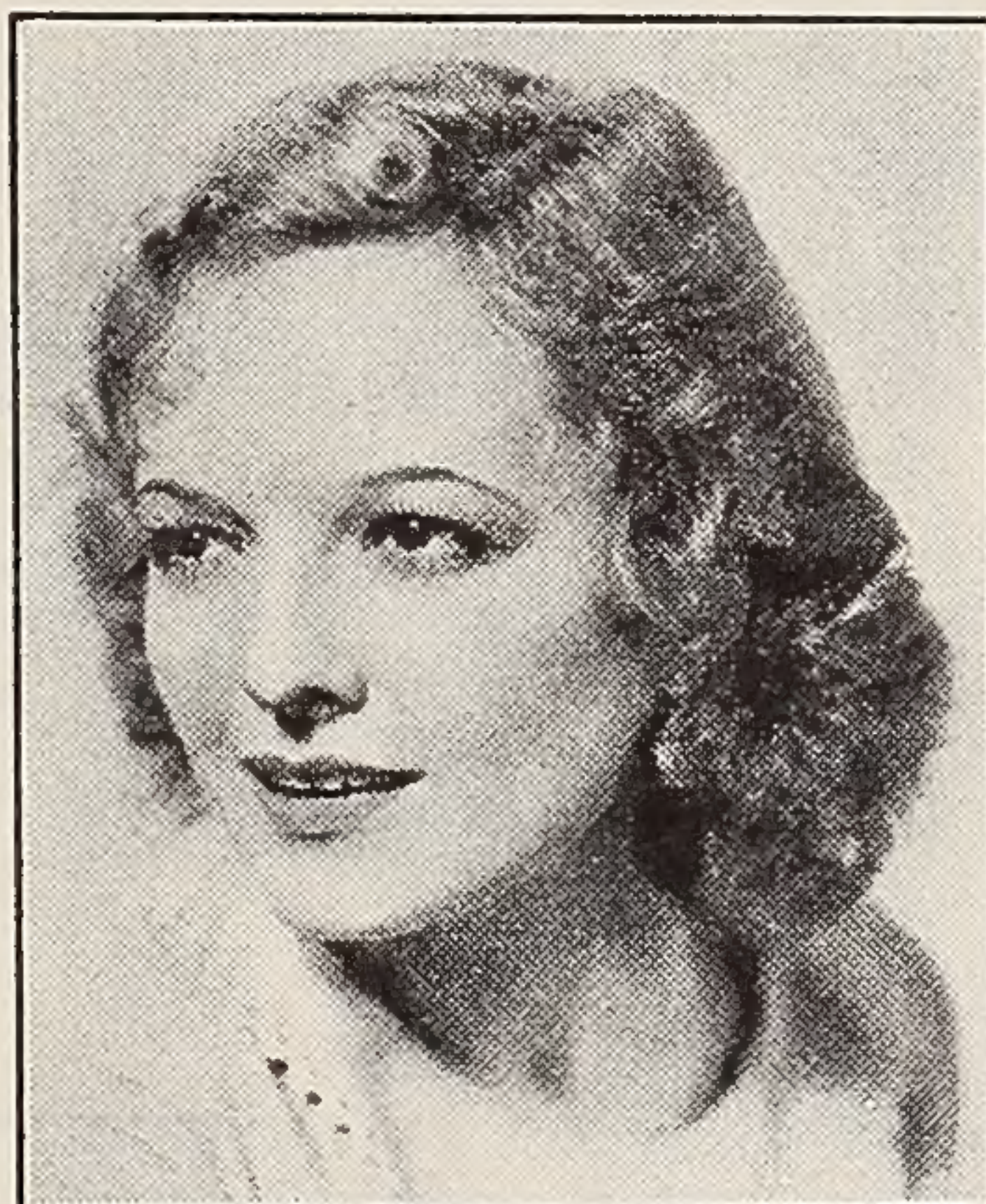
NOTES FROM THE EDITOR'S CUFF

THE THOUSANDS who attended the International Motion Picture Exposition in Vienna voted Wallace Beery and Katharine Hepburn as the greatest of all screen stars . . . 12,000 Charlie Ray fans scattered throughout the land have signed petitions to producers urging that Charlie be given a real comeback chance . . . Fay Wray, Canadian born, has been granted her final papers as a subject of Uncle Sam . . . Douglas Fairbanks, Sr., is in New York, where he will remain until the Lord and Lady Ashley divorce trial is concluded in London . . . the

reason: too much kidding in Hollywood . . . Eddie Cantor's picture salary is reputed to be \$75,000 per vehicle with a percentage of the profits as well.

OF INTEREST TO ALL FANS

IT WON'T be long now before Marian Nixon is a step-grandmother. When the youthful Marian wed Director Bill Seiter she acquired a twenty-three-year-old stepson and a daughter-in-law. And now the stork is hovering about the younger Seiter's chimney! . . . Ginger Rogers has written the book, lyrics and music for a musical comedy called *Three to Go*, and she'll produce it on the Los Angeles stage, hopeful of finding a Broadway buyer . . . No event in years has so thrilled Will Rogers as did the World Series . . . and you should see his imitation of Dizzy Dean warming up for a throw . . . Henry B Walthall and Mae Marsh are teamed in *Bachelor of Arts* for the first time since their appearance together in D. W. Griffith's *The Birth of a Nation* . . . Carole Lombard continues to send daily bouquets to Mrs Julio Columbo with cards bearing the message, "From Carole and Russ with love" . . . and Mrs. Columbo doesn't yet know of Russ' death . . . When it comes to big names on the guest list, Constance Cummings takes top rank as a hostess . . . when she and hubby, Ben Levy, gave a recent dinner in London, George Bernard Shaw, Clive Brook, John Barrymore, the Sultan and Sultana of Johore and the Duchess of Portland were among the big-wigs responding to the roll-call . . . Jimmy Walker, New York's ex-mayor, and his frau, Betty Compton, have signed to co-star in a production to be shot in England by our own Mack Sennett.



Dainty Marian Nixon is alluringly naïve and utterly adorable as the country cousin in *We're Rich Again*

Contents for January, 1935

EXCLUSIVE STORIES

- My Good Luck Was Bad Luck**
Conchita Montenegro has learned her lesson
By Ben Maddox 13
- Myrna Loy says It Pays To Be Homely**
Startling statements of the screen's sophisticate
By Grace Mack 14
- Life is a Gay Adventure to Miriam Hopkins**
An intimate study of a glamorous star
By Marcella Burke 16
- Spitfire Hepburn Reforms**
The miraculous change in Katharine Hepburn
By Jack Smalley 21
- Santa Checks Up on Good Boys and Girls**
What the Jolly Saint thinks of the stars
By John Winburn 22
- A Star's Day in Hollywood**
What the stars do off the set
By Mary Brian 28
- An Open Letter to Boris Karloff**
The creator of nightmares is thanked
By J. Eugene Chrisman 29
- Shirley Temple's Mother Replies**
An answer to an open letter
By Gertrude Temple 29
- Meet Mister Murphy**
Introducing Hollywood's newest screen lover
By J. Eugene Chrisman 32
- "Yes, Mother, I Am Going To Be An Actor"**
David Holt's amazing career
By Alyce Curtis 33
- Let's Call On Claudette**
A visit to Claudette Colbert's home
By Jerry Lane 38

FASHIONS—BEAUTY—HOME

- Give Yourself a Break in Beauty** By Max Factor 41
- Your Xmas Dinner** By Grace Ellis 42
- Claire Trevor's New Frock Patterns** 44

PICTORIAL FEATURES

Cover portrait of Myrna Loy by Al Wilson

- | | | | |
|---|----|-------------------------|----|
| The Little Minister | 11 | The Good Fairy | 30 |
| Portraits of Stars | 17 | At Coconut Grove | 34 |
| Biography of a Bachelor Girl | 24 | Broadway Bill | 40 |
| Christmas Greetings From the Stars | | 51 | |

DEPARTMENTS

- | | | | |
|------------------------------|----|------------------------------|----|
| News Sleuth | 6 | Questioning the Stars | 48 |
| Publisher's Page | 12 | Title Changes | 52 |
| New on the Screen | 26 | Strange Movie Facts | 55 |
| Shooting Script | 36 | Birthday Greetings | 57 |
| Drop Me a Line | 46 | Hollywood Chatter | 61 |
| Guide to New Pictures | | 66 | |

J. Eugene Chrisman, Western Editor

With the NEWS SLEUTH

by HAL E. WOOD

Nancy Carroll, resting between shots of her newest picture Jealousy, her first starring vehicle since she signed with Columbia



Baby LeRoy is taking no chances on having Santa Claus pass up his house

Hollywood's reporter brings you the very latest, snappiest, up-to-the-minute gossip from Movieland

Greta Calls on George

THE GRETA GARBO-GEORGE BRENT palship is really getting somewhere now that Ruth Chatterton has divorced the handsome Irishman.

George's neighbors, peeping over the fence surrounding the backyard of his Toluca Lake abode, got the thrill of their lives when they discovered Greta sunning herself there, her gaze fixed on George as he went through his daily dozen with the punching bag.

The glamorous Swede has fully recovered from the attack of nerves that sent her to a hospital for rest following the completion of her rôle in *The Painted Veil*.

Ginger a Princess?

GINGER ROGERS has had hundreds of marriage offers since she crashed the movies, but none of them surrounded by the glamour attached to the altar pleas of the very, very rich Prince Singhji of Rajpipla, who wrote:

"I am mad about you, Miss Rogers. Will you accept my love and adoration and come to India to live as my princess?"

His Highness enclosed a photo of himself in polo togs and attended by two turbaned natives.

"It's rather tempting," Ginger confided to me, "but I think I'll pick an American when the time comes!"

Bill a Real Santa

CHALK UP THE name of cherry-nosed W. C. Fields as one of the more charitable of the stars. Seldom a day

passes that the comedian doesn't dig into his purse to aid some less fortunate soul.

Bill, entering Paramount's gates, espied nine-year-old Shirley McLennon in tears.

"What's the matter, child?" inquired Bill, taking her in his arms.

"I thought I was going to get a job," she sobbed, "but the director saw me crying and won't hire me."

"Why are you weeping?" Bill wanted to know.

"Cause Towser, my dog . . . he . . . he got run over and killed just before I left home!"

Shirley not only got work, but a pedigreed canine as well. And Bill didn't stop there, either. That night he drove out to the shabby McLennon abode and completely restocked the empty larder.

Cultivates Voice

YOU'RE GOING to hear Claudette Colbert sing on the silversheet in the not far distant future.

Claudette is studying voice under Michelette Burani, who was her piano teacher when she was seven years old.

Al Smiles Again

THERE'S REASON a-plenty for the broad grin that decorates the countenance of Al Jolson these days.

Back a while ago, Hollywood was whispering that Al was washed up in pictures, so when producers failed to further seek his services, he submitted a proposition to the Warners. It was to appear in *Wonder Bar* on a strictly percentage basis.

So far, the talkie has grossed \$1,400,000 in the United States alone.

An Expensive Game

CLARK GABLE will tell you that horseracing truly is the sport of kings—kings with million-dollar income—and the star knows whereof he speaks.

A year ago, Clark unfurled his bankroll and purchased a filly named *Beverly Hills* as the initial cog in what he planned

Please turn to page eight

SOCIETY



EVERYBODY who is anybody in Hollywood is week-ending at Palm Springs now, for the social session is at its height at the desert resort . . . Jack Oakie "ribbed" Ernst Lubitsch into tossing off a swanky party for the younger set . . . and Jack and Mary Brian and the rest of their crowd showed up in rompers and gingham.

TOMMY FARRELL, Glenda's handsome son, is a diplomat . . . when Glenda entertained in honor of his birthday, one of the guests inquired as to his age . . . "I'm seventeen years younger than Mother!" was Tommy's retort . . . Patricia Ellis' pals tendered her a unique surprise party upon her return from an Eastern sojourn . . . Anna May Wong was hostess to thirty guests at dinner at the Tuey Far Low cafe in the heart of Los Angeles' Chinatown the other night . . . Anna wore a gown of aquamarine blue lame, with accordion pleated skirt and tunic for the occasion.

RKO - Radio's Christmas Gift to the World



Another glorious Hepburn romance to share your treasured memories of "Little Women". Another beautiful RKO picture from one of the great love stories of the ages. Another radiant acting triumph by the year's outstanding star, as she brings you a role endearingly different—the

Katharine
HEPBURN
in **"THE LITTLE MINISTER"**

by SIR JAMES M. BARRIE

With JOHN BEALE and ALAN HALE

An RKO-Radio Picture

Directed by Richard Wallace • A Pandro S. Berman Production

fire and wistful tenderness of Barrie's immortal Gypsy "Babbie". Really something more than a motion picture—a Christmas gift for your heart!

All of life's gladness... all its pain... blended in love's old sweet song!



Hollywood Offers You 3 steps to Beautiful Hair

Screen stars say, "Your hair is the key to your personality." Merely by a different hair arrangement a star can transform herself instantly from a boyish minx into a queenly beauty. First, the secret of a fascinating hair-dress is a wave of soft, lustrous natural beauty. For this very reason natural **DUART WAVES** are featured in 89 Hollywood Beauty Salons and are the choice of Hollywood's stars. • Second, Hollywood beauty experts recommend **DUART RINSE** after every shampoo. It cleanses and reveals the true brilliance of your hair. It **TINTS** just enough to accent the natural hair color. 12 correct shades. Not a dye. Not a bleach. Package of 2 rinses, 10 cents. Third, if after shampooing your hair tends to be dry or too fluffy, use **DUART PERMANENT WAVE OIL**. It will restore the natural soft silkiness everyone admires. 15 cents. At your Beauty Salon or use coupon below.



DUART

Choice of the Hollywood Stars

SEND 10c FOR DUART RINSE AND 15c FOR PERMANENT WAVE OIL. 25c FOR BOTH. MAIL THIS COUPON TO DUART MFG. CO., 984 FOLSOM STREET, SAN FRANCISCO, CALIFORNIA

Check here for full size bottle of Duart Permanent Wave Oil.

- | | | |
|---|---|--|
| <input type="checkbox"/> Black | <input type="checkbox"/> Golden Brown | <input type="checkbox"/> Ash Blonde |
| <input type="checkbox"/> Dark Brown | <input type="checkbox"/> Titian Reddish Blonde | <input type="checkbox"/> Medium Brown |
| <input type="checkbox"/> Chestnut Brown | <input type="checkbox"/> White or Gray (Platinum) | <input type="checkbox"/> Golden Blonde |
| <input type="checkbox"/> Titian Reddish Brown | <input type="checkbox"/> Light Golden Blonde | |
| <input type="checkbox"/> Henna | | |

Name.....

Address.....

City.....State.....

With the NEWS SLEUTH

Continued from page six

as an extensive stable. But now that he's had time to figure up the cost of upkeep, he has changed his mind.

Beverly has won only one race since being acquired by Gable.

He will enter the steed in the forthcoming Santa Anita meet, then sell to the highest bidder.

Ruby on Her Toes

RUBY KEELER, erstwhile Broadway terpsichorean sensation, has been sent back to dancing school preparatory to her appearance with hubby, Al Jolson, in *Casino de Paree*.

While Ruby is the leading exponent of tap steps hereabouts, her forthcoming rôle is that of a toe dancer, which furnishes the whyfor of the added training course.

Memories That Live

IF YOU WERE to ask Norma Shearer to name her favorite leading man, she would tell you he is Fredric March, and thereby hangs a tale.

Back in their lean days in New York rooming houses with meals prepared over gas jets, when each was fighting for a toe-hold in their chosen professions—Norma in the movies, and Freddie on the stage—they pieced out their meagre existence by posing for advertising photographs, usually working together and modeling everything from hats to shoes.

They drew \$3 a day each for the tedious toil!

Pity Poor Shirley!

STARDOM ISN'T all ice cream cones and chocolates for the youthful Miss Temple. In addition to reading, writing and arithmetic, Shirley must study a daily French lesson in order to overcome the necessity of dubbing her voice in French versions.

Redmen Get a Break

IT WAS A GALA DAY for the Indians attending Sherman Institute, the government school at Riverside, California, when Mae West spent an entire day there selecting four braves for rôles in her forthcoming vehicle, *Now I'm a Lady*.

Excitement was so great among the 200 bucks, squaws and papooses enrolled in the institution that it was necessary to suspend all classes during the star's visit.

Wait Pope's Approval

MAUREEN O'SULLIVAN and Johnny Farrow have not yet reached the altar, all reports to the contrary notwithstanding. The lass from Dublin and her author-fiance are making a final effort to obtain a special dispensation from Rome.

Johnny's earlier marriage that ended in the divorce courts provides the fly in the romantic pair's honey.

Clara's New Home

WHEN CLARA BOW leaves the hospital following her forthcoming *blessed event*, Rex Bell will lead her to a new home now under construction in Holmby Hills, overlooking Beverly and the Pacific.

Clara has finally disposed of her Bedford Drive abode, which has been on the market for two years, and now Rex is trying to find a buyer for their big Nevada ranch before he settles down to life as a sedate Hollywood business man.

While the ranch is showing a profit, Clara believes its supervision is taking up too much of Rex's time.



The inscrutable mask of the Orient! George Raft, walking to his dressing room after a day's shooting of Limehouse Blues

New Teeth For David

YOUNG DAVID HOLT, hailed as Shirley Temple's male counterpart, is discovering that fame has its drawbacks.

David recently spent two whole days in a dentist's chair while duplicates were made of all his teeth.

Seems a company was held up for three days a while back when one of the lad's molars fell out, so studio heads are taking no further chances.

Fay's a Nimrod

I LIKED John Monk Saunders' method of honoring wifey Fay Wray's birthday anniversary.

It was a dinner for two—Fay and himself—served in their own abode.

Two tables graced the room, one laden with food, the other with John's gifts to his betterhalf.

Included among the latter were a diamond bracelet and a 20-gauge shotgun. Duck hunting is Fay's favorite outdoor sport, and she's a crack shot.

Hats Off to Bing!

BING CROSBY has just been handed a new four-year (no option) contract by Paramount that means sufficient guaranteed income to insure him against financial worries for the balance of his life.

And Bing, who tasted of poverty in his boyhood, is salting away the bulk of his heavy earnings.

Superfluous Advertising!

JEAN HARLOW's auto carries bright red signs fore and aft reading: "FIRE!"

Bill's Cashing In

BILL POWELL won't have any financial worries during 1935, for he is already signed for ten pictures to be made during the next twelve months. At \$50,000 per rôle, you can figure it up for yourself!

The Net Widens!

BRITISH PRODUCERS have contented themselves with raiding the Hollywood studios for stars, but now they're going out after the children of the luminaries as well.

One London concern is offering \$250 a week for the services of the three-months-old son of Joel McCrea and Frances Dee. Of course, the firm wants Joel and Frances, too.

Harry Comes Home

HARRY BANNISTER, ex-mate of Ann Harding, is back in town for a brief stay, most of which is being devoted to Ann and their little daughter.

Report has it that the actor is seeking a reconciliation with the star.

Dick Digs In

NO HOLLYWOOD STAR is more appreciative of his celluloid throne than is Dick Powell. And now that Little Rock's pride and joy is at the top of the

Please turn to page ten

JANUARY, 1935

THE COMEDY SUCCESSOR TO
"IT HAPPENED ONE NIGHT"



GREAT ALONE... PERFECT TOGETHER!

WARNER MYRNA
BAXTER LOY

" IN
Broadway
Bill"

A FRANK CAPRA

PRODUCTION

By
'ROBERT RISKIN

Based on the story by
MARK HELLINGER

with

Walter Connolly—Helen Vinson
A COLUMBIA PICTURE



Ask at your favorite theatre when this picture will be shown

**NERVOUS?
FIDGETY?
IRRITABLE?**



**Thousands Find Relief in
This Remarkable
Nerve-Nourishing Food**

ARE you apprehensive, easily upset? Do little worries make you irritable and disturb your sleep? Do you often feel depressed and nervous? You do? Then you should combat your condition with a special nerve-nourishing food. You should supply your system with *extra* quantities of the substances now known to be absolutely essential to strong, steady nerves.

These substances are the vitamin B factors, the precious nutritive elements which, science has discovered, give tone to the nervous system and help to keep it stable. Ordinary foods contain only limited amounts of this nerve-protecting vitamin complex. Many common foods contain none at all! Is it any wonder that so many people fail to nourish their nervous system sufficiently to resist the strain of modern living?

There is one easy way that you can supply your nerves with the food substances they should have. Eat Yeast Foam Tablets. These pleasant tablets of scientifically pasteurized yeast contain concentrated stores of the vitamin B complex. They are pure yeast—and pure yeast, science now reports, is the richest known food source of the essential vitamin B elements. These elements will nourish your under-fed nerves, strengthen them and give them needed vigor and stability. At the same time they will help you to correct skin disorders, constipation, indigestion, lack of strength and energy.

Any druggist will supply you with Yeast Foam Tablets. The 10-day bottle costs only 50c. Get one today. Begin now to correct your touchy, irritable condition with this remarkable, nerve-nourishing, health-building food!

YEAST FOAM TABLETS

FREE

MAIL THIS COUPON TODAY

You may paste this on a penny post card

NORTHWESTERN YEAST CO. FG-1-35
1750 North Ashland Ave., Chicago, Ill.

Please send free introductory package of Yeast Foam Tablets.

Name _____

Address _____

City _____ State _____

With the NEWS SLEUTH



Continued from page nine

talkie ladder, he hopes to remain there for many years to come.

Picture rôles, radio broadcasts and vocal, instrumental and dramatic lessons leave the popular Dick with little time for recreation these days.

While Dick continues to carry the torch for Mary Brian, his over-abundance of toil affords him little opportunity to escort her about the mirth resorts. However, he doesn't give Mary much of a chance to forget him when she's in the company of his rivals.

When Mary entered a dinner place with Gene Raymond t'other night, the orchestra leader announced to the assembled guests that "the next number will be *I Have Only Eyes For You*, which we are playing for Mary Brian at the urgent request of Dick Powell!"

Sally's Set to Go

SALLY EILERS, who temporarily tossed aside her career four months ago to await the arrival of the stork, is all set to return to the screen as soon as her physician gives the signal.

Sally plans to limit herself to four pictures annually in the future, devoting the balance of her days to the upbringing of her first offspring.

Barrymore Still Ill

JOHNN BARRYMORE is dividing his time across the Atlantic by working in a British film production in London and undergoing medical treatment in Paris.

The Crown Prince of Broadway's royal family has not yet fully recovered from the effect of tropical fever suffered two years ago, while an arm that became infected with poisoning several months back is still causing him considerable concern.

Dolores and the children—Dolores II and John, Jr.—did not accompany the actor on the trip.

Father Her Guest

COLONEL CHARLES J. O'SULLIVAN has arrived in Hollywood from his native Ireland, and plans an extended stay with his daughter, Maureen.

Alaska For March

DESPITE HIS physicians' warnings against too strenuous work, Fredric March, whose health has been far from robust in the last year, has signed for the

Please turn to page sixty-three



Johnny Weissmuller and Lupe Velez got an enthusiastic welcome from British fans upon their arrival in England. The film stars look happy but there are rumors that the war is still on

HOLLYWOOD



Donald Crisp as Dr. McQueen, warns Wearyworld (Andy Clyde), that he is courting trouble in casting aspersions on the name of The Little Minister and that anything he says will be used against him



Micah (Billy Watson), wistfully pleading the help of Babbie (Katharine Hepburn), to save his father

SIR JAMES BARRIE'S IMMORTAL CLASSIC COMES TO THE SCREEN

KATHARINE HEPBURN and JOHN BEAL in

The Little Minister



The Little Minister keeps his tryst with the beautiful gypsy girl who has bewitched him. John Beal in the title rôle and Katharine Hepburn as Babbie in a scene from The Little Minister



Again the bible in Katharine's hands plays its rôle in The Little Minister for the same bible was used in the stage version



Pointed comment on cinema affairs and people

by W. H. FAWCETT
Publisher of HOLLYWOOD Magazine

The Publisher's Page

An All-Star Issue

HOLLYWOOD MAGAZINE has always led the field in presenting the most interesting and fascinating news and pictures of Hollywood personalities. Next month it will fill a long-felt need with an all-star issue devoted more exclusively than ever to the intimate side of Hollywood.

Virtually the entire February All-Star issue will be written by the stars themselves—written right on the lot or in their own homes. Beauty, chatter and style features—all will reflect the personal touch of many outstanding film favorites.

No magazine in the world will be more intimately the stars' own publication issued especially for you—a magazine of the stars, and written by the stars. Watch for the February All Star issue.

No wonder Jack Oakie looks glum when a package arrives from San Quentin prison. Two years ago a convict sent Jack a woven hairbelt and the comedian mailed him a five-dollar bill. To date Jack has received fourteen hairbelts.



Pert Kelton

Drop One—Purl Two

PERT KELTON, one of our favorite comédiennes, tends strictly to her knitting these days. And when we say knitting, we mean it literally for Pert has been selected official knitter to His Highness Ancha-Se-Chan-Tung, four-year-old Prince of Tibet.

Here's how it came about. Not long ago a wealthy Tibetan merchant sent Pert some yarn from the wool of a sacred lamb with the request that she fashion a blanket for the little Prince, and Pert has enthusiastically set to work.

All of which affords us considerable satisfaction. The picture of a Hollywood star joyously engaged in the homely "drop one, purl two" process does much to affirm our faith in the genuineness of Hollywood people.

Ann Harding is looking for a lucky peacock feather. A lucky feather is rare for the superstitious claim this brilliant plumage brings misfortune. There are however a few lucky feathers and Ann wants one to wear during the filming of Peacock Feather.

Who IS Who?

SINCE THE APPEARANCE of the 1934 edition of "Who's Who in America" we have been trying vainly to figure out just how the editors of that book determined who was who in Hollywood.

We concur in the selection of such favorites as Katharine Hepburn, Ann Harding and Marion Davies, but it is difficult to know why Dorothy Mackaill and Norma Talmadge, neither of whom is prominent in films, should take precedence over Jean Harlow and Claudette Colbert. Nor can we understand why Ina Claire and Eleanor Boardman, both long absent from films, are picked when Mae West and Margaret Sullavan are ignored.

It is all very confusing so far as we are concerned but it strikes us that no board of editors can determine who's who in Hollywood. The verdict lies with the public.



Who's Who

Pleasant Prospects

ONE OF THE PLEASANT things to look forward to in 1935 is the certainty of most excellent fare from the film producers. We are going to see a whole lot of good movies.

During the closing months of the past year the screen brought us outstanding classics, history, biography and grand opera. The enthusiastic response of the public to these offerings has spurred producers on to a continuance of such good entertainment. Higher and nobler stories now fascinate on the screen where gangster heroes and problems of eroticism were displayed.

Doubtless the many censorship committees will take credit for this change but nothing could be further from the truth. The public determines what kind of films are wanted and the public has spoken.

The shades of old-time troupers must envy the Wheeler and Woolsey barnstorming tour, now playing one night stands, which travels from place to place in a fourteen passenger airplane. A contrast to the good old days.



Rudolph Valentino

The Sheik Lives!

OVERFOND OF HARPING upon the short memories of movie fans, the swamis of Cineland received an eye-opening jolt the other day when they discovered that although Rudolph Valentino has been dead for eight years, his pictures *The Eagle* and *The Son of the Sheik* are still making money for his heirs, and recently more than \$6,000 in royalties was turned over to the estate.

One of the greatest stars of all time, Valentino won a place in the Hollywood sun which no other male star has ever attained. His magnetic appeal and fiery ardor commanded the adulation of millions. The years have not dimmed the luster of this fame for Rudy is one of the screen's immortals whose memory will never die.

A dead herring is the world's worst actor and if you don't believe it ask Wallace Beery. In the filming of The Mighty Barnum a barrel of herring was used as a prop and heat of the arc lights did things to that herring which didn't help the air.

The Spectacle MASTER!

NOT SINCE THE days of D. W. Griffith has any man so completely captured the essence of ancient times and done so much to vitalize history as Cecil B. DeMille.

The secret of his success lies, of course, in his thoroughness. Weeks of steeping himself in the subject go into every DeMille production before the cameras describe a single revolution.

DeMille has now turned to the period of the Crusades. And again his preparatory technique goes into action. Even while in the hospital, following a minor operation, DeMille thought of nothing but his next production. The walls of his room were covered with pictures of the Crusades. Even bit players were summoned to his bedside for a discussion of their prospective rôles. Fantastic? Not a bit of it! For out of such things are the great masterpieces born.



Cecil B. De Mille

MY GOOD LUCK WAS BAD LUCK

Says CONCHITA
MONTENEGRO

The story of a young girl who
shot to the top too quickly . . .
and the "spanking" Hollywood
gave her

by BEN MADDOX

BEHIND THE SCENES in fantastic Hollywood are countless amazing *real* stories of how stars skyrocket and why they slip. Right now I know no tale more interesting than that of Conchita Montenegro and her present comeback.

It is astounding, of course, for anyone just turned twenty-one to be staging a comeback. Yet this is precisely what she is doing!

Hers is the story of the spoiled young girl shot to the top too quickly. Some people must have their own self-importance thoroughly squelched before they can actually begin to amount to something, start to truly live. Conchita has been one of them.

Likely as not your recollections of her became dim. A vivid Spanish beauty, she had nearly faded out of the running. Then, when Will Rogers went into that deliriously funny tango-adagio-rumba in *Handy Andy*, you saw her again as his vivacious partner. She is now Warner Baxter's heroine in *Hell in the Heavens*, and with this lead she has stepped up into the major league once more.

At Fox they are scheduling a bright future for her. Everyone on the lot adores her. She is hailed as so attractive, so divinely feminine and so *obliging*. This latter tribute is a brand new one for Conchita. And therein is the clue to her re-discovery!

● If you'll remember, she was first brought to Hollywood from Paris with a great deal of to-do by M-G-M. She scored opposite Leslie Howard in *Never the Twain Shall Meet*. Her future was promising then, too. But it didn't materialize; gradually there were fewer and fewer parts. She made a personal appearance tour, enacted leads in foreign versions, did several "quickies."

"There was a definite cause for my bad luck," she asserts today. "It was—*too much good luck when I was totally unprepared for it!*" This can be told, now that Conchita is sport enough to admit it herself. When she was at Metro, she was self-willed, difficult and frequently plain foolish.

"The trouble," she hastens to declare, "was that I'd not been brought up to respect other people's opinions, or to work." Born in San Sebastian, the summer capital of Spain, and daughter of a prosperous army official, Conchita and her older sister were educated in a convent.

Please turn to page fifty-five

JANUARY, 1935



Conchita Montenegro has the lead with Warner Baxter in *Hell in the Heavens*. She is the only woman in the cast and plays the part of a peasant girl with whom Baxter falls in love

Myrna Loy

Says IT PAYS

by Grace Black



Rôles like the above imprisoned Myrna for years behind an oriental mask. She hated these exotic parts and bided her chance to escape.

I'M GLAD THAT I was born homely. It's the luckiest break I ever had."

Better read that again, you girls who think that homeliness is a handicap, for the author of that startling statement is none other than the very gorgeous Myrna Loy.

Naturally, you will wonder why anybody should be grateful for homeliness.

Here is Myrna's answer:

"Whether it's a career—or a man—I honestly believe that the girl who is born homely has a better chance to get what she wants than the girl who is born beautiful. For this reason: The girl who is born homely learns very early in life that if she wants her share of the world's plums she can't sit idly by and wait for them to fall into her lap. She has to get out and shake the tree. Whereas the girl who has been brought up to believe herself beautiful is too likely to regard her beauty as an all-powerful weapon with the result that she neglects to cultivate other charms. She never has to exert herself to attract people. Consequently, she fails to see the necessity of being interesting. And while it is true that a beautiful girl may attract a man, if she is dumb she seldom holds him. A homely girl, if she wants to get anywhere, knows that she doesn't dare to be dull and uninteresting. She has to use her head. And she has to learn to make the most of what she has.

● "It was not until I was about twelve years old," says Myrna, "that I bumped into the realization that Nature had done me wrong. I knew of course that my hair was straight and red, that I had a snub nose and a face splattered with freckles. It never occurred to me, however, that these things made any difference—until I fell in love.

"The object of my adoration was a boy named John Brown. He scarcely knew that I existed. To him I was just a red-headed, spindle-legged roughneck who threw stones and bloodied noses when anybody got fresh and called me 'Red' or 'Freckle-

Face.' He had eyes only for my playmate—a little girl named Jane.

"Jane had china-blue eyes and golden curls and a beautiful milk white skin. John would invite her to ride home on the handlebars of his bicycle, leaving me to tag along behind on foot. Each day I would think: 'Well, maybe he'll ask me tomorrow.' But he never did. Dimly I began to realize that it was because Jane was pretty and I was homely.

"Like every other girl, I wanted to be popular. I wanted to attract boys. It was obvious that I could never do it with my looks. I'd have to find some *substitute* for beauty. Then and there I decided that I would be a dancer or an actress. Looking back on it now, I know that my ambition was the result of the heartache that accompanied the discovery that I was an Ugly Duckling.

"In the years that followed I read every beauty article I could get my hands on. I began to massage my scalp and brush my hair and I learned to comb my hair in a way that was more becoming. I began to take care of my skin. I took a serious interest in my clothes. I worked like a dog at my dancing, for I knew that in order to compete with the girls who were pretty, I would have to be able to dance better than they did or I wouldn't stand a chance.

"And then one day I looked into the mirror and was suddenly aware that something had happened to me. My legs were not quite so spindly. My face was rounder and my hair had become fluffy. It even had the trace of a natural wave. I was quite astonished.

"'Why you don't look half-bad,' I told my reflection. 'Maybe there's hope for you yet.'

"Other people began to notice the change. 'What have you been doing to yourself, Myrna?' they asked. 'You're getting better looking.'

"A girl who is born beautiful becomes accustomed to being a receiving station for compliments. She accepts them as a matter of course. Only the girl who has taken the

Myrna Loy a homely child! That's hard to believe! But read the startling statement made by the gorgeous Myrna herself in this exclusive interview with Grace Mack . . . Read of Myrna's fight for beauty and how she attained loveliness

TO BE HOMELY

assortment of features which Nature handed her, and through patience and perseverance has managed to improve upon them, knows what a real shot in the arm a compliment can be. I simply glowed.

"It was not, however, until I was about sixteen that I felt absolutely paid in full for all the time and effort I had spent trying to improve myself. If my career had ended then and there I would have had no regrets . . . *Valentino had told me that I looked lovely!*

"Here is the story:

"I had my first job as a dancer, in a prologue at the Egyptian theatre in Hollywood. Henry Waxman, a photographer, came to the theatre to make some pictures of the girls. For some reason he thought I was an interesting photographic subject and he made numerous studies of me. Little did I dream that this seemingly inconsequential incident would be the means of opening the door of opportunity for me.

"A short time later, however, Valentino and his wife chanced—or *was* it chance?—to visit the Waxman studio. They saw my picture. Something about it intrigued them. Mr. Waxman showed him the other studies he had made. They told him they would like to have me come to their studio for an interview.

● "The day that I went to see Valentino will probably always remain one of the really big moments in my life. Like most girls of my generation, I was a Valentino addict. I had never missed seeing one of his pictures. The thought of actually seeing him in person and talking with him simply sent gooseflesh racing up and down my spine.

"I met Natacha first. I thought she was the most beautiful thing I had ever seen. I felt like a plain little mouse in her presence and I was terribly frightened. Then Valentino came into the room. He was so charming and natural that he immediately made me feel at ease.

"He explained that they wanted to make a test of me. Natacha loaned me a beautiful gown for the test. But there seemed to be no place for me
Please turn to page sixty



Myrna's homeliness doesn't seem to have started yet in this picture which shows her at the age of eight months. But then all babies are cute!

The Ugly Duckling Becomes A Swan! Myrna as she appears today in all the radiant loveliness of soft allurements. You'll see her next with Warner Baxter in Broadway Bill

LIFE IS A GAY ADVENTURE to

Miriam Hopkins

An intimate study of the sophisticated siren who knows what she wants and gets it . . .
The story of a star who fights to make her dreams come true

by MARCELLA BURKE

She Loves Me Not. In this she played the part of a chorus girl. The critics panned her characterization, saying, "Miss Hopkins is not a chorus girl type—"

Miriam isn't and never was a chorus girl type. She is a miniature Michael Arlen heroine—romantic, alluring, extravagant and difficult!

Difficult to combat—few try it. Just before she had a job of any kind she was married to Austin Parker, a handsome aviator who came home from the war covered with medals.

Parker was a poor author in those days—Miriam hated poverty—she wanted money and success and fame. She clenched her little fists and through gritted teeth swore a solemn oath to succeed.

Miriam and her husband were both popular. They played around with the gayest and most amusing crowd in New York.

Miriam appeared in one or two amateur shows. They only whetted her appetite for the theatre more keenly than ever. She stormed the theatre where they had started rehearsal for the first Little Music Box Revue. Everything was chaos. Miriam walked up to a man and said, "Pardon me, but Hazard Short sent me over for a job in the show."

"Is that so—" the man lit a cigarette, flipped the match away, and looked Miriam up and down—coldly. "Well, I happen to be Hazard Short, and I never saw you before in my life."

Miriam was caught in a bare-faced lie, but she didn't budge an inch. She just flashed one of her swift, lovely smiles up at him and said, "Well, do I get the job Mr. Short?" They both laughed. Hazard was amused and said, "Sure, get over there in the line."

That was the beginning. That was her first professional job. In this same show, all the actors were "big league"—Ivy Sawyer and Joe Santley were the biggest dancing names in the business.

William Collier was a box office draw.

Wilda Bennett had her name in lights outside.

Miriam Hopkins was dancing in the chorus.

Today—twelve years later—she is one of Hollywood's highest salaried stars.

Please turn to page fifty-eight

TWELVE YEARS AGO Miriam Hopkins was a chorus girl in the first Music Box Revue in New York. Few people know that.

All they know of Miriam is glamour. They read her name on twenty-four sheets throughout the countryside—they see it thrown up against the sky in Neon lights—the unbelievably lovely Miriam!

Miriam Hopkins to them is an eloquent, artistic success who hides the tip of her small provocative nose behind sables—she is some one with innumerable legends shadowing her footsteps. She goes to sleep with white orchids beside her bed—she wakes only when her personal maid (following instructions) tells her her perfumed bath is drawn.

If Miriam Hopkins had been born during the reign of du Barry, the destiny of royalty would undoubtedly have been radically changed.

Life—to Miriam—is an adventure. It is a ceaseless excitement—willing things out of the ether.

In all her short life, Miriam has never known what it means to be bored. She has no use for people who say they are. She tells you breathlessly—"there isn't enough time to do one-half the things one wants to do."

Recently, Miriam made a picture for Paramount called

HOLLYWOOD *Beauty*



*Marlene
Dietrich*

Glamour, Allure, Beauty and Mystery—These are the qualities which lifted Marlene Dietrich from a German music hall to the highest pinnacle of cinema fame. You will next see her in *Carnival in Spain* and it is rumored that this will be her last picture under the directorship of her "discoverer" Josef von Sternberg



Hazel Forbes

Blond and beautiful Hazel Forbes, inherited millions of a tooth powder fortune and turned screen actress. She has played many colorful rôles

Binnie Barnes

Lovely Binnie Barnes scored an American hit in the English-made *Henry VIII*. Now she repeats the process in Universal's *One Exciting Adventure*





*Astrid
Allwyn*

Lovely as a poet's dream, blond Astrid Allwyn is one of Hollywood's most beautiful charmers. A successful New York stage career led to a contract at the Fox studios where she recently completed *Servants' Entrance*



*Ann
Sothern*

Let's Fall in Love, first presented Ann Sothern to the picture public, and her charming personality and wealth of talent has rocketed her to a high place in the ranks of screen favorites. She is now appearing with Eddie Cantor in *Kid Millions*



*Mady
Christians*

Mady Christians, glamorous Viennese star, is Metro's newest find. Formerly with the Max Reinhardt theater, she leaped to international fame as star of *The Waltz Dream*, produced in Europe. She has starred in German, French and English films and played on the stage all over the world. She makes her American screen début in *Wicked Woman*.

Spitfire HEPBURN REFORMS



Katharine Hepburn has turned over a new leaf, her rôle in "The Little Minister" seeming to have worked the miracle

by JACK SMALLEY

YOU DON'T believe it?

Katharine Hepburn turning over a new leaf may sound as impossible as that well known leopard trying to change his deep-dyed spots, but it has happened.

No overnight conversion accomplished this. It has been a gradual transition between her last picture and the production of *The Little Minister*, but the fact that she has taken a different attitude has been forcefully demonstrated time and again.

Something has happened to our little Spitfire. Just what it was, nobody knows. Perhaps it was the strong emotional ordeal of her divorce; maybe it was the advice which her manager, Leland Hayword, gave her after that flight to Europe following the debacle of her play, *The Lake*. At any rate, the arrogant, high handed and stubborn Hepburn has changed for the better.

A few months ago the RKO publicity office would give you a hurt look if you mentioned Katharine Hepburn, and try to change the subject. She made life miserable for them. She had taken the stand that nothing mattered except a good performance—if that was good, she would receive good publicity.

Now they can't sing her praises in too loud a key, lauding her cooperation in publicising her new picture. And there you see lesson number One for Katharine: the value of publicity. The bitter experience of reading wrathful stories from writers, the denunciations of picture critics, and the unmerciful panning of her play taught her that publicity is powerful. The wrong kind of advertising can kill a show—or a star.

"You'd be astonished at the change in her," they told me, with pleased expressions. "Take this matter of still pictures—she will come in here and pose by the hour for pictures, though it used to be worth your life even to suggest sittings. What's more, her patience is amazing. If the prints don't turn out well, she blithely tears up the whole lot and calls for another appointment!"

"And say, does she pop ideas at you for exploitation? We wanted to make a trailer (those advertising reels announcing the coming attraction) and she said: 'Why not start with pictures of other actresses who have played in *The Little Minister*—Maude Adams, Ruth Chatterton, and so on to me?' Now, what other star would permit advertising other actresses? What's more, she insists on having John Beal appear with her in stills because, as she says, he is the Little Minister, and shouldn't be left out. And Please turn to page fifty-nine

JANUARY, 1935



Katharine Hepburn, in a scene from the famous screen version of Sir James Barrie's immortal classic, *The Little Minister*





Santa Checks up on



SANTA CLAUS is nobody's fool. You can bet that against the hankies you think you're going to get for Christmas, because that wise old gent has something up his whiskers besides pine needles and last years' candle drippings. During 1934 he kept a special set of books on the good and bad points of Hollywood stars, so that he can decide just what to leave by the artificial fireplace on Christmas Eve.

But he didn't count on **HOLLYWOOD** Magazine swiping that ledger out of his igloo, to scoop the stars on what they can expect from Santa this year.

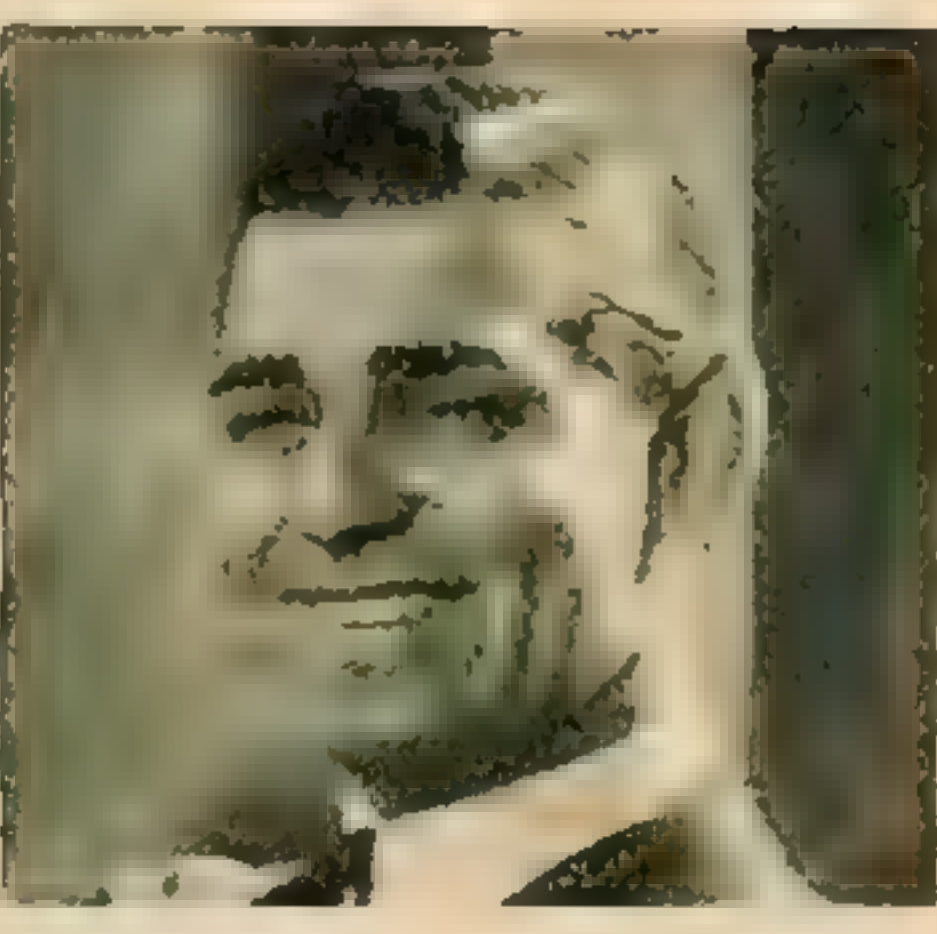
Here you are, you trembling movie actors and actorines! Cast your eyes over Santa's book, and see what he thinks of your doings. And remember, it isn't too late if you see that the bad points outweigh the good ones. So here is the ledger, containing the lowdown by that wily St. Nick who sees all, knows all, and tells everything!

GOOD POINTS	BAD POINTS	GIFTS
<p>BING CROSBY. Now there is a fine lad; hope he continues to be a good boy, and gives us more like <i>She Loves Me Not</i>. Add two more good points—the twins. (Give Mrs. Crosby some credit there.)</p>	<p>Got put in the doghouse during the making of <i>We're Not Dressing</i> for keeping Director Taurog out all night. He and Carole Lombard tied a rope to the still man's camera and hoisted it to the roof. Makes Paramount worry by putting on weight.</p>	 <i>Triplets!</i>
<p>CAROLE LOMBARD. Proved she could act in <i>Twentieth Century</i>. Came back to start <i>Repeal</i> like a good trouper, though still suffering from the shock of Russ Colombo's death.</p>	<p>Still cusses when excited. But improving. Gets mad at stupid producers who want her to make stupid pictures, and makes one now and then in spite of herself. Put your foot down, Carole!</p>	 <i>A. Real Vacation</i>
<p>MARLENE DIETRICH. When her studio make-up woman gave a little housewarming, Marlene came to the party and brought a gift. Keeps democratic; always lunches at Paramount cafe with common horde.</p>	<p>Caused great anguish and disappointment on return from Europe with trunks and trunks of gorgeous clothes—and then refused to appear in them, though all Hollywood waited in expectation. The meanie!</p>	 <i>Another Director</i>
<p>JOAN CRAWFORD. Kept her head and won respect by not rushing into another marriage. Has stuck by her career. Left off that extra splash of lipstick this year. Always gives us good pictures.</p>	<p>Suspicion that she has gone a bit coo-coo on cars. That big white limousine, and now that all white, satin upholstered roadster. Joan! How could you? And that horn can be heard fully three miles!</p>	 <i>A Plain Ford</i>

Good Boys and Girls

Scoop! Here's a preview of Santa Claus' ledger, where he keeps the records of Hollywood stars, and decides whether or not they deserve a Christmas present

by JOHN WINBURN

GOOD POINTS	BAD POINTS	GIFTS
<p>JEAN HARLOW. Well, you really finished that book, Jean! I like you to stick to things that way.</p> <p>Add good point; not letting personal problems sour her.</p> <p>Made her mother happy with beautiful room in new home.</p> <p>Lifted Bill Powell out of the dumps.</p>	<p>O, hum, with 115 pounds distributed like that, what are Jean's bad points?</p> <p>Hasn't sent the editor a copy of "Today is Tonight," her first book.</p> <p>Maybe he'll find one in his stocking!</p>	 <p><i>A Letter from Every Fan!</i></p>
<p>CLARK GABLE. For giving us <i>It Happened One Night</i>.</p> <p>Being always thoughtful of others.</p> <p>When a friend had no place to keep her dog, he gave it a home on his ranch.</p>	<p>Balks at picture assignments with women stars.</p> <p>Drives studio frantic by disappearing between pictures, when he is wanted for story conferences.</p>	 <p><i>More Dogs to Take Care of</i></p>
<p>W. C. FIELDS. For the biggest laughs of the year.</p> <p>For feeding that little blind duck on the pond back of his house every morning.</p>	<p>That fight with Baby LeRoy.</p> <p>GIFT: <i>New Rattle</i></p>	
<p>SHIRLEY TEMPLE. Refuses to be spoiled by compliments.</p> <p>Is Mrs. Santa Claus' favorite actress.</p> <p>Can now spell her name and count.</p> <p>Invited all Hollywood (almost) to her birthday party.</p>	<p>Shirley, you mustn't ask for so much gum—I heard you! After all, Mama isn't made of gum! But I guess you've been a very good girl.</p> <p>GIFT: <i>Carton of Gum</i></p> <p>Please turn to page fifty-six</p>	

It's hard to catch Santa! Shirley Temple planned to wait up for the jolly saint but she just couldn't keep awake

BIOGRAPHY OF A



Director Edward H. Griffith sits in front of the camera and James Wong Howe, Hollywood's most famous cameraman stands at his right, in this picture which shows a scene in the making from Biography of a Bachelor Girl. This picture gives an exceptional close up of behind-the-scenes, showing the arc lights, camera, microphone on its boom, and the sun shade held over the players. In the background right, are some extras

BACHELOR GIRL

*Right
on
the
Lot!*

When you see this scene
on the screen, remember
you saw it being made!

Ann Harding and Robert Montgomery are co-starred for the first time since When Ladies Meet. Here Montgomery is shown making a quick stop much to the camera crew's amusement

Photographed on the Biography of a Bachelor Girl set especially for HOLLYWOOD Magazine by Tanner

What's new



Lucky Dog! But according to Hollywood gossip George Brent isn't doing so bad himself. Garbo and Brent in *The Painted Veil*

At Hollywood previews our staff of experts see the new pictures first and give you advance information on the newest offerings

Great Expectations

• • • • First to the finish line with the influx of Charles Dickens pictures, Universal romps home with a knockout in the mystery novel of the great author. Henry Hull as the convict presents fresh talent to the screen in a grand rôle and the rest of the cast falls in line superbly. Alan Hale and Florence Reed score heavily. The film clings closely to the classic book. Don't miss this one.—UNIVERSAL.

THE PLAYERS—*Magwitch*, Henry Hull; *Pip*, Phillips Holmes; *Estella*, Jane Wyatt; *Miss Havisham*, Florence Reed; *Jaggers*, Francis L. Sullivan; *Joe Gargery*, Alan Hale; *Mrs. Joe*, Rafaela Ottiano; *Young Pip*, George Breakstone; *Herbert Pocket*, Walter Armitage; *Young Herbert*, Jackie Searl; *Sarah Pocket*, Eily Malyon; *Molly*, Virginia Hammond; *Young Estella*, Anne Howard; *Uncle Pumblechook*, Forester Harvey; *Biddy*, Valerie Hobson; *Orlick*, Harry Cording; *Wopsle*, Douglas Wood; *Compeyson*, George Barraud; *Drummlie*, Philip Dakin.

Kid Millions

• • • • This is Cantor's finest film, replete with grand comedy, tuneful songs, beautiful girls and a lavish background. The action takes Eddie from a Brooklyn barge to an ocean liner, an Egyptian palace and finally an ice cream factory in the U. S. A. Cantor at his best. Ethel Merman, Eve Sully and Warren Hymer get some great laughs. Don't dare miss this one.—SAMUEL GOLDWYN.

THE PLAYERS—*Eddie*, Eddie Cantor; *Jane Larrabee*, Ann Sothorn; *Dot*, Ethel Merman; *Jerry Lane*, George Murphy; *Ben Ali*, Jesse Block; *Fanya*, Eve Sully; *Col. Larrabee*, Berton Churchill; *Louie the Lug*, Warren Hymer; *Sheik Mulhulla*, Paul Harvey; *Khoot*, Otto Hoffman; *Toots*, Doris Davenport; *Herman*, Ed Kennedy; *Oscar*, Stanley Fields; *Adolph*, John Kelly; *Pop*, Jack Kennedy; *Stymie*, Stymie Beard; *Tommy*, Tommy Bond; *Leonard*, Leonard Kibrick; *Slade*, Guy Usher.

Broadway Bill

• • • • One of the smash hits of the year! Myrna Loy, Warner Baxter and a wonderful horse named Broadway Bill combine to make this a horse race picture par excellent. With a crooked gambling ring in the plot there is not an idle moment. Baxter and Myrna give charming performances. Highly entertaining. You mustn't miss this.—COLUMBIA.

THE PLAYERS—*Dan*, Warner Baxter; *Alice*, Myrna Loy; *Happy*, Lynn Overman; *Colonel*, Raymond Walburn; *Whitey*, Clarence Muse; *Edna*, Margaret Hamilton; *Eddie*, Douglas Dumbrille; *Rube*, Sterling Holloway; *henchmen*, Charles Levison and Ward Bond; *judge*, Samuel S. Hinds; *Pop*, Harry Todd; *Joe*, George Cooper; *Collins*, Charles Wilson; *trainer*, Forrester Harvey; *Whitehall*, Paul Harvey.

What Every Woman Knows

• • • • Excellent picture. Helen Hayes, self-effacing wife, makes her husband, Brian Aherne, a success then finds her happiness threatened by another woman. In the end however, her homely virtues help her in retaining his love. High honors go to Brian Aherne. Helen Hayes is good but disappoints just a trifle by over-emphasizing her rôle. Highly satisfactory show.—METRO.

THE PLAYERS—*Maggie Wylie*, Helen Hayes; *John Shand*, Brian Aherne; *Sybil*, Madge Evans; *La Comtesse*, Lucile Watson; *James*, Dudley Digges; *David*, Donald Crisp; *Alick*, David Torrence; *Venables*, Henry Stephenson.

Anne of Green Gables

• • • A grand family picture with appeal for all. Tom Brown plays the lead but little Anne Shirley will steal your heart. The story, an old childhood favorite, is simple, but so worked out that there isn't a dull moment. O. P. Heggie and other members of the supporting cast are excellent.—RADIO.

THE PLAYERS—*Anne*, Anne Shirley; *Gilbert*, Tom Brown; *Matthew*, O. P. Heggie; *Marilla*, Helen Westley; *Mrs. Barry*, Sara Haden; *Mr. Phillips*, Murray Kinnell; *Diana*, Gertrude Messinger; *Mrs. Bluet's daughter*, June Preston; *Dr. Tatum*, Charley Grapewin; *Mrs. Bluet*, Hilda Vaughn.

• • • • FOUR STAR PICTURES • • • •



Eddie Cantor, in black face, and George Murphy in the musical comedy Kid Millions



Helen Hayes and Brian Aherne appearing in the screen version of What Every Woman Knows

on the Screen

RATING CODE

●●●● Excellent ●●● Good
●● Fair ● Mediocre

Kentucky Kernels

●●●● Four star flash for Wheeler and Woolsey fans. The two are foster fathers to "Spanky" McFarland. Spanky inherits a Kentucky estate. Wheeler and Woolsey assume a phoney southern accent and invade "Old Kaintuck." You can imagine what happens. In spite of the excellent comedy of Bert and Bob the real star is little "Spanky" McFarland. Clean, rollicking comedy.—RADIO.

THE PLAYERS—Elmer, Robert Woolsey; Willie, Bert Wheeler; Gloria, Mary Carlisle; Spanky, Spanky MacFarland; Colonel Wakefield, Noah Beery; Hannah Milford, Lucille LaVerne; Buckshot, Sleep 'n' Eat; John Wakefield, William Pawley; Colonel Ezra Milford, Louis Mason; Jess Wakefield, Frank McGlynn; Hank Wakefield, Richard Alexander.

The Painted Veil

●●●● A dramatic masterpiece in which Garbo turns in a masterly performance. The wife of a doctor in back country China, she finds a lover when her husband neglects her but after many trials goes back to her first love. Garbo was never more glamorous. Herbert Marshall, George Brent and Jean Hersholt form an excellent supporting cast.—METRO.

THE PLAYERS—Katherine, Greta Garbo; Dr. Fane, Herbert Marshall; Townsend, George Brent; General Yu, Warner Oland; Olga, Cecilia Parker; Professor Koerber, Jean Hersholt; Frau Koerber, Beulah Bondi; Annah, Soo Yong; Mrs. Townsend, Katherine Alexander; bridegroom, Billy Bevan; Waffington, Forrester Harvey; Dr. Feng, Keye Luke.

Music In the Air

●●●● John Boles and Gloria Swanson combine their talents and melodious voices to make this an entertainment masterpiece. The story is slight, that of a Bavarian girl and her father seeking to sell songs written by the father. Arriving in the Big City, they become involved in a number of mishaps. Douglass Montgomery is positively gooey but the film is excellent entertainment.—FOX.

THE PLAYERS—Frieda, Gloria Swanson; Bruno, John Boles; Karl, Douglass Montgomery; Sigeline, June Lang; Dr. Lessing, Al Shean; Weber, Reginald Owen; Uppmann, Joseph Cawthorne; Cornelius, Hobart Bosworth; Martha, Sara Padden; Burgomaster, Roger Imhoff; Krischner, Jed Prouty; Zif Felhuber, Christian Rub.

Flirtation Walk

●●●● Another Warner musical masterpiece. No backstage story, the plot is laid in Honolulu and West Point.

JANUARY, 1935

●●●● FOUR STAR PICTURES ●●●●



Henry Hull, George Breakstone and Alan Hale in the Dickens classic, *Great Expectations*



Noah Beery, Robert Woolsey, Mary Carlisle and Bert Wheeler in *Kentucky Kernels*

Private Dick Powell is chauffeur for the General's daughter, Ruby Keeler. They drive to the Hawaiian beach where love is inspired by a beautiful native dance and you can guess the rest. Dick is appointed to West Point and all is well. Good fun.—WARNER.

THE PLAYERS—Dick Dorcy, Dick Powell; Kit Fitts, Ruby Keeler; Sgt. Scrappier, Pat O'Brien; Oscar Berry, Ross Alexander; Gen. Fitts, Henry O'Neill; Lieut. Biddle, John Eldredge; Sleepy, Guinn Williams; Eight Ball, Glen Boles; Spike, John Arledge; Gen. Landacre, Frederick Burton; Chase, John Darrow.

Please turn to page sixty-two



"You can't make fun of my red hair" Anne Shirley tells Tom Brown in *Anne of Green Gables*



Ruby Keeler and Dick Powell in a big moment from *Flirtation Walk*



—Photo by Devoy



An intimate picture of Movie-land written by one of its most charming members

Mary Brian was fourteen when she played her first rôle of Wendy in *Peter Pan*. She grew up with the movies and is today one of the most popular girls in Hollywood. Her next picture is *College Rhythm* with Joe Penner.



A Star's Day in Hollywood

by
Mary Brian

I OPENED My EYES sleepily. A clock was striking in muffled tones just outside the doorway and brother Terry was practising his clarinet somewhere about the house. I peeked anxiously at the clock on my dressing table for I had an ominous feeling of having overslept. Heavens!—twenty minutes after six and the call on the set at Paramount was for eight-thirty. I whistled and ran to the bathroom to draw a cold tub. It was a little too cold and I put on a suit for a dip in the swimming pool outside. The water was glorious and my pretty Alaskan husky dog, "Northern Lights," came running out to frolic along the edge of the pool. He set up a terrific barking and growling when I splashed water all over him.



W. C. Fields came out of his home across the pond and shouted something about "waking honest folks from their slumbers" and I shouted back at him. His associate, Tammany Young, came out with an armload of pots and pans for the motor trailer that W. C. shaved and bathed in as he was driven to work. They both began to argue about something, but they were too far away to make out the cause and I went into the house for breakfast with Mother. A very light breakfast it was, too—orange juice and toast. Not a part of my regular diet, but I was behind schedule that morning and had to skimp somewhere. I went into my room and changed hastily into a heavenly little sports suit of tweed I had purchased in Hollywood the evening before. Mother brought the car out of the garage for me and I paused for a moment in the hope of hearing Bing Crosby singing in his bath next door. But the only sound was the crispy twitter of the birds and

the less joyous sound of my brother with the saxophone. I kissed Mother and drove out into the workaday world.

● Going over Cahuenga Pass from the valley I headed right down Vine Street to the Paramount studios. My pretty little white dressing bungalow there, with the white carpet and chintz curtains, had just been given a new coat of paint and I stepped carefully inside to put on the heavy panchromatic makeup. On the sound stage Jack Oakie seemed to be the only one on time and we spent a little while drawing animals on a back wall of the set. I drew an elephant and Jack drew a cow, then I sketched an alligator and Jack tried another cow. We also did a few studies of the little mechanical duck which served as a stand-in for Joe Penner's regular duck, Goo Goo, and were working on a very unflattering portrait of the director when he put in an appearance. After rehearsing us all morning the director decided to confer with the supervisor before making any takes. Jack and I bawled him out well for having made us put on makeup, but he

Please turn to page fifty-seven

An Open Letter to BORIS KARLOFF

From J. EUGENE CHRISMAN

In which Gene expresses gratification to the creator of his
nightmares



Dear Boris:

Perhaps you do not know it, Boris, but you are a national benefactor, fit to stand beside Washington, Lincoln, Edison, the NRA and Aimee Semple McPherson. Millions of insomnia victims from Florida's keys to Puget Sound's fogs are remembering you in their prayers because of what you have done for them.

I myself am one of those unfortunate beings who, being unable to find the favor of Morpheus, have spent my nights for years, counting sheep until a sheep became to me a thing of horror. If all the sheep I have counted were laid end to end, I have no idea what would happen but something surely would. Then I saw you in the rôle of *The Monster*, in Frank-

enstein. I returned home and when I put on the upper half of my pajamas, (which is all I have any use for), and turned in for another night of counting sheep, imagine my surprise and gratification to find a nightmare all saddled and bridled, just for me to ride. And my what a nice time I had. Instead of laying there, flat on my back, engaged in counting endless lines of sheep jumping over a gate, I was enabled, because of your talent for horror, to spend it galloping over meadow and vale, astride a lovely nightmare. Now when I am unable to woo sleep, I merely look through the list of what is showing at the neighborhood theatres, select your most recent horror effort, and return home to resume my nocturnal efforts

as an equestrian. Thank you Boris and thank you for my fellow men who share these rides. As a matter of fact, Boris, a select group of we insomnia victims have been getting together for these midnight rides on our nightmares and have been several times mistaken for Victor McLaglen's Light Please turn to page fifty-three



SHIRLEY TEMPLE'S MOTHER REPLIES

To J. EUGENE CHRISMAN

Dear Mr. Chrisman:

Your open letter to Shirley was most kind and considerate. As you surmised, Shirley does not write and all she ever reads is picture-story books of the simplest nature. In view of the fact that you requested me to answer for Shirley, I will try and comply as straightforwardly as possible.

The kindly feeling shown in your letter is in keeping with the general attitude of the public. Let us right here correct any impression that people are rude toward our little girl. No one has ever been other than sweetly considerate, but naturally when we go to any public place crowds gather and stare. We try to avoid these crowds, figuring it is best for Shirley that she not become conscious too

*Shirley
doesn't write
so she got her
mother to an-
swer Gene's
letter*

soon of the fact she is the cynosure of all eyes and therefore of greater importance than other children. We aim to keep her a plain, simple child as long as we can, and I am sure you will agree with us in this decision and endeavor.

Concerning your reflection of the short careers of other children in motion pictures and how many skyrocketed to fame and then fell equally precipitous into oblivion, there seems to be little we can do about that. Shirley will remain in public favor only as long as the public wishes. We will try to avoid mistakes and apparent pitfalls, but, after all, it is the great public that determines the fate of a child or an elder actor.

Even in the case of some, who, as you point out, shone brightly for a short time and then faded away into the great unheard-of and unsung class, we must admit they did accomplish something. They, at least, had their hour and day in a huge world that continually brings forth millions of roses to bloom and blush unseen.

If the time comes when the public Please turn to page fifty-two

THE GOOD FAIRY

Margaret Sullivan lives up to the letter of her latest rôle and invites you to the set for a series of intimate close-ups of her newest picture



Playing a scene for The Good Fairy, Margaret Sullivan comes to grief as Beulah Bondi, Anne Darling and the children cluster about her



➡
Character man par excellence, Alan Hale, last seen in Great Expectations, lends his talents to The Good Fairy — welcome news to the fans



The bewhiskered Herbert Marshall, co-starred with Miss Sullivan, in a dramatic scene with Frank Morgan



Even an orphanage has its moments when there are good fairies like Margaret Sullivan present



In this intimate production shot, Margaret Sullivan, flanked by powerful lights, undergoes the questioning of Beulah Bondi, superintendent of the orphanage where the early scenes are laid. Director William Wyler (in white shirt) is shown seated directly beneath the camera

An advance showing of Universal's "The Good Fairy," in which Margaret Sullivan reveals still another phase of her brilliant personality in the film version of Franz Molnar's famous stage play



The orphanage gate—strange setting for a fairy—with Margaret Sullivan as the lovable waif who will win your heart



Made up for her Good Fairy rôle, Peggy takes her ease between scenes on the tailgate of a truck



MISTER

MURPHY

*"O Paddy dear and did ye hear,
The news that's goin' 'round?"*

THE NEWS THAT'S goin' 'round Hollywood is that Columbia, the studio which turned out *It Happened One Night* and *Lady for a Day*, has signed a young Irish lad by the name of George Murphy who is destined to make the screen's other young leading men, sit up and take notice.

Who is he? Did you ask me that? Have we seen him on the screen? Where did he come from?

Perhaps you haven't seen him on the screen, that is unless you have seen Eddie Cantor's recent film, *Kid Millions* or Columbia's picture, *Spring 3100*. These are the only two films in which he has appeared to date but that is enough. If you haven't seen either, grab your hat and run, not walk, to the nearest theatre where they are playing. You should have an eyefull of this lad, George Murphy.

George was born in New Haven, Conn., on Independence

George Murphy he was born and George Murphy he remains despite directors who want to re-christen him . . . He's a broth of a lad whose Irish guile threatens to win the hearts of all the ladies of the land

by J. EUGENE CHRISMAN

Day, 1903 which makes him just 31 years, doesn't it? His father was Mike Murphy, the great Mike Murphy, the most famous athletic director the University of Pennsylvania ever had. George was quite an athlete too at Yale where he graduated in the class of '26 with Peter Arno, the cartoonist, and Rudy Vallée, the crooner, as his classmates. In fact he earned so many letters at college that he has never liked alphabet soup since.

George and his beautiful wife, (yes, girls he's married and working at it), were a well known dancing team on Broadway when the eagle eye of Samuel Goldwyn spotted him. He had been in Hollywood once before, with George Olsen's band but the studios would have none of him. A screen test proved that he was just the lad Mr. Goldwyn wanted for the juvenile and romantic lead with Eddie Cantor in *Kid Millions* and so, almost before they knew it, Mr. and Mrs. Murphy were on their way to Hollywood.

But Mr. Perlberg, the casting director for Columbia had also spotted Mr. Murphy and before the final face had fallen to the cutting room floor on *Kid Millions*, Columbia had him under contract.

"The first thing they demanded was that I change my name," grins George, "but I reminded them that Murphy was a fine old Irish name when Hollywood was a grazing ground for deer and told them to go to the devil. Murphy I was born and Murphy I remain. The Irish are like that!"

This lad, George Murphy, is a broth of a boy indeed. He

stands five feet eleven inches and is one hundred and seventy-three pounds of solid muscle and bone. His shoulders are wide, his hips narrow and he walks with the light swinging stride of the trained athlete. His face carries the very map of Erin's Isle and his eyes are that smoky Irish blue, like the morning mists over the waters of Killarney. His hair is brown and he smiled as easily as any man you ever knew. Few men in the world today excel him in dancing, and he dances everything from an Irish jig to the carioca. His voice is low and pleasant.

His first ambition was to be a fireman and ride on one of those shiny red trucks, but he compromised on Yale and an engineer's degree. He went to Johnstown, Pennsylvania to get experience in a soft coal "slope" mine. A few months of this and he happened to be in the way when a cable broke, and away he went to the hospital for several months.

"I was so broke it was pitiful," he admits, "and so, back in New York it was a job, quick, or the park bench for me. I went in as a runner for a Wall Street brokerage firm. The Big Boss fired me for something which was

Please turn to page fifty

"YES, MOTHER, I AM GOING TO BE AN ACTOR"

Here is the heart-gripping story of seven-year-old David Holt's amazing conquest of Hollywood

PARAMOUNT was casting *You Belong To Me*. Al Werker, the director, was having the customary difficulty of finding a child suitable for an important rôle. Scores were tested and found wanting until at last Werker did what many a director has done before him, he assigned it to Dickie Moore.

Among the group of rejected ones was a bright, manly little chap named David Holt. The prospects of his getting the part had looked bright and although the failure didn't bother David much, it was tragedy to his mother. There wasn't any too much to eat in the house and the cupboard, like Old Mother Hubbard's, was almost bare.

Then came a ray of hope. On the eve of production, Dickie Moore was stricken with illness. Again the distracted Werker called for tests. Little seven-year-old David was led before him. Werker took one look,

"Too tall," he told Max Shargin, the boy's agent, "entirely too tall."

But by this time little David had come to know what it meant to his mother for him to get the rôle. He burst into a flood of tears. Werker looked at him again,

"Can you cry like that before the camera?"

"Sure I can," smiled David through his tears, "honest I can, Mr. Werker."

And so a new star was born. David got the part and there was rejoicing in the Holt household, for Mrs. Holt the gallant mother who had planned an acting career for her little David, even before he was born, knew that the long quest was ended.

When the first day of shooting was over, Werker went to a studio executive.

"That kid, David Holt, has something. I think he's the next big child star if we give him a break in this picture. Let me re-write his part and fatten it and I'll show you something which will surprise you."

When the picture was previewed, Werker's judgment was vindicated. Little David, in his first important rôle, had walked away with the picture. Even Lee Tracy, the featured lead, admitted that. Paramount, aware that they

Please turn to page sixty-one

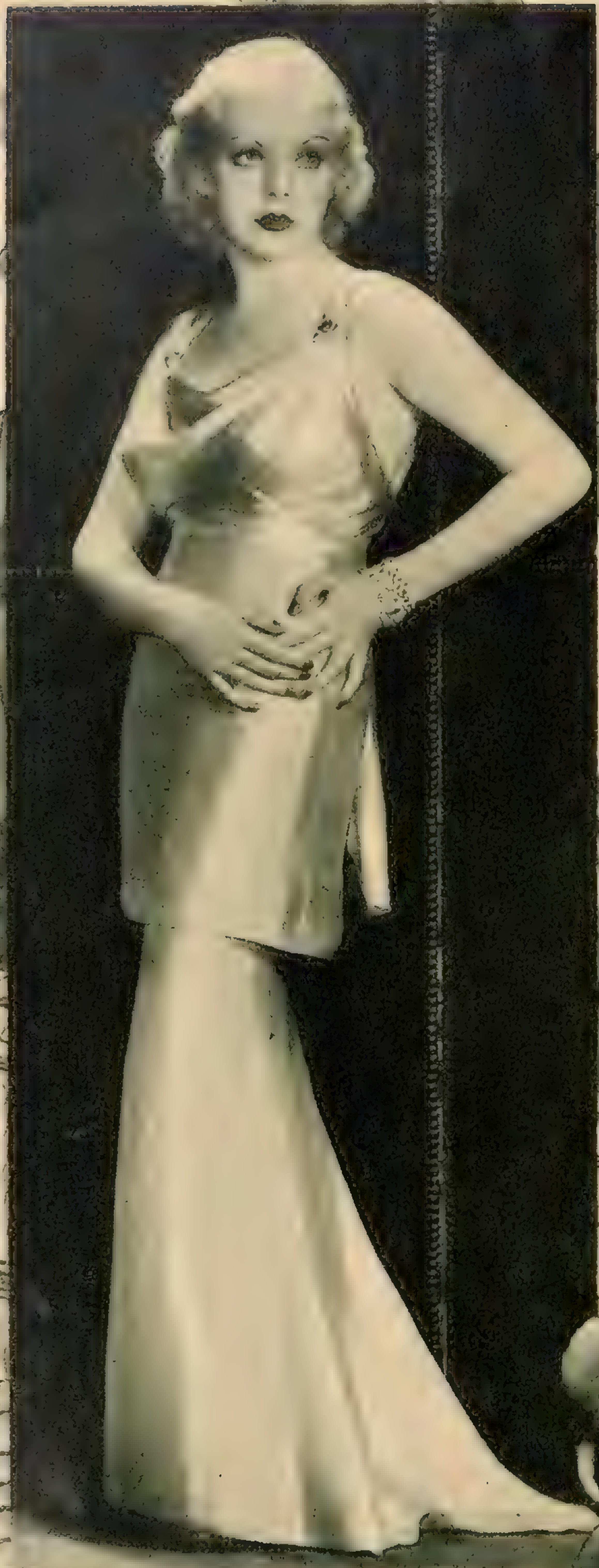
JANUARY, 1935



Martha Massey Holt and David. Her own burning desire for a stage career frustrated, she determined her son should have his chance



by
**ALYCE
CURTIS**



Alice Faye's silver cloth tunic has a cowl neck caught on each side with jeweled clips. It drapes flatly over each shoulder to the back waistline

Kathleen Burke glitters as she dances with Howard Wilson. An all-over design of tiny crystal beads is the only trimming on this gown of fine flesh crêpe with floating panels



Misty rose beige crêpe is draped to accentuate Carole Lombard's beautiful figure with floating panels providing a train. The jacket has rich lapels of blue fox

AT COCOANUT GROVE

The latest finery worn by famous screen stars at the Ambassador Hotel's exclusive night club . . . Snapped and described for you by the Hollywood Style Sleuth



The focal point of Lupe Velez's costume is her collection of precious gems. Her gown has the new low square décolletage. June Knight's crinkly crêpe dress has a halter neck and cut-out sleeves

The dress worn by Mady Christians is of satin with blue and silver threads interwoven. The fullness of the skirt is at the back and ends in a little fishtail train

Sheila Mannors' ensemble of black velvet makes a stunning appearance with its full ruffle of starched mousseline edging the square collar

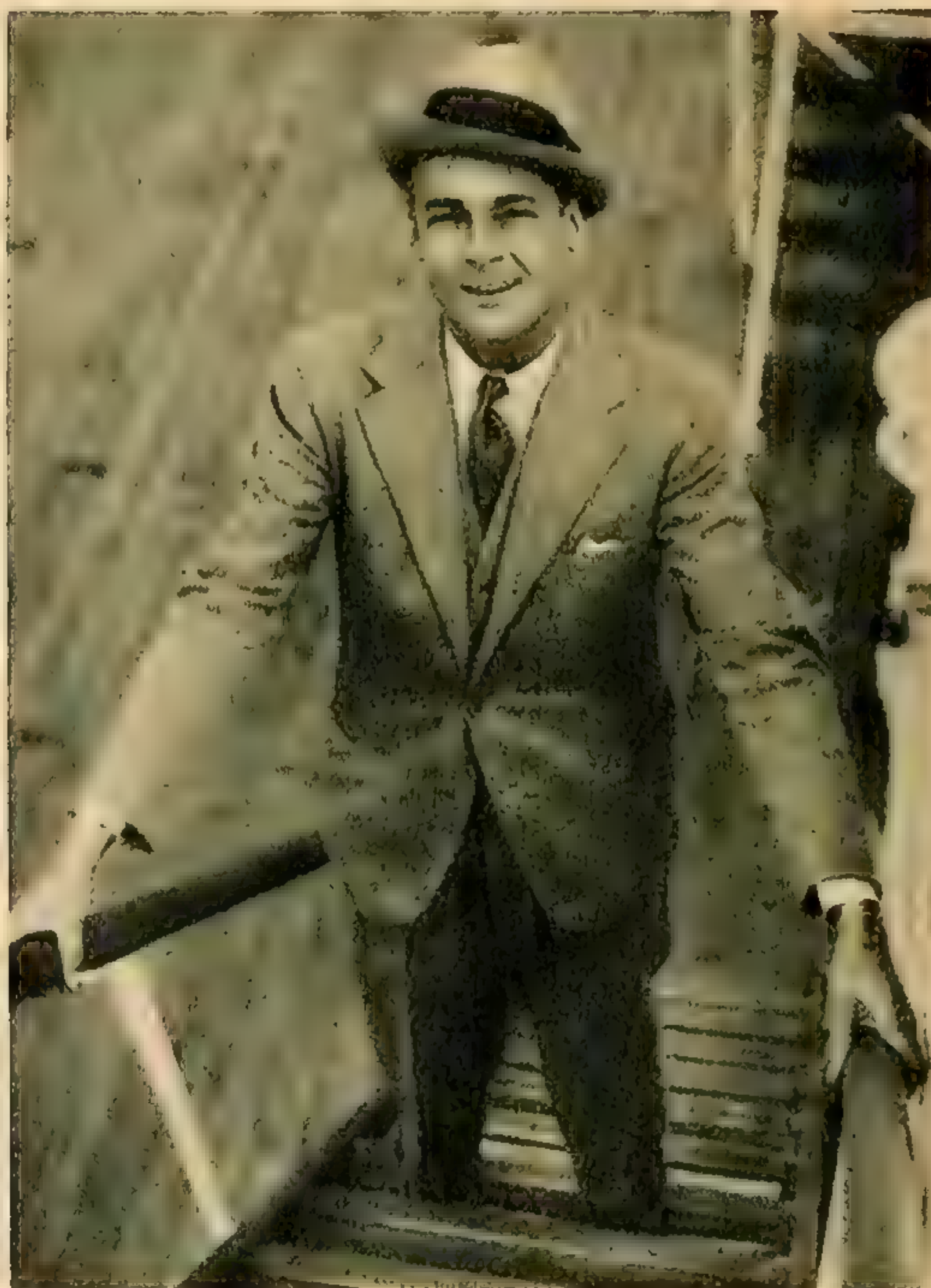
HARRY CARR'S

The passing show of Movieland graphically portrayed by a noted film commentator

Shooting Script



Happy Days Are Here Again! Lovely Nancy Carroll, she of the auburn hair and dancing eyes comes back to the screen in the Columbia film, *Jealousy*



"No divorce for me!" Charles Farrell, film favorite tells the press upon his return to New York from a European sojourn

YEARS AGO, WHEN I worked with D. W. Griffith, there was an actor whom we all admired and hated.

We dreaded his bitter and sarcastic tongue. I never have known any one who could make you feel so small, worm-like and inconsequential as Lowell Sherman. If he had just smiled that cold and contemptuous smile at Lindbergh as he was taking off for his world flight, Lindy would have climbed out of the plane and hunted a job as the driver of a garbage wagon.

And now the miracle: Lowell has

become one of the finest directors ever in a Hollywood studio; and his long suit—believe it or not—is his sympathetic understanding. He can make actors do better than they thought they could.

Mae West has never again been so good as in *She Done Him Wrong*. *Morning Glory* is likely to be remembered as the supreme masterpiece of Katharine Hepburn.

Mr. Sherman has been directing *Night Life of the Gods* which—from studio rumors—seems to be distinguished by the tons of fish old Neptune threw around.

Becky Sharpe

SHERMAN'S NEXT BIG picture will be *Becky Sharpe* with Miriam Hopkins.

It will be a test. I have seen two or three versions of *Becky Sharpe* on the screen; and each one has been slightly worse than the other. In most of them, the only virtue was some extremely handsome British huzzar uniforms.

Account for it in any way you will, it was not until the past two or three years that the movies learned how to make historic pictures. Lubitsch made two good ones before that; but *Henry VIII* really started it.

Slap At Hitler

IT WAS NOT entirely a spontaneous outburst of their love of art that induced Hollywood to get behind Max

HOLLYWOOD



by

Harry Carr



What! No 'arf and 'arf. Fawney that! Douglas Fairbanks lunching at the Washington airport enroute to the coast. Eddie Rickenbacker, war-time ace (left) and Joseph Schenck, film producer (center)

Reinhardt. He had been over here twice before; and none of the producers could see him with a telescope. It was not until Hitler confiscated his estates; sent him flying from Germany—literally in the pants he wore that they cinched in their belts and decided to make him a success. When expelled from Germany, Reinhardt had only the money that happened to be in the pockets of his one suit of clothes.

His magnificent performance of *Midsummer Night's Dream* in the Hollywood Bowl was expected to be a red-ink box office failure. Irving Thalberg and other big Jewish producers were prepared to underwrite it. In spite of the heavy expense of the production, the profits amounted to \$65,000 for the week—and Reinhardt was signed by Warner Brothers.

Shakespeare For Scenarios

JACK WARNER, ALWAYS a sunny optimist—says that he is signing Reinhardt because he is convinced there is a future for the late Mr. Shakespeare, as a scenario writer.

Griffith thought the same years ago. He produced *Macbeth* with Sir Bearbohm Tree. It still stands as the most ghastly failure in the history of the movies.

Richard's Cave

ALL THE MOVIE STARS are going bucolic and buying ranches in California; but Richard Dix is the envied one.

He bought an attractive ranch and, to his own delight, found a bandit cave hidden under the cliffs of a little hill.

The cave has been identified as a hide-out of Joaquin Murietta, the "Robin Hood" of California's fifties.

Dick's Problem

I AM SURE THAT Richard Dix will not mind my telling this now.

He came to me once, terribly depressed. He could not conquer that strange mental quirk that had ruined the careers of many great actors—camera panic. The instant he heard the click of the camera, his blood froze in his veins... simply paralyzed by panic.

It was clear to my mind that it was due to some complex of which he was unconscious—probably a half-forgotten experience of his childhood. I persuaded him to go to a psychoanalyst. The next time I saw him he was all smiles. He had consulted the specialist; and his troubles were licked.

Open Arms

VERY FEW FOREIGN actors have been received with such open admiration as Charles Laughton. The first day he came on the set at M-G-M he confronted a group of actors he had never met. There was a moment of embarrassed hesitation; then they all broke into applause.

Margaret Behaves

LITTLE MARGARET SULLAVAN has stopped sulking and has begun to mingle with the folks... probably through the influence of John McCormick, ex-husband of Colleen Moore.

Several movie girls have shown this attitude—usually through shyness; but there are a lot of people in Hollywood and if they don't want to play, nobody is going to lose much sleep coaxing them in. Miss Sullavan achieved a triumph in *Little Man, What Now?* and if she will behave, she is likely to go to great heights.



Calling it a day—Frances Drake, one of Paramount's younger players, snapped as she strides through the studio gate

Helen Hayes

THERE WAS NO reason why Hollywood should lose its breath because Helen Hayes dared the Gods by appearing in Maude Adams' greatest triumph, *What Every Woman Knows*... and got away with it. If you ask me, I think that Miss Hayes is a better actress than Maude Adams ever dared to try to be.

Marlene The Sailor

NOW THIS ISN'T just what you might have expected; but anyhow it has happened. Polly Moran has turned Marlene Dietrich into a viking.

For some reason, Polly got the yacht bug—having suddenly discovered that the seas could also be used for something other than to get bathing suits wet.

She invited Marlene down for a ride on her motor cruiser; and it must have been a good ride. She promptly got a well-known ship architect on the phone and told him to come on over and make her a ship.



Claudette's Brentwood home. The steps lead from the drawing room to a parapet overlooking a flower-filled ravine

Your first opportunity for an intimate glimpse inside Claudette Colbert's lovely home. Come wander through

with JERRY LANE

LET'S CALL

YOU NEED A MAP, a compass, and a native sense of direction to find Claudette Colbert's house.

But when you do find it—oo la la! She took it without bothering to look at the inside. She saw the tiled swimming pool, the tea pergola, the flagstone tennis court, the solid half acre of flowers; she stood on the parapet watching the sunlight on the sea and heard the whispering of the tall eucalyptus trees behind her—and she said, "Sold!" . . . That's Claudette for you. Gloriously impulsive. All a-tingle with life.

But as I drove through the gates and circled up the drive I couldn't help thinking, "I wonder if she knows about the ghost?"

A very nice, lady-like ghost to be sure. A psychic, who had been the chief highlight of a dinner party the evening before, had told me all about her. He had asked us to concentrate on one certain thing and Claudette's house popped into my mind. He turned on me sharply. "It's very beautiful, this place you're thinking of. There is a spirit living there. A gentle little temple dancer who has some connection with an image brought from the far east. . . . She has influenced and helped the young mistress of the house. . . ."

It was a strange story, but I didn't pay much attention to it. Not until I saw the image! There it was, resting on a table in Claudette's drawing room. A scarred antique figure of the Hindu god, Shiva. A companion image, supposedly that of his wife, was at the other end.

Now it's a funny thing about Claudette. She hates mysteries. She'd rather ride an elephant's trunk than read



Claudette herself, busy in the flaming gardens which occupy three acres of her estate, which is fifteen miles out of Hollywood

detective stories. And the one time she appeared in a "scare" play—*The Ghost Train*, which choo-chooed on a most successful run along Broadway—she lost twenty pounds. At every performance she frightened herself to death when the green lights flashed on and the head appeared. . . .

What would happen if she knew her house was haunted?

But she doesn't. The playful sprites at Katy Hepburn's hide-away, push the furniture around, and those at Pickfair sometimes keep Mary awake nights. But all Claudette's little temple dancer seems to do is to connive with De Mille to put her in exotic rôles! *Poppaea* in *The Sign of the Cross* and now *Cleopatra*—both of which boosted her stardom stock to the heights.

● "What about those oriental antique figures?" I asked as casually as possible.

"Oh those," she said, and from her tone it was obvious she'd never met her lady ghost guest. It seems she had picked them up in Bali when she and hubby Norman Foster were skylarking around the world. "It was really kind of queer about them," she told me. "I wanted something that was actually old. Everything's so new

down there because they build with sandstone and it doesn't last long. I explained to an old crone who looked like a witch what I was searching for. 'I get,' she answered. And she did. The next day she came with something hidden under her apron and here were these images! I'll bet anything she just stole them out of a temple when nobody was looking. . . ."



A corner of Claudette's bedroom, showing her bed, which is of antiqued white wood upholstered in tan velvet. The chairs in white velvet have coral tufted wool trimming. The drapes are of white and tan velvet

Looking into the cozy living room done in gray, white and yellow

ON CLAUDETTE

Yes, it *was* queer. Claudette didn't know the half of it!

There's nothing of the mystic or exotic about her. As a matter of fact, she's pretty much the sort of person she played in *It Happened One Night*. Lovable, humorous—all impetuous girl. She married on the spur of the moment. She accepted her first movie offer the same way. And that's the way she moves into houses!

When you see that formal rose bed and enter the spacious tiled hall with its massive pieces you half expect to meet a French duchess. Then you spot the red bicycle nonchalantly parked by the door leading to the patio and you think, "A person of many moods lives here." And of course you're right. Claudette Colbert. . . .

Joan Crawford gave her the bike. But no one sent her the magnificent flowers that are everywhere. They came out of her own garden. And by her orders they're informally arranged, the lowly daisy with the lily, flaming tropical blossoms with demure northern buds. There was a time in New York when she hoarded pennies to buy pots of geraniums to brighten up the small flat she and her mother had. And many a spring day—I'll probably be murdered for this—she used to skip lunch in order to get Mrs. Colbert a bunch of early daffodils. . . .

● Claudette without flowers is a Claudette in a blue funk. There are seven bowls of them in the drawing room alone! In fact, the whole scheme of decoration seems planned as a background for them—the walls are a plain neutral tint, the drapes are white silk rep with a tiny green ball edging, the long Chinese rug is the softest

of pearl gray tones and has a splash of colored flowers at one end. Against this she has done the unusual; she's covered the great sofa and arm chair on either side of the fireplace with gray corduroy trimmed with white. The two chairs flanking the high window facing the patio have yellow corduroy covers trimmed with gray. Try that in your living room if you want an air of absolute serenity and calm!

Claudette has balanced this with black furniture. And a couple of chairs near the door leading to the terrace are

Please turn to page fifty-four



Another view of Claudette's bedroom, showing the fireplace and large over-mantel mirror. The carpet is white, the walls are cream with tiny brown stripes and the curtains are white organdie, edged with tan balls

BROADWAY BILL

Myrna Loy, Warner Baxter and a wonderful horse in a gripping thriller of the race track



An executive session. Myrna Loy, and Warner Baxter discuss plans for the big sweepstakes with Broadway Bill cocking an attentive ear



Genial Walter Connolly, the tycoon of Higginsville and father-in-law of Baxter

The long arm of the law adds to Baxter's misfortunes when he is arrested for fighting and non-payment of feed bills on the eve of the race



Chances of winning the sweepstakes seem very slight to Baxter but Myrna is trying her best to console him

Give Yourself A BREAK IN Beauty

Says CAROLE LOMBARD

By MAX FACTOR
(Noted Studio Make-up Expert)

Carole Lombard wishes you
beauty and tells you how
to attain it



Carole advises two lipsticks—one for day and a brighter shade for evening

HAVE YOU MADE your New Year's resolutions? When you do, take a tip or two from Carole Lombard. . . .

"Don't begin by calling them 'resolutions' at all!" she says. "Because you're sure to break them if you do. Call them 'treats to yourself.' After all, that's exactly what they are. Give yourself a 'break' in beauty this New Year's! Make up your mind this is going to be *your year*. No matter how old you are, where you live or what your particular type is.

"Nothing on earth can give a woman confidence and that grand inner happiness like a little exterior decoration! Nothing, of course, except love. But romance depends on beauty. And I don't mean the beauty you're accidentally born with. I mean the sort of beauty that has come to be an 'applied art!'

"Naturally it takes a tiny bit of concentration. Personally, I think there are just five points to check over if you want to improve your appearance—and who doesn't? *Cleanliness, charm, cosmetics, color harmony and avoiding extremes.*"

Carole is right. She has summed it up very concisely, very thoroughly. There you have the five fine points to attractiveness. Now about that first one, cleanliness. . . .

To a child, it may mean only soap and water and a wash behind the ears.



Max Factor, noted beauty expert, advising Carole on the use of eye shadow

But for the smart woman of 1935 it has a far different interpretation. It implies cared-for hair, groomed hands, the utmost in personal neatness—and nothing is so enticing to a man. It means a clear, alive-looking healthy skin that has a glow to it. How about yours? Is it standing the "January test?" There's nothing that plays greater havoc with the skin, no outside force that is, than the storms and stinging cold of mid-winter. It leaves the face feeling dry and hard and wrinkled. Sometimes chapped. The furnace heat, with the windows closed against the cold, doesn't help that feeling. What to do?

To understand the method of correcting it, we've got to get to the truth about the skin. You see, the natural oil of the body is manufactured in what is termed the "sebaceous glands" which are situated in the second or "true skin" structure. This oil has a purpose you may be sure. It's furnished by nature to protect the skin against this very wind and cold



Carole also suggests the use of a different powder for day and night use

and sleet and dust. But very often the supply of it in the body is not equal to the demand. Carole who is intimately acquainted with the rigors of northern climate and who adores winter sports, explains *her* method of helping nature.

"Long ago I discovered there was a very simple way of keeping the skin perfect in all four seasons. You follow it closely. You make it a daily ritual—and your skin troubles are over! Like all good things it has to begin from within of course. And rest is the first essential. *Sleep*, why sometimes I get fourteen to fifteen hours of sleep a day when I feel my system requires it. I drink at least seven glasses of water a day because internal baths are quite as important. Please turn to page forty-four

Have a Steamed Pudding with Your Xmas Dinner

Steamed pudding hot!
Steamed pudding cold!
A good steamed pudding's
Worth its weight in gold!

by Grace Ellis

THE DINNER HAD been exceedingly smart. But only average enthusiasm had been shown for the food in general, until the pudding was brought on.—Lordly and velvety dark it lay on a silver platter, its base encircled with a gorgeous holly wreath.

Down to the serving table, with a flourish, came the pudding and as a deft and gleaming knife separated its savory excellence into thin steamy wedges, conversation stopped. A dozen famous, and customarily dramatic noses were wrinkled into that undramatic, but comic state which accompanies an anticipatory, "Ummmmmmmmmm!"—And which means, Did you ever in the world smell anything *half* so good?"

So a simple little pudding—for it really was a simple one—received a "bigger hand" on that occasion, than a certain star newly arrived from Broadway.—But it was Christmas time, you see and it *was* a lovely pudding. And the sauce which was ladled over it—though it was a simple sauce which you and I might duplicate at home any day—*was* delectable and tempting.—Tempting enough to make even a star whose flat figure is her fortune forsake her diet.

We were not at the dinner, but we have tasted the sauce . . . and the pudding too. We made them several times in our own testing kitchen, to

HOLLYWOOD takes pleasure in introducing to its readers, Mrs. Grace Ellis, staff Food Consultant. Mrs. Ellis is an expert home economist and during the past several years has prepared scores of food articles for nearly all of the outstanding national magazines. She has contributed material to innumerable cook books and has been sole judge at some of the largest food exhibits in the country.

Every recipe recommended by Mrs. Ellis has been tried out in her own testing kitchen under home circumstances and you can successfully use the same recipe in your own home.

Mrs. Ellis likes to answer letters from women interested in cooking and for years she has been receiving letters from women all over the world. She will be glad to advise you on your cooking problems. Address her care of HOLLYWOOD and enclose a stamped, addressed envelope for reply.



Una Merkel, Metro featured player rather enjoys the cook's day out and goes into the kitchen to prepare her own meals

the "Oh'd" and "Ah'd" delight of everyone who happened to be fortunate enough to get a serving.

Would you like the pudding recipe? Then get out your pencils—I'll give you that first. Then I'll follow with some pertinent suggestions about steamed puddings in general. (The recipe for the sauce—a delicious Cider-Brown Sugar combination—is included in a little pudding sauce leaflet which you may have merely by writing for it.—And don't forget to enclose a stamped addressed envelope.)

Holiday Steamed Pudding

(Makes 8-10 servings)

- 2 cups cooked, pitted and chopped prunes or 1 cup chopped prunes and 1 cup chopped, pulled figs
- $\frac{3}{4}$ cup molasses
- 2 eggs beaten
- 1 cup whole wheat flour
- $\frac{1}{2}$ cup white flour
- 1 teaspoon each of cinnamon, nutmeg and soda
- $\frac{1}{2}$ teaspoon salt
- $\frac{1}{2}$ cup bottled milk or $\frac{1}{4}$ cup evaporated milk and $\frac{1}{4}$ cup water
- 1 cup broken black walnut meats (optional)

Method:—Mix chopped prunes with molasses, beaten eggs and milk. Sift together all dry ingredients. Combine wet and dry mixtures beaten only until smooth. Turn into well greased pudding mold—two quart size—or greased baking powder or coffee cans. Fill each can only two-thirds full. Cover tightly and steam in a steamer, or a covered kettle partly filled with boiling water for 2½ hours.

Serve hot with Cider-Brown sugar or any desired pudding sauce.

There's no trick to making a good steamed pudding, but there are several things to watch out for, if you want to avoid that soggy specimen which many new cooks turn out on a first attempt.

You *must* grease your mold or container *well*, if you want your pudding to come out in a nice sliceable shape. Then you *must not* fill your containers more than two-thirds full of the pudding mixture or normal swelling will force off the lids and allow the pudding to become water-soaked. You *must*, moreover, use cans or containers which do not leak and which have *tightly fitting* covers, or water may get inside the molds and make the mixture soggy. You *must* have the water boiling in the kettle in which you do the steaming and you must keep the water boiling gently until the pudding is done. If it is necessary to add more water from time to time, be sure that the added water is boiling hot also. If you let

HERE'S SAUCE FOR YOUR PUDDING!

Recipes for the delicious Cider-Brown Sugar Sauce and a number of other favorite holiday pudding sauces are contained in our Pudding Sauce Leaflet, which is yours for the asking if you will enclose a stamped, addressed envelope.

Other exceptional holiday recipes are contained in the following leaflets:

- Christmas Candies You Can Depend Upon5c
- Christmas Cookies From Prize Winning Cooks5c
- Steamed Pudding SaucesFree

Write Grace Ellis, Food Consultant, HOLLYWOOD Magazine, 529 South Seventh Street, Minneapolis, Minn. Be sure to enclose a stamped, addressed envelope for reply.

water in the kettle stop boiling before the pudding is thoroughly cooked, your mixture will fall just as surely as will a cake if you take it from the oven before it is done.

About pudding molds— Tin baking powder or coffee cans may be used if covers are tight fitting or a small pudding may be steamed in the top of your double boiler. Grease the top well, and turn in your pudding mixture, making certain that it does not come higher than two-thirds of the way up to the water-line, or the "shoulder" — since above this line the pudding will not cook. Have the water boiling in the lower part of the double boiler, set in the top, cover and let cook. Add fresh boiling water to the lower section, from time to time as the water boils away.

Regulation pudding molds with tight fitting covers can be purchased, but I like to use my heat-proof glass baking casseroles. The greased casserole containing the freshly mixed pudding mixture is covered, and set into a steamer or on a rack in a large kettle partially filled with boiling water. After steaming, the lid of the baking dish may be sealed to the dish with paraffin, and the pudding put away ready for emergency holiday use several weeks later.—Remove the paraffin, slip baking dish and pudding into a steamer, or into the oven. In a few minutes, fresh, hot steamed pudding is awaiting its sauce covering, and the congratulations of your guests.

A friend of mine, who is a rare cook, keeps a supply of steamed puddings tucked away in her cake box ready for instant uses throughout the winter season. She steams the puddings in 1- or 2-pound size coffee tins, then removes them from the molds, wraps them in waxed paper, and stores them in a cool place, in a container with a tight-fitting cover. She keeps them thus for weeks, reheats them by tucking one in the upper part of a double boiler or in an insert pan of her waterless cooker.

Three dependable, and delectable puddings whose excellence we will vouch for, here in the testing kitchen, are the following:—

Thrifty Plum Pudding

(If your purse is flat, try this! It costs almost nothing and is every bit as delicious as the luxurious type of plum pudding which calls for a variety of dried fruits and nuts.)

Blend $\frac{1}{2}$ cup shortening, or $\frac{3}{4}$ cups chopped suet with $\frac{1}{2}$ cup brown sugar, 1 beaten egg and 2 tablespoons milk. Add 1 cup grated raw carrots, $\frac{1}{2}$ cup currants, $\frac{1}{2}$ cup seedless raisins, and 1 tablespoon orange or lemon peel sliced thinly. Then add $1\frac{1}{2}$ cups flour, $\frac{1}{2}$ teaspoon salt, 1 teaspoon baking powder, and $\frac{1}{2}$ teaspoon each cinnamon and nutmeg, sifted together. Mix. Add 1 teaspoon soda dissolved in 2 tablespoons water. Blend. Steam mixture in molds for 1 hour. Bake in a moderate oven for 10 minutes following. Serve hot. Or store, reheat and serve.

Sally's Plum Pudding

(This is another inexpensive pudding—one which is most tasty when served with whipped cream sweetened slightly with brown sugar and spiced with a pinch each of cinnamon, nutmeg and cloves.)

Sift together $1\frac{1}{2}$ cups flour, 1 teaspoon

Please turn to page fifty-eight

JANUARY, 1935

"WHY JEAN! How did you ever get so slim?"

...then she revealed her secret!!

"I Purchased a Perfolastic Girdle... wore it for 10 days on trial, and in a very short time I reduced my hips 9 inches, and my weight 20 Pounds!"

You can Reduce YOUR waist and hips THREE INCHES IN TEN DAYS with the PERFOLASTIC GIRDLE

...or it will cost you nothing!

WE WANT YOU to try the Perfolastic Girdle and Uplift Brassiere. Test them for yourself for 10 days absolutely FREE. Then, if you have not reduced at least 3 inches around waist and hips, they will cost you nothing!

THE MESSAGE-LIKE ACTION REDUCES QUICKLY, EASILY and SAFELY

The message-like action of these famous Perfolastic Reducing Garments takes the place of months of tiring exercises. It removes surplus fat and stimulates the body once more into energetic health.

KEEPS YOUR BODY COOL AND FRESH

The ventilating perforations allow the skin pores to breathe normally. The inner surface of the Perfolastic is a delightfully soft, satinized fabric, especially designed to wear next to the body. It does away with all irritation, chafing and discomfort, keeping your body cool and fresh at all times. A special adjustable back allows for perfect fit as inches disappear.

The Perfolastic Girdle and Brassiere knead away the fat at only those places where you want to reduce, in order to regain your youthful slimness. Beware of reducing agents that take the weight off the entire body... for a scrawny neck and face are as unattractive as a too-fat figure.

SEND FOR 10 DAY FREE TRIAL OFFER

You can prove to yourself quickly and definitely whether or not this very efficient girdle and brassiere will reduce you. You do not need to risk one penny... try them for 10 days... then send them back if you are not completely astonished at the results. Don't wait any longer... act today!

PERFOLASTIC, Inc.

41 EAST 42nd ST., Dept. 71, NEW YORK, N.Y.

Without obligation on my part, please send me FREE booklet describing and illustrating the new Perfolastic Girdle and Brassiere also sample of perforated rubber and particulars of your 10-DAY FREE TRIAL OFFER!

Name _____

Address _____

City _____ State _____

Use Coupon or Send Name and Address on Penny Post Card

Give Yourself a Break in Beauty

Continued from page forty-one

as external ones. They carry away the impurities from the blood and do wonders in clearing up your skin. And here's another significant thing in connection with water-drinking—it keeps the ankles from getting thick! A famous physician told me that. It seems the sediment from the kidneys lodges there and makes them grow large.

"Food, as you'd suppose, has more to do with the complexion than anything else. You have to avoid fatty foods, heavy pastries, fried stuff. And in winter especially it's such a temptation to have them! But if the meat is broiled—and lean—and you keep to vegetables and maybe a simple rice pudding or open-face fruit pie for dessert, you get along beautifully!

"So Much for the care from *within*. Now on the outside it's a matter of the creams you use. There are certain creams that almost every actress in Hollywood uses consistently. There's a cleansing cream that melts as soon as it touches the skin and needs no massaging. And if you don't think the time saved there isn't a blessing! We've learned through experience that it roots out the dirt from the pores and frees the natural oil which is frequently clogged by dust particles in the air. By cleansing the face with it night and morning it makes the skin fresh and lovely.

"But what about during the day? Well, most of us have grease paint on for the greater part of it! But when we haven't a studio call there's just one thing—*foundation cream*. If you knew there was something that would give your make-up a more natural, vividly beautiful look and serve to protect your skin from the blizzards at the same time, wouldn't you use it? There's no secret about what that 'something' is. It's foundation cream! In a shade that is made to tone in with your own skin and with the powder you use. For instance, you apply it in the white if you use flesh powder, in flesh with rachelle or brunette powders, rachelle for natural powder and natural for olive powder.

"I think every woman must know the benefit of night cream, the skin and tissue cream that softens the skin and helps to banish wrinkles and mean little creases and that awful dryness."

Now COMES Carole's second point—*charm*. That illusive quality that brings out good looks like a hidden ray of light. I'm inclined to agree with our friend, Maurice Chevalier, that feminine charm is the loveliest thing on earth. And the market on it is wide open to every girl! The basis for it—perhaps this will surprise you but M. Chevalier is the authority—is gentleness, a genuine liking for other people.

So check up on your charm equipment! How's your smile this morning? Are you going out of your way to avoid people—or to be pleasant to them? Carole herself, is a case in point. From the time she made her first screen hit that dazzling glamour of hers has been delighting a nation! She is one of the best liked stars in Hollywood, because she's genuine, real and charming. You'll

A NEW FROCK from Hollywood

Add this charming frock to your wardrobe by using HOLLYWOOD'S pattern service. Mail the coupon

NAVY blue and white combines to add interest to this molded frock worn by Claire Trevor, Fox Film player. The dress is also effective in a brown woolen mixture. The dress is part of an ensemble which includes a full length coat of blue wool.

Designed for sizes 14, 16, 18, years, 36-, 38-, and 40-inch bust.

Use the coupon below, in ordering this pattern enclosing 15c in stamps or coin. The large HOLLYWOOD fashion book is also 15c or 10c if ordered with one or more patterns. Address your order to HOLLYWOOD Pattern Service, 529 South Seventh Street, Minneapolis, Minn.



Hungarian peasant sleeves feature this molded frock from the wardrobe of Claire Trevor



Claire Trevor, Fox Film Player

HOLLYWOOD PATTERN DEPT.,
529 South Seventh Street,
Minneapolis, Minn.

For the enclosed.....send me Claire Trevor's
dress pattern No. 3389.....Size.....

Name

Street

CityState

Pattern 15c each. Fashion Book 15c. When
Fashion Book is ordered with one or more pat-
terns price is 10c.

notice her voice has a rich, impressive quality. She has a strikingly beautiful mouth. And her eyes are a fascinating grey.

And now we come to cosmetics. How much a year do you spend on them? In nine cases out of ten a woman can cut her cosmetic bill in half by buying exactly what's suited to her complexion—and not to that of her friends'. Half used lipsticks, discarded rouges, wrong eye-shadows that clutter up a drawer are mute testimony to unguided buying. There is a cosmetic chart prepared for your special type and you can easily find out just what it is.

WHY NOT have a regular beauty budget this year? What is really necessary on your dressing table? Here is what Carole Lombard lists: The three creams. One skin freshener.

Two lipsticks. One for daytime wear and a brighter shade for evening.

Two rouge compacts. One to serve during the day and the more vivid one at night.

Two boxes of powder—one for day and one for evening. One large puff. One face powder brush.

Make-up blender for the arms and shoulders.

Eye shadow.

Eye-brow pencil.

Eyelash make-up.

A wise, careful listing, that. It includes all the essentials and nothing is prohibitively expensive.

When you hear a girl say, "Oh, I can't wear eye-shadow because it makes me look so unnatural" you can be sure she's not putting it on right. The best way is to apply it to the center of the upper lid next to the lashes and then blend it along giving a fade-out appearance. And apply it *before* you put on your powder always. That makes it seem a very real part of your complexion.

I've heard complaints from girls too that they can't put on their eyelash make-up without daubing it. They can't seem to hold their eyelids still enough. In that event, open your mouth very wide while you're applying it. This will make the eye muscles taut.

AS FOR "color harmony" . . . I wonder if you girls realize the utter importance of that simple phrase? You wouldn't think of wearing a bright red sweater and a yellow hat with a purple dress! But I've seen girls with a vivid true-red on their cheeks, plum colored lipstick and yellow tinted powder! It's as bad if not worse. Because they're deliberately destroying their "face value." You're arrested if you do that to someone else's goods. The crime of it is you can do that to yourself with impunity. . . .

So test your colors. You want the life-like, true tones that science has now made available. The greatest of all beauty aids. Don't be satisfied with less.

"Avoiding extremes" . . . that is the fashionable woman's sure path to good taste. There is never, for example, any beauty in a white-masked face with a brilliantly red slash for a mouth. Nor is there in hair twisted into exotic style. Carole's headdress is an exceptionally good one that is becoming to any number of girls. If you think it's adapted to you, cut out the picture of it and take it to your hairdresser.

Beauty in fuller, greater measure. In life, in looks. That is my New Year's wish for you. . . .

JANUARY, 1935

Why You Have ACID INDIGESTION

And a Great New Advance in Relieving Fussy Stomachs

THERE are many causes for the acid indigestion which at times troubles almost everyone. Eating too fast, an American habit, is one cause. Nervous strain and high tension living, another. Wrong habits in diet such as eating too much rich, highly seasoned foods—too many acid-forming foods—are at the bottom of a great deal of trouble. Then many people complain of certain foods, often their favorites, which for some reason, cause trouble. Even healthful fruits and vegetables contain certain acids or other chemical substances which may be irritating.

Quick, Safe Relief

A splendid way to relieve the distressing symptoms of acid indigestion is to munch 3 or 4 of the new antacid mints, called TUMS, after meals. TUMS have a distinct advantage over older methods. They contain an antacid which is neither acid nor alkali except in the presence of acid. This element acts as what scientists call a *buffer*—it neutralizes excess acid but never over-alkalizes the stomach. When the acid conditions are corrected, if there is any excess of TUMS it passes on undissolved and inert, and without having to go through the blood and kidneys. Unlike raw, caustic alkalies, TUMS soothe the stomach, instead of irritating it.

When mistakes in eating, drinking, excess smoking, cause your stomach to



Hurried meals, nervous strain, wrong eating habits are frequent causes of acid indigestion.

pour out too much acid, try TUMS. You will find them very pleasing, just like eating a dainty candy. They work so quickly to relieve the annoying heartburn, sour stomach, gas, bloating, and are harmless.

Eat Favorite Foods

You'll find you can eat many favorite foods without bad after-effects. Or

when you're not feeling just right, try eating 2 or 3 TUMS. You may be surprised at the difference they make. TUMS come in small rolls convenient for pocket or purse, so you can always have them handy for quick relief. You will find them in any drug store—only 10 cents. (TUMS contain no soda.)

FREE

1935 Calendar-Thermometer, beautifully designed in colors and gold. Also samples TUMS and NR. Send stamp for postage and packing to A. H. LEWIS CO., Dept. 8-ACC, St. Louis, Mo.

TUMS FOR THE TUMMY

**TUMS ARE ANTACID
NOT A LAXATIVE**

For a laxative, use the safe, dependable Vegetable Laxative NR (Nature's Remedy). Only 25 cents. NR



HANDY TO CARRY

Drop me a Line

Dollars for your opinions! . . . Money for letters to the Stars!
 . . . Personal replies from your favorites! . . . Read the rules
 on page 47

Mrs. Harriet Jones,
 Twin Falls, Idaho

Dear Mrs. Jones—

I blush when I read your
 complimentary letter because
 I simply couldn't be as good
 as you maintain.

Your letter shows clearly
 that you are the type of mother
 and counsellor the modern
 girl needs and I am happy
 to know my pictures impressed
 you so much. My next is
 Molnar's "The Good Fairy"
 and I hope I am good in it
 because women like you give
 an actress an obligation
 with your encouragement.

Graciously,
 Margaret Sullavan



Mrs. Harriet P. Jones, 337 Walnut St.,
 Twin Falls, Idaho, wins \$10.00 for her
 letter to Margaret Sullavan. The star's
 reply is reproduced above

For George Arliss \$1.00 LETTER

DEAR MR. ARLISS:
 I don't know you—really. Perhaps
 if I did, I might be disappointed because,
 you see, I've created such a lovely illusion
 of you in my mind. But, if people may
 be judged by their appearances at all, I'm
 sure I shouldn't be the least bit dis-
 appointed in you. You are quite easily
 my favorite actor, and I'm sure you
 couldn't desire a more ardent fan than I.
 I have enjoyed all of your pictures im-
 mensely, but particularly *Voltaire*. You
 see, he's a favorite historical character
 of mine—he and Cesare Borgia—and I
 think he would have been most pleased
 with your excellent portrayal of him,
 could he have seen it. I should like to
 meet you sometime, sir, if only to prove
 to myself that people are sometimes as
 fine as they seem.

DOROTHY KINNARD,
 726 Eastern Avenue,
 Bellefontaine, Ohio.

A Toast to Margaret Sullavan \$10 Letter

Twin Falls, Idaho.

Dear Margaret Sullavan:

I've seen both of your pictures, "Only
 Yesterday" and "Little Man, What Now?"
 I loved you in both—you appeal to me
 as no other movie star has ever done.
 Perhaps it's because you bring me dreams
 of my own happy girlhood and moonlit
 nights that seem a very long time ago
 now—or perhaps it's because of the
 visions you give to me of my little girls
 as I'd like them to become—clear-eyed,
 honest, unafraid of the problems they will
 have to face and solve.

I am looking forward eagerly to your
 next picture, and am trusting and hoping
 that the part you are given will be worthy
 of your glorious talent and personality.

Sincerely,
 (MRS.) HARRIET P. JONES,
 337 Walnut Street.

Romantic Cabbages

SEVERAL PICTURES HAVE gone rural lately,
 and they have been thoroughly en-
 joyable. I am wondering if the near
 future will not find all of us back on the
 farm. Pictures have the happy faculty of
 making even cabbages romantic.

M. A. CULLUM,
 4500 Milcreek,
 Kansas City, Mo.

A Toast to Frank Morgan

\$5.00 LETTER

DEAR MR. MORGAN:
 I want to voice my appreciation of
 your truly great acting. I have seen
 practically all of your pictures and not
 for one instant in any of your portrayals
 did I think of Frank Morgan, but only
 lived the part you were playing. That, in
 my opinion, is the mark of a great actor.
 One forgets the player but remembers
 the part; one forgets the actor's name,
 but the character he represents lives in
 memory. I sincerely hope I shall be
 privileged to see many more of your
 really good pictures.

Sincerely yours,
 HARRY S. WYKOFF,
 825 South Rockhill Ave.,
 Alliance, Ohio.

Babies vs. Dogs

\$1.00 LETTER

IF GARBO bane going home, we tank we
 I won't stop her. We got Shirley
 Temple now, yah. Seriously, though, I
 am sure that after seeing *Baby Take a
 Bow* and *Little Miss Marker*, more people
 will be visiting the orphan asylums in-
 stead of the dog pounds. If, as a result
 of her popularity, the motherless babies
 in the United States get half the loving
 concern that has been lavished on
 canines, she will have already accom-
 plished a life's work.

BETTY RACKNER,
 351 North Ogden Drive,
 Hollywood, Cal.

Panorama

\$5.00 LETTER

PANORAMIC VIEW of Hollywoodites:

Clark Gable—Elk horns above a fire-
 place. Rugged Don Juan in Peter B.
 Kyne setting. Hamburger and onions.

Jean Parker—Sunbonnet girl on raisin
 box. Esthetic dancer in mid-air. Box
 supper at the church.

Guy Kibbee—Peanut shells on a park
 bench. Grandpa at the *Follies*.

Marian Marsh—Guinevere in an out-
 board. Giggling debutante at Coney
 Island.

Myrna Loy—Montana girl makes good.
 Nonchalance during an earthquake.
 Priestess at an alien shrine.

Ann Sothorn—Crooner's inspiration.
 Choir singer meets traveling salesman.
 Sheet music clerk at the five and ten.

MARY HELEN FRANZEEN,
 520 Hampshire,
 Quincy, Ill.

Thanks to Ann Dvorak

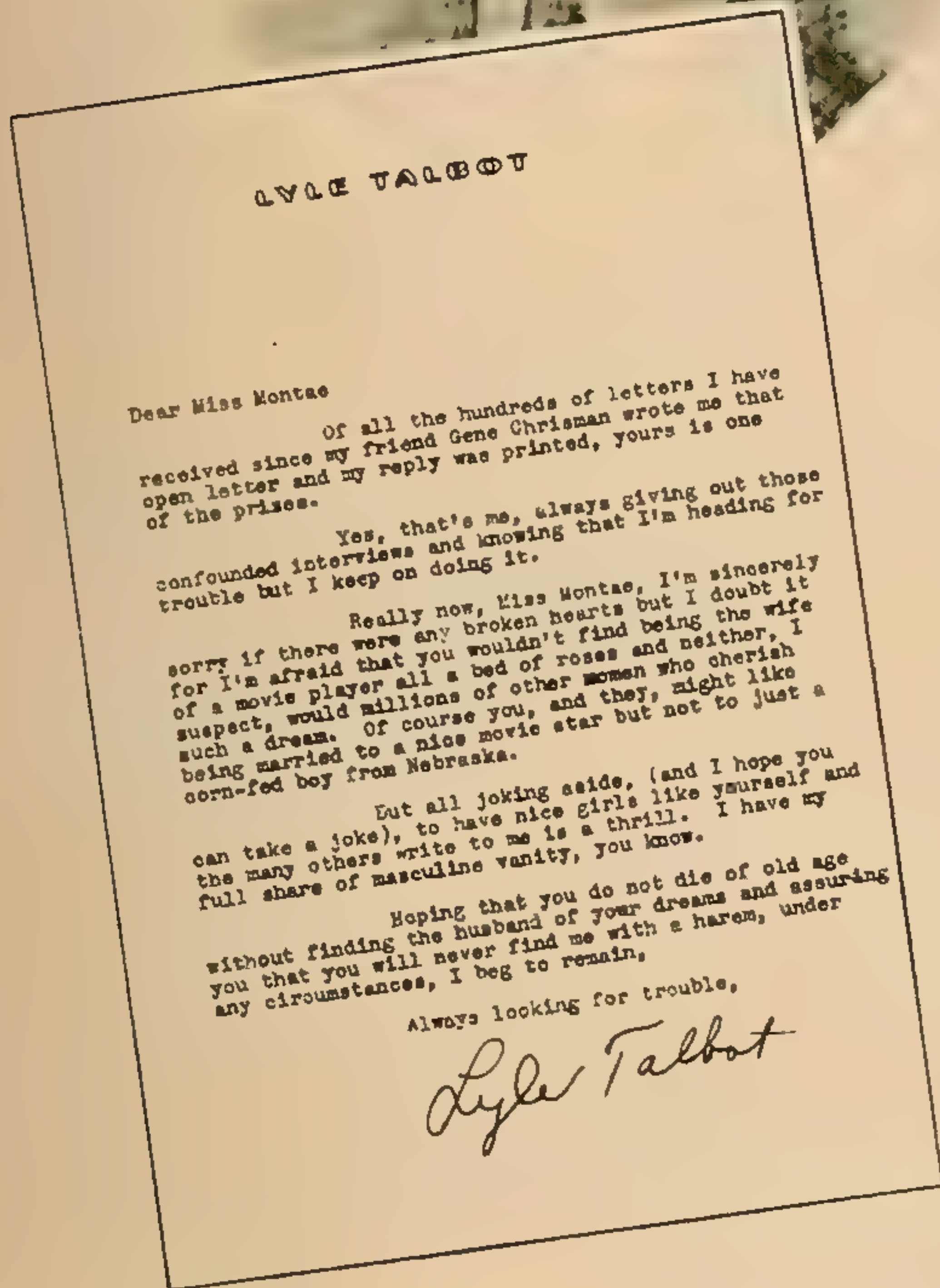
\$1.00 LETTER

DEAR MISS DVORAK:
 I am a young lady, twenty years old.
 Ever since seeing that picture that you
 played in so wonderfully, *Housewife*, I
 have been positive that I would not miss
 one of your pictures. As the housewife
 in that film, you gave me advice that even
 my mother could not give me. As I am
 to be married very soon, and the man I
 am going to marry is somewhat ambitious
 and wants to make a name for himself, I
 know now just what I can do to help him
 make that success. Only a person with
 your clever acting could express the
 moral of a picture of that sort. Thank-
 ing you for the best advice a bride-to-be
 could receive, I am

Yours sincerely,
 VIRGINIA M. KABALLY,
 Monongahela, Pa.

HOLLYWOOD

Lyle Talbot



Advice to Lyle Talbot

DEAR MR. TALBOT:

Didn't you know when you gave that "confounded interview" that you were heading for trouble? Oh I'll admit you didn't say it in so many words, that you were looking for a wife, but you certainly left an opening.

As you said you couldn't marry all of us but regardless, why give the entire feminine population heart trouble? I personally would rather die of old age.

If you are not desirous of a Harem, and if you want to have a happy normal life, then "Never doooooooo that" you adorable rascal.

With high hopes for your future marriage.

I remain,

JOANN MONTAE,
746 Shotwell Street,
San Francisco, Calif.

Prizes!

Ten dollars will be paid for each letter published with a star's reply; \$5 for each of the two next best and \$1 for each of the next five. Duplicate prizes awarded in case of a tie. The editors of HOLLYWOOD will be the sole judges and right is reserved to publish all or any part of any letter received. Address: Drop Me a Line, HOLLYWOOD, 529 S. 7th, Minneapolis, Minn.

Most Amazing Typewriter Bargain EVER OFFERED

NEW REMINGTON PORTABLE
ONLY 10¢ A DAY

Big Price Reduction

FIRST TIME! Remington's new purchase plan now lets you buy a genuine latest model Remington Portable No. 5 direct from the factory for only 10¢ a day. Not used or rebuilt. Not incomplete. A beautiful brand new regulation Remington Portable. Standard 4-row keyboard, standard width carriage, margin release on keyboard, back spacer, automatic ribbon reverse; every essential feature found in standard typewriters.

ONLY 10¢ A DAY. The amazing low price and easy terms now make it possible for you to buy this genuine, complete Remington Portable for only 10¢ a day. But we cannot guarantee present prices long. Higher wage scales, rising cost of materials, everything points to higher prices.

So we say, "Act now... while our liberal offer still holds good!"

Money Making Opportunities Always Open

Hundreds of jobs are waiting for people who can type. Type-written sales reports, letters, stories, ideas, always command more attention than handwriting. A Remington Portable has started many a young man and woman on the road to success.

A Gift for Every Member of the Family

If you want a gift for birthday, Christmas, or graduation... one that Father, Mother, Sister or Brother will use and appreciate for years to come... give a Remington Portable. It's the one gift the whole family will appreciate.

You don't risk one cent!

Try this typewriter in your home or office on our 10-day FREE TRIAL OFFER. Then if you do not agree that it is the finest portable at any price, return it at our expense. You don't even risk shipping charges. It's the best chance you've ever had to own so complete a machine for so little money. So don't delay. Mail the coupon NOW, or write Remington Rand Inc., Dept. 235-1, Buffalo, N. Y.



10 DAY
FREE
TRIAL
OFFER

FREE TYPING COURSE

With your new Remington No. 5, you get... ABSOLUTELY FREE a 19-page course in typing. Teaches Touch System, speeds up work. Soon you dash off letters faster than with pen and ink!

FREE CARRYING CASE

You also get FREE a sturdily built carrying case, covered with heavy DuPont fabric. Top is removed in one motion, leaving machine firmly attached to base.

CLIP COUPON NOW

Remington Rand Inc., Dept. 235-1, Buffalo, N. Y.
Please tell me how I can buy a new Remington Portable typewriter for only 10¢ a day. Also enclose your new catalog.

Name _____
Address _____
City _____ State _____

TAKE CARE.. COLDS-SUSCEPTIBLE!

AN EMINENT physician states that of the 60,000 preventable deaths yearly in the U. S., many are due to neglect of the common cold. It is vitally important, therefore, that colds be kept under control.

If you catch cold easily—and your colds hang on—don't take needless chances. Follow Vicks Plan for Better Control of Colds. Thousands of clinical tests, supervised by practicing physicians, have proved its helpfulness—for fewer, shorter and milder colds.

When Colds
THREATEN

...VICKS
VA-TRO-NOL



If a Cold
STRIKES

...VICKS
VAPORUB

At the first nasal irritation, snuffle or sneeze, quick!... Vicks Va-tro-nol! Just a few drops up each nostril. Its timely use helps to prevent many colds—and to throw off colds in their early stages.

At bedtime, massage throat and chest with VapoRub, the modern way of treating colds. Through the night, its direct two-way action—by stimulation and inhalation—brings soothing relief—without risks of "dosing."

(Full details of this unique Plan in each Vicks package.)

VICKS PLAN FOR BETTER CONTROL OF COLDS

Stop a COLD the First Day!

**Drive It Out of Your System
—Roots and All!**

A COLD once rooted is a cold of danger! Trust to no makeshift methods.

A cold, being an internal infection, calls for internal treatment.

A cold also calls for a COLD remedy and not a preparation good for a number of other things as well.

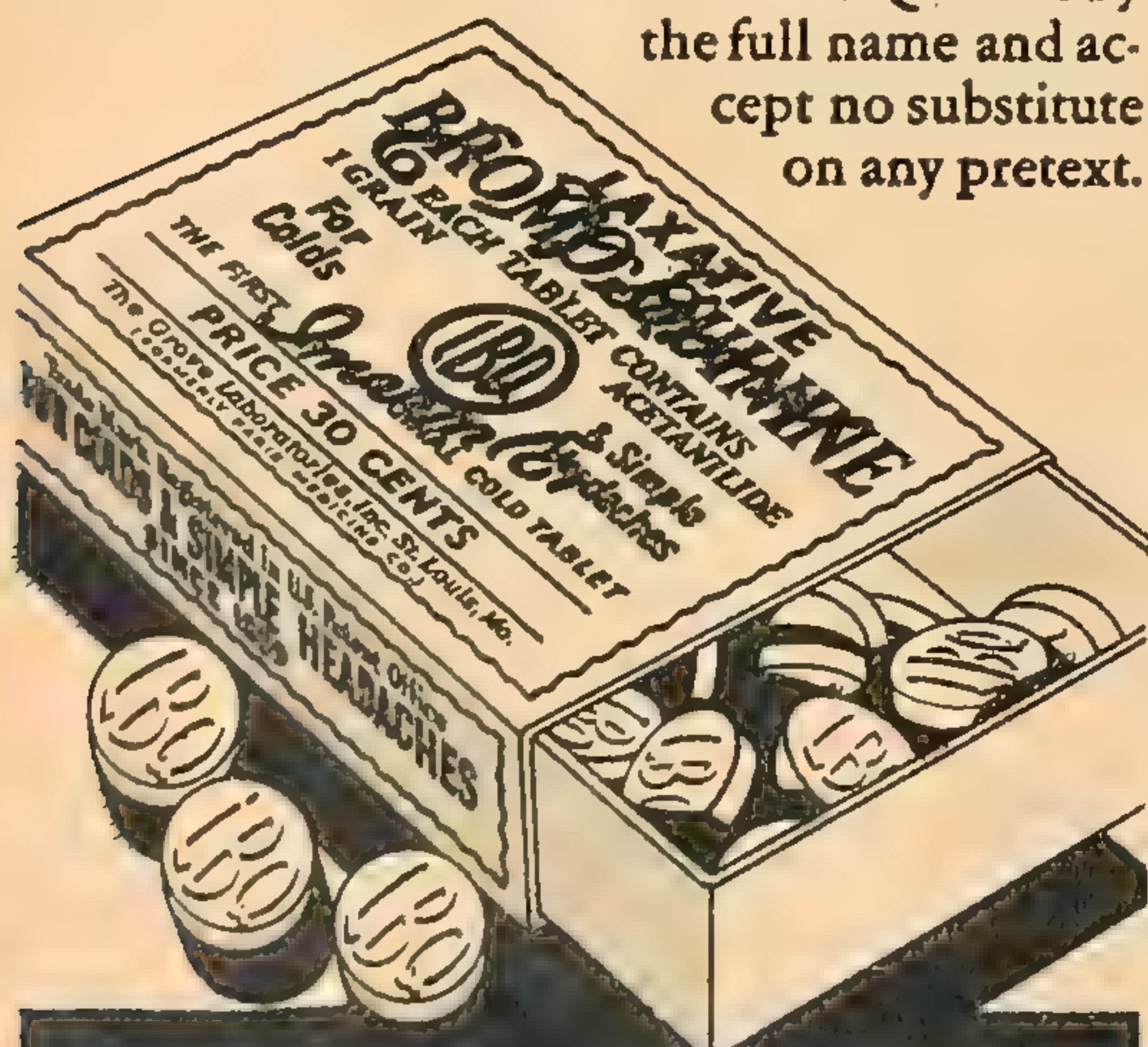
Grove's Laxative Bromo Quinine is what a cold requires. It is expressly a cold remedy. It is internal and direct—and it does the four things necessary.

Four Effects

It opens the bowels. It combats the cold germs and fever in the system. It relieves the headache and grippy feeling and tones the entire system.

Only Grove's Laxative Bromo Quinine supplies these four effects and anything less than that is inviting trouble.

Get Grove's Laxative Bromo Quinine at any druggist, 35c and 50c. The 50c size is the more economical "buy." Ask for Grove's Laxative Bromo Quinine by the full name and accept no substitute on any pretext.



**GROVE'S LAXATIVE
BROMO
QUININE**

Listen to Pat Kennedy, the Unmasked Tenor and Art Kassel and his Kassels-in-the-Air Orchestra every Sunday, Monday, Tuesday and Thursday, 1:45 p. m. Eastern Standard Time, Columbia Coast-to-Coast Network.

Cross Examining

What do you want to know about the Stars? Use this coupon

Loretta Young is one of the many stars who will answer your questions



THE STARS

The Question Editor,
HOLLYWOOD Magazine,
6605 Hollywood Blvd.,
Hollywood, California.

I should like to ask.....

the following question.....

My name is.....

Address

It will be impossible to grant personal replies. Questions will be answered only on this page, and those of the most general interest will be given preference.

KATHARINE HEPBURN—Do you ever intend to quit the movies and go back to the stage? I hope so. How tall are you really? According to what I read, you are anywhere from five feet, three inches to five feet, six inches.

I hope to sandwich in an occasional stage play between pictures, but I don't believe I will ever return to the stage permanently. I am really five feet, three inches.

CLARK GABLE—What picture did you enjoy playing in the most?

You've caught me on that question. I've played in so many that I liked that I really don't know which I enjoyed the most. Sorry I can't answer your question a little more definitely.

CECILIA PARKER—What is your address? How old are you? Are you a brunette or a blonde?

You can write to me in care of M-G-M Studio, Culver City, California. I was born April 26, 1905, so I am just twenty-nine years old. I am a blonde.

JEAN HARLOW—What is your address? Would you write to a real good-looking man?

My mailing address is Metro-Goldwyn-Mayer Studio, Culver City, California. I try to answer as much of my fan-mail as possible. Why, yes, I would write to a real good-looking man just as readily as I would write to one not so good-looking.

JACKIE COOPER—How old are you? What color are your eyes? When is your birthday?

I am eleven years old going on twelve. My eyes are blue. I was eleven on September 15.

JOAN BLONDELL—Are you married? What is your real name? How old are you? Have you any children?

HOLLYWOOD

Yes, I am married. My legal name is Mrs. George Barnes. However, my maiden name was Joan Blondell. I am twenty-five years of age. I have no children other than my darling baby.

JIMMY DURANTE—What do you eat for breakfast?

What do I eat for breakfast? That's easy—I eat food. Hot-cha-cha. I always eat one egg for breakfast. I only eat one egg because my ancestors were Frenchmen. In French, "egg" is "oeuf" and "one" is "une"—so in France "one egg" is "une oeuf." (Get it? "Une oeuf.")

CAROLE LOMBARD—When you were playing the piano in *Now and Forever*, did you play "Love In Bloom?"

Yes, I played one or two bars from "Love In Bloom" in *Now and Forever*. I don't know why—it just happened to be the first piece I picked up.

BUDDY ROGERS—Are you any relation to Ginger Rogers? Are you married? What year and where were you born?

No, I'm not related to Ginger (she can certainly be thankful for that). I was born August 13, 1904, in Olanthe, Kansas. . . . I'm not married.

LEW AYRES—What is your next picture? When is your birthday and how old are you?

My next picture is *Lottery Lover*. I am twenty-five, but will be twenty-six soon—on December 28.

GLENDA FARRELL—Is it true that love is more important than career?

I am afraid that your question cannot be answered with any general statement. It would depend entirely upon the individual concerned. In my own case, I do not intend to get married until I am through with screen work. I am sure that my career would not mix with love. However, some people are different. So, I can only say, every girl should choose for herself.

WILLIAM POWELL—What is your latest picture called? Also where may I get a photo of you?

My latest picture released is *The Thin Man*, but I am now working on another which will be released very soon. It is the sequel to *The Thin Man*. You can get my portrait at M-G-M Studio.

LANNY ROSS—Do you read your fan-mail? In what city were you born?

Naturally I read my fan-mail. And I try to answer as much of it as I can, too. I was born in Seattle, Washington.

ELIZABETH YOUNG—What color are your eyes and hair? What is your height and weight? When and where were you born?

I have blue eyes and dark hair. My height is five feet, five inches and my weight is one hundred and ten. I am a New Yorker, but I won't tell you when I was born.

THOUSANDS LEARN MUSIC WORLD'S EASIEST WAY

No Expensive Teachers . . . No Bothersome Scales . . . No Boring Exercises

BEGINNERS PLAY REAL MUSIC FROM THE START

Yes, literally thousands of men and women in all walks of life have learned music—have won new friends, become socially popular—this quick, modern, easy as A-B-C way.

You, too, can learn to play—to entertain others—to pep up any party—just as these thousands of others are doing. And you can do this without the expense of a private teacher—right in your own home. You don't need to be talented. You don't need previous musical training. You don't have to spend hours and hours playing monotonous scales and humdrum finger exercises. You start right in playing real little tunes. And sooner than you expected you find yourself entertaining your friends—having the best times you ever had.

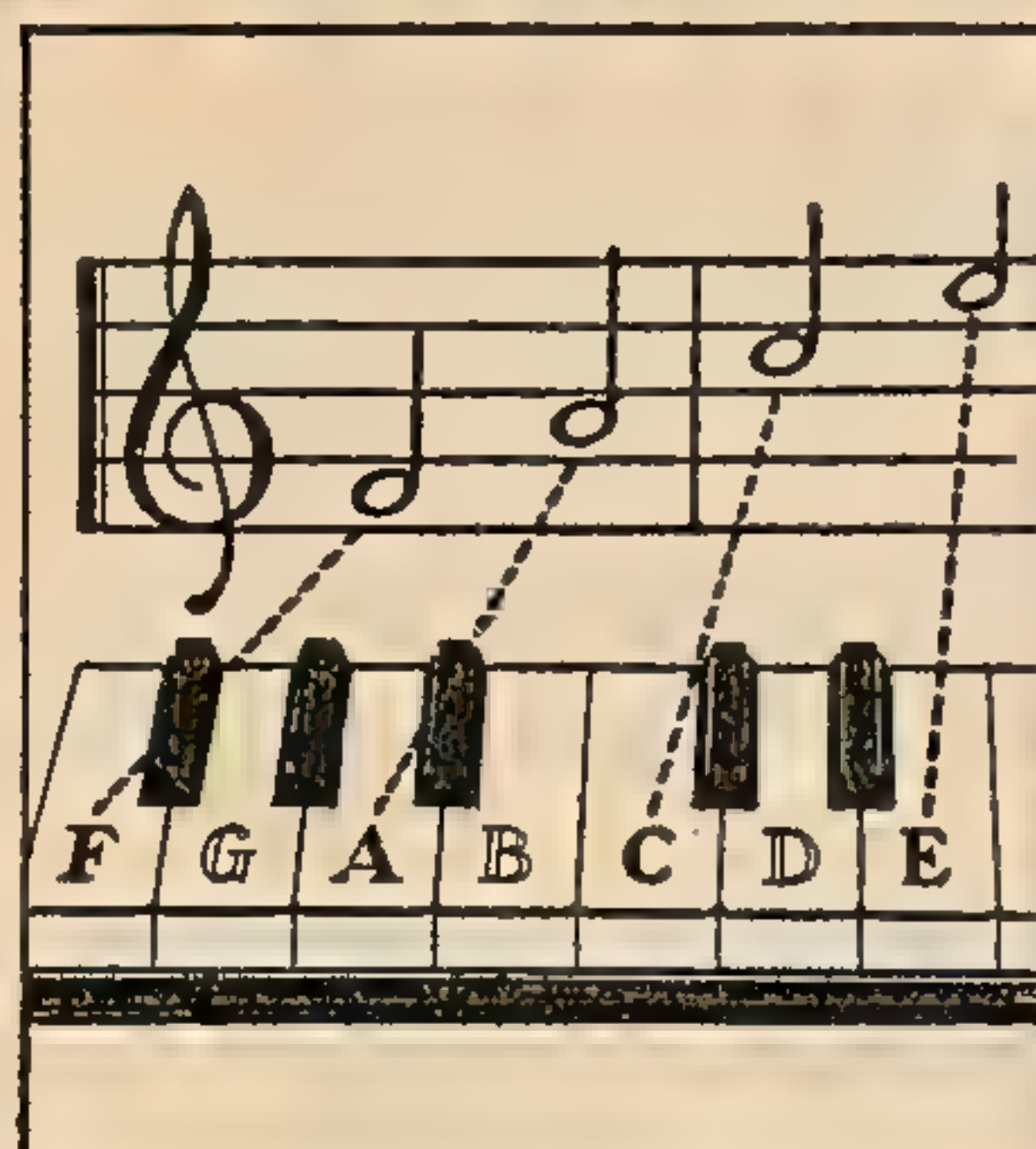
Easy as A-B-C

The U. S. School method is literally as easy as A-B-C. First, it tells you how to do a thing. Then it shows you in pictures how to do it. Then you do it yourself and hear it. What could be simpler? And learning this way is like playing a game. Practicing becomes real fun instead of a bore as it used to be with the old way.

Prove to yourself without cost how easily and quickly you can learn to play. Send

LEARN TO PLAY BY NOTE

Piano Violin
Guitar Saxophone
Organ Ukulele
Tenor Banjo
Hawaiian Guitar
Piano Accordion
Or Any Other Instrument



for Free Demonstration Lesson and Explanatory Booklet. See the simple principles around which this method is built. If you really want to learn music—if you want to win new popularity—enjoy good times galore—mail the coupon below. Don't delay—act NOW. U. S. School of Music, 361 Brunswick Bldg., N. Y. C.

U. S. SCHOOL OF MUSIC

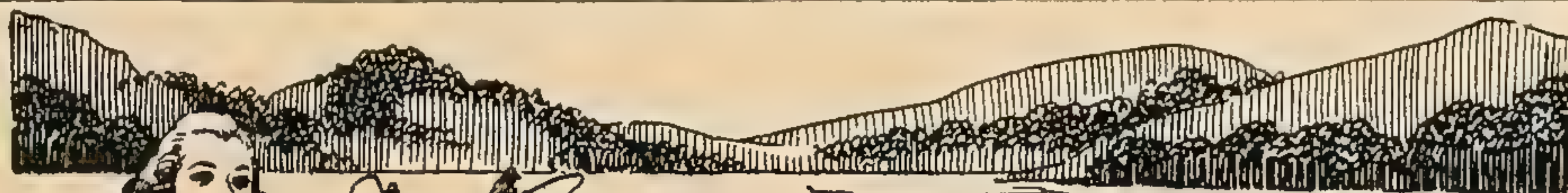
361 Brunswick Bldg., New York City

Send me your amazing free book, "How You Can Master Music in Your Own Home," with inspiring message by Dr. Frank Crane; also Free Demonstration Lesson. This does not put me under any obligation.

Name

Address

Instrument Have you Instrument?



The Great Outdoors is Calling You Now to

HOT SPRINGS NATIONAL PARK ARKANSAS

Get away from the grind for awhile. Breathe the clear air in the Ouachita Mountains where Horseback riding, Golf, Boating, Swimming, Fishing and all outdoor sports are at their very best.

High in the Ozark Mountains where Medicinal Waters Bring Health

While you play—while you enjoy every outdoor sport at its superb best, drink and bathe in the health giving waters of Hot Springs. Find relief and cure from rheumatism, neuritis, kidney trouble, high blood pressure and kindred ailments in the 46 world famous Springs. Even a week or two at this renowned Spa will do you a world of good.



HOTEL MAJESTIC

BATH HOUSE AND
APARTMENTS

NEW LOW RATES

In keeping with these times rates have been sharply reduced for rooms with and without bath. Also available apartments of 2, 3 and 4 rooms.



H. GRADY MANNING, Pres

The Lovely Golden
Hair You Had...
When You Were
A Little Girl...
Why Not Have
it Again ?



RESTORE LOST LOVELINESS TO DARKENED BLONDE HAIR WITH MARCHAND'S GOLDEN HAIR WASH

THE shining blonde hair that captured hearts when you were a little girl—Why Not Have It Again — To Capture Hearts Again!

Remember—Nature gave you pretty blonde hair—you have every natural right to keep your hair as lovely as nature created it. Give blonde hair the simple treatment it needs—darkening will stop—lustrous golden tints will creep back into your hair. The Marchand hair experts have spent a lifetime studying blonde hair—what causes it to darken and how to offset the effects of darkening, safely and successfully. The fruit of their long scientific labor is Marchand's Golden Hair Wash. Thousands of women use this fine product to protect light hair from darkening. Some want striking blonde hair—others want only a tiny, high-light tint—without making a decided change. Marchand's Golden Hair Wash will do either. Hair can be lightened a tiny shade at a time until you obtain the tint that pleases you most. New hair can easily be matched.

Marchand's is perfectly safe, not a dye or powder. Will not wash out or come off, has a lasting effect on the hair. Easy to do at home. No skill required. Get a bottle today!

Also Makes Arm and Leg Hair Invisible!

Marchand's also makes dark excess hair IN-VISIBLE like the light unnoticeable down on the blonde's skin. This avoids shaving—you have no re-growths at all because you do not cut or attempt to destroy the hair. Limbs look dainty and attractive thru the sheereest of stockings. Inexpensive, satisfactory! Do it today!

Ask Your Druggist or Get by Mail—Use Coupon

Marchand's
GOLDEN HAIR WASH

C. Marchand Co., 251 W. 19th St., N. Y. C. F. G. 135
45c enclosed (send coins or stamps) please send me a regular bottle of Marchand's Golden Hair Wash.

Name _____
Address _____ City _____ State _____

How many Stars do you know?

Test your knowledge of the stars... Here are their reel names, see if you can fill in their real names... Score 10 points for each correct answer.

	REEL NAME	REAL NAME	SCORE
1	DOLORES DEL RIO		
2	NANCY CARROLL		
3	RICHARD DIX		
4	ANN DVORAK		
5	JOAN CRAWFORD		
6	BRUCE CABOT		
7	CLAUDETTE COLBERT		
8	MARY ASTOR		
9	MARION DAVIES		
10	GEORGE ARLISS		

Real names listed on page 53

Meet Mister Murphy

Continued from page thirty-two

not my fault but I got even several years later when I was a featured dancer at one of the best night clubs. He came in with a party and couldn't get a seat. He recognized me and told the manager he was a friend of mine and asked for a seat on the strength of it. I looked at him and grinned and told the manager I had never seen him before."

But there was a girl. She lived in Detroit and she had ambitions to be a dancer. When she left home, came to New York and joined the class at Ned Wayburn's school of dancing, George decided that she was too young to follow a dancer's career alone. And so they married and formed a dancing team. After weeks of heckling, they induced a café man to give them a break. George decided that his feet could buy more shoes for baby by sliding over a dance floor than by running stocks on Wall Street and they began in earnest to build their careers.

THINGS CAME quite easy after their first break. They danced in the best night spots in New York. They broke all records for long engagements at such spots as the Montmartre and the Club Richman. They went to England with the English company of *Good News* and then to more Broadway successes. Then a trip to Hollywood with George Olsen's band but the movies turned their nose up at the Irisher with the nimble pins and it was back to Broadway for them.

George and his wife like Hollywood, despite the fact that during his rôle as Larry O'Rourke, the handsome young pug in *Jealousy*, Lee Ramage, the professional boxer, broke three of his ribs in a fight sequence. George just grinned and kept going.

You read of these actors who are supposed to be quiet, home-loving fellows who love best their wives and their books and pipes. Then you run into them, making whoopee with a blonde at the Trocadero. But George isn't that kind. He really prefers his wife, his home, his pipes and his books to looking upon the cup that queers. Anyhow, like that other sterling performer, Stepin Fetchit, he's a man what craves his rest.

"When you have put in years dancing in night spots as I have," he tells you, "you lose the taste for them. They work

you too hard out here for a man to spend his time away from the studio dissipating. I like my rest and my sleep and I'm getting 'em, Hollywood or no."

George grinned. I knew he had something to confess on which he had been holding out.

"About that screen test," he said, "it was really all luck. As a matter of fact I was just stooging for a chorine of whom the studio was making a test. They saw it and happened to like me better."

Oh yeah? The truth is that those who saw that test were asking themselves where this Irisher had been all their lives? They couldn't resist that bog-jumper's smile, any more than the women of America will.

Those who saw the preview of *Kid Millions* and of *Jealousy*, can't decide in which they like him best. He made love with equal facility and natural technique to Ann Sothern in an Arab harem and to Nancy Carroll on the steps of the New York public library. That's the way with Irish under a tropical moon or the Arctic lights, they do their stuff with equal ease. When you see George Murphy on the screen you'll understand why it is that tourists, in tropic isles or in snowy wastes are always running into such names as Miguel O'Brian or Woo Fang Riley. The world's greatest lovers, since harps twanged in Tara's halls! These Irish and how they do get around.

DO YOU WANT TO
GET INTO THE
MOVIES?



Read Mary Pickford's
Helpful Advice in
February

HOLLYWOOD

On Sale At All News-
stands Dec. 26

IOC

HOLLYWOOD

Christmas Greetings from the Stars



Jean Muir

Christmas Greetings.

Merry Christmas

Good Luck

Karen Montgomery

Jean Muir

Christmas
Greetings
Clare Fable

New Year and
Christmas - good
wishes to all -
Carole Lombard

Xmas Greetings!

Mae West

Best Holiday
Wishes from
Garry Cooper

Merry Xmas
from
Us!

Robert Woolsey

Best wishes for a
Merry Xmas
Jean Blondell

Merry Christmas!

Claudette Colbert

Season's Greetings

Rick Lawrence



Dick Powell

*Smart
Foot
Comfort*

SLIP into Slipperettes and thrill to their snug warmth and smartness. These little square woolen foot bags s-t-r-e-t-c-h to gently conform to every contour of the foot. Ideal for lounging, convalescence and travel. If frosty nights give you frigid feet, wear Slipperettes to bed. Slipperettes make a novel Christmas present and a considerate gift for a sick friend. At better department stores or send \$1 specifying type, color and whether you desire the "Xmas" box.

Sheila Mannors
in Columbia's
"That's Gratitude"
favors
SLIPPERETTE

The Slipperette Co.
5216 Irving Park Blvd., Dept. A-1,
Chicago

The Knit-To-Fit Co., Ltd., Dept. A-1, Montreal, Canada

• WOMEN—Beige, Lavender, Nile, French Blue, Olympic Blue, Pink or Rose.
• MEN—Carmen, Beige, Olympic Blue.
• CHILDREN—Nile Lavender, Olympic Blue, Pink.

*** \$1 A PAIR FITS ALL SIZES ***

Slipperette

FOR STYLE AND COMFORT
Trade Mark Reg. No. 296702; Pat. No. 1841518; Design Pat. No. 86152

**SERVE Tea
THE NEW
Hollywood
WAY**

Wynne Gibson
in Universal's
"The Crosby
Case"

**HOLLYWOOD
Tea Ball**

THEY'RE the rage at Hollywood teas... these different Hollywood Tea Balls! And at sophisticated teas in New York and Miami too, they've quickly become the vogue! HOLLYWOOD TEA BALLS are perforated miniature kettles with a charming tray to match. Made of durable, non-tarnishable nickel silver. Perfect for bridge teas, luncheons and everyday meals. Delightful and unique for bridge prizes, shower presents or Christmas gifts. Use them and win the admiration of your guests. Order yours today.

HOLLYWOOD TEA BALLS each \$1.00
Also sold 4 in a box for \$4.00. Your money cheerfully refunded if not thoroughly delighted. **only postpaid**

METAL ART PRODUCTS CO. 55 East Washington St. Dept. A-1, Chicago, Ill.

Metal Art Products Co., Dept. A-1,
55 E. Washington St., Chicago, Ill.

Please send me... Hollywood Tea Balls. I enclose \$..... in money order or stamps.

Name.....

Address.....

City..... State.....

Constipated Since Her Marriage



**Finds Relief
At Last-In Safe**

ALL-VEGETABLE METHOD

IT DATED from about the time she was married—her trouble with intestinal sluggishness, chronic tiredness, nervousness and headaches. Nothing gave more than partial relief until she tried a product containing a balanced combination of natural plant and vegetable laxatives, Nature's Remedy (NR Tablets). The first dose showed her the difference. She felt so much better immediately—more like living.

Your own common sense tells you an all-vegetable laxative is best. You've probably heard your doctor say so. Try NR's today. Note how refreshed you feel. Note the natural action, but the thorough cleansing effect. NR's are so kind to your system—so quickly effective in clearing up colds, biliousness, headaches. And they're non-habit forming. The handy 25 tablet box only 25c at any drug store.

FREE 1935 Calendar-Thermometer, beautifully designed in colors and gold. Also samples TUMS and NR. Send stamp for postage and packing to A. H. LEWIS CO., Desk 108-AZ, St. Louis, Mo.

Nature's Remedy GET A
NR TO-NIGHT TOMORROW
ALRIGHT **25c BOX**

"TUMS" Quick relief for acid indigestion, sour stomach, heartburn. Only 10c.

ANY PHOTO ENLARGED

Size 8x10 inches or smaller if desired. Same price for full length or bust form, groups, landscapes, pet animals, etc., or enlargements of any part of group picture. Safe return of original photo guaranteed.

47c



SEND NO MONEY Just mail photo (any size) and within a week you will receive your beautiful life-like enlargement, guaranteed fadeless. Pay postman 47c plus postage—or send 49c with order and we pay postage. Big 16x20-inch enlargement sent C.O.D. 78c plus postage or send 80c and we pay postage. Take advantage of this amazing offer now. Send your photos today. Specify size wanted.

STANDARD ART STUDIOS
104 S. Jefferson St. Dept. 225-A, Chicago, Illinois



SKIN ERUPTIONS

NEED NOT WORRY YOU

Pimples, eczema, itching, burning skin, undue redness, minor rashes and scaly scalps are no longer necessary when relief is so simple. Poslam will show what it will do for you in one application. Just apply at night and note improvement next morning.

JUST TO PROVE IT

we will send you a test package FREE.

Simply send your name and address to:

**POSAM CO., Desk 9N, 254 W. 54th St.
New York, N. Y.**

You can get Poslam at any drug store, 50c.



How would you like this at your dinner table? A scene in the making from the new Bing Crosby picture, *Here Is My Heart*. Bing is the waiter standing at left

Shirley Temple's Mother Replies

Continued from page twenty-nine

tires of Shirley Temple, I am sure she will withdraw gracefully and we, her family, will draw the curtains with her, happy and content that the day was joyful and well spent. The threat of oblivion holds no terror for Shirley Temple or her family. I am speaking in the present, for Shirley has no idea right now what it is all about. She is intense and happy and having a good time playing a new game—called motion pictures.

On the other hand, it might be possible for Shirley to continue for quite some time in her film work. If the writers can keep pace with their stories and themes to fit her changing years, Shirley may retain appeal as she grows. At present she is interesting as a child of tender years. There should be no reason why she should not be appealing in a good story of a ten-year-old girl and so on. This all revolves around the question of the public losing interest in a face or a personality.

Each day it dawns upon me more forcibly that the responsibility for Shirley's screen career is in my hands. Certainly, this is so as concerns the Temple family. All of the little girl's film affairs are entrusted solely to me. I think you can see my task is not an easy one. I can only do what any other mother would do under the circumstances—give my little girl every aid, every confidence, every wise caution and all the kindly consideration possible. Many people tell me what I should and shouldn't do. I gladly listen to all suggestions.

But, will you permit me to call your attention to the fact that Shirley Temple is really Shirley Temple? She has arrived at her present station herself. It is that indefinable "something" she has that has placed her where she is. To reach the status of motion picture stardom at an age less than six years, required personality, a certain forwardness, winsomeness and I might even say a degree

of precocity, although I have come to despise the word. You must realize that there is a distinct Shirley Temple that I cannot thwart, stifle or throttle. It wouldn't be right to cover with a black cloth the light of genius. We must use keen and kindly judgment. Like you, I look at her and say to myself, "stay as sweet as you are."

As each year passes Shirley is going to have more and more to say about this. She has a mind of her own now, and this will not lessen with the progress of years.

What we must rely upon for the future is good example, development of refined and intelligent background and a solacing and proper environment.

If anyone can show me a better thing to do, I will be grateful.

Very truly,

GERTRUDE TEMPLE.



Red Woman (Sylvia Sidney and Gene Raymond) has been changed to *Behold My Wife*.

Limehouse Nights (George Raft and Jean Parker) is now *Limehouse Blues*.

Police Ambulance (Johnny Mack Brown and Sally Blane) is now *Against the Law*.

Caprice Espagnol (Dietrich) has been retitled *Carnival in Spain*.

One Hour Late (Morrison-Twelvevrees) has become *Me Without You*.

Broken Soil (Anna Sten-Gary Cooper) has been changed to *The Wedding Night*.

Enchanted April (Ann Harding) is being retitled but no new title announced.

Perfect Weekend (Cagney) has become *St. Louis Kid*.

HOLLYWOOD

An Open Letter to Boris Karloff

Continued from page twenty-nine

Horse Troop out for a trial spin or a location company of the *Bengal Lancers*.

People get fed up, Boris, on the usual emotional stimuli. We grow tired of romance on the screen, of gangsters and of triangles and Cinderella stories. Lon Chaney was the first to give us the thrill our rigid spines required for a good shakedown. We love to see you on the screen in all your horrific glory, because our souls are starved for that sort of thing. We like you for the same reason that people down the ages have liked ghost stories. You fill a part of our emotional program which no other screen star does.

But Boris, how does it feel to be the screen's A-No.-1 Boogie Man? Does it upset your sensitive soul to have people point you out as Boris Karloff, the *Monster*? Do you ever yearn to be just a straight leading man, a fine character actor? You are a fine character man, as is evidenced by your many successful rôles, such as that of the *Reverend Isopod* in *Five Star Final*. Do you feel embarrassed when people print cracks about employing you to haunt houses and when little children come to your home, as once they did on Hallowe'en and ask for the *Monster* to come out and scare them?

Being a *Monster* isn't all a bowl of cherries, Boris. Lon Chaney found that out when the strain and the agony of his screen makeups, undermined his magnificent constitution and sent him to an early grave. You are no imitator of Lon, that is certain, but beside yourself, no other actor has ever been able to capitalize on monstrous makeup or horror rôles. Lon entered this field, deliberately well knowing the demand of the public for thrills. Chance brought the opportunity to you but you were wise enough to take advantage of it.

But is the agony of it worth the rewards? How uncomfortable, what agony you must have endured, in the guise of the *Monster* in *Frankenstein*. How you must have suffered under the yards and yards of tape and the coats of plastic clay in which your body was encased, as you spent endless hours under the white lights for *Im-ho-tep* in which you played *The Mummy*. Your normal body has been bent and distorted, even as Chaney's was and while even ordinary studio

makeup for character rôles is uncomfortable enough, yours must be almost beyond human endurance.

Do You remember, Boris, the first time I met you, in the little office at the Universal Publicity Department? You had just finished *Frankenstein* and been given your first term contract with a studio. It was all a bit unreal to you. For years you had been attempting to reach that point. You had played many weary years in the tank-town stock companies. You had gone into the slime of ditches to earn your daily bread. You had driven a truck and juggled heavy cement sacks to earn your five dollars per day. What screen work you did was as a character man. It had been a long, hard road and now at last you were there, because of a talent even you had never suspected, the flare for horror rôles. I wonder how many of your fans realize the artistry of them, the ability to chill the spine and cause the heart to leap. It isn't just the genius of the studio makeup men which makes you Hollywood's master of horror, Boris, it's because you are inherently a fine actor.

We, here in Hollywood, know that behind the masks of your characterizations, lies the soul of an English gentleman. We know how fine and gentle you are, what a good husband and pal you are. But the millions who see you only on the screen, your real self submerged beneath grotesque makeup, what of them? They have read of your interest in the sports of your native England, of your association with such men as Clive Brook, Ronald Colman, C. Aubrey Smith, Charles Laughton and Herbert Marshall but I know they would like to read, in your own words, how it feels to be a *Monster*, Hollywood's master of horror. Won't you give me an answer to this letter, in your own words, for our next issue. Thousands of readers will be eagerly waiting for it. Don't disappoint them.

Thanks again for all the lovely nightmares and we'll be looking forward to your answer.

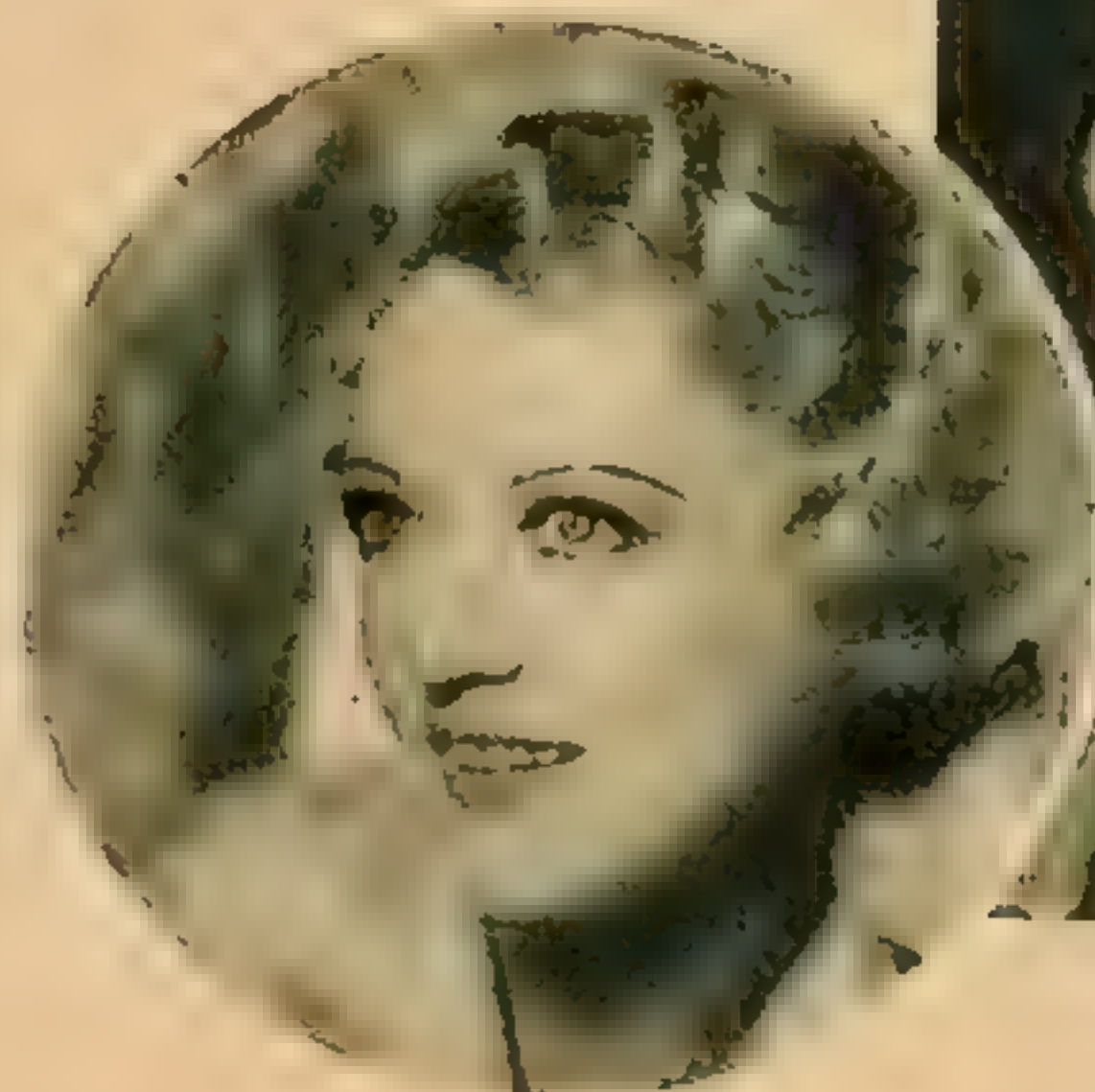
Sincerely,

Eugene Christman

Here are their Real names

Here are the stars' real names . . . Do you know their reel names . . . Turn to page 50 and score yourself on your knowledge of the stars.

- 1 DOLORES ANSUNSOLO
- 2 ANN LA HIFF
- 3 ERNEST CARLTON BRIMMER
- 4 ANN McKIM
- 5 BILLIE CASSIN
- 6 ETIENNE JAKUES DE BUJAC
- 7 LILY CHAUCHOIN
- 8 LUCILLE LANGHANKE



9. Marion Douras



10. George Augustus Andrews



Revealed!
THE SECRET OF HANDS THAT CREATE COMPLIMENTS

HANDS, velvety smooth, that excite flattering comment, are yours surprisingly easy, by using Chamberlain's Lotion. It quickly youthifies your hands, makes them white, lovely. Containing 13 different, imported oils, it revitalizes the skin, restores beauty. Clear liquid, not gummy. Chamberlain's Lotion is absorbed in 37 seconds without bothersome stickiness. Let your own hands prove what it can do. Two sizes—at all drug and department stores.



USE THIS COUPON

Chamberlain Laboratories, Des Moines, Iowa.
Please send free trial size of your lotion.

F. M.

Name

Address

Chamberlain's Lotion

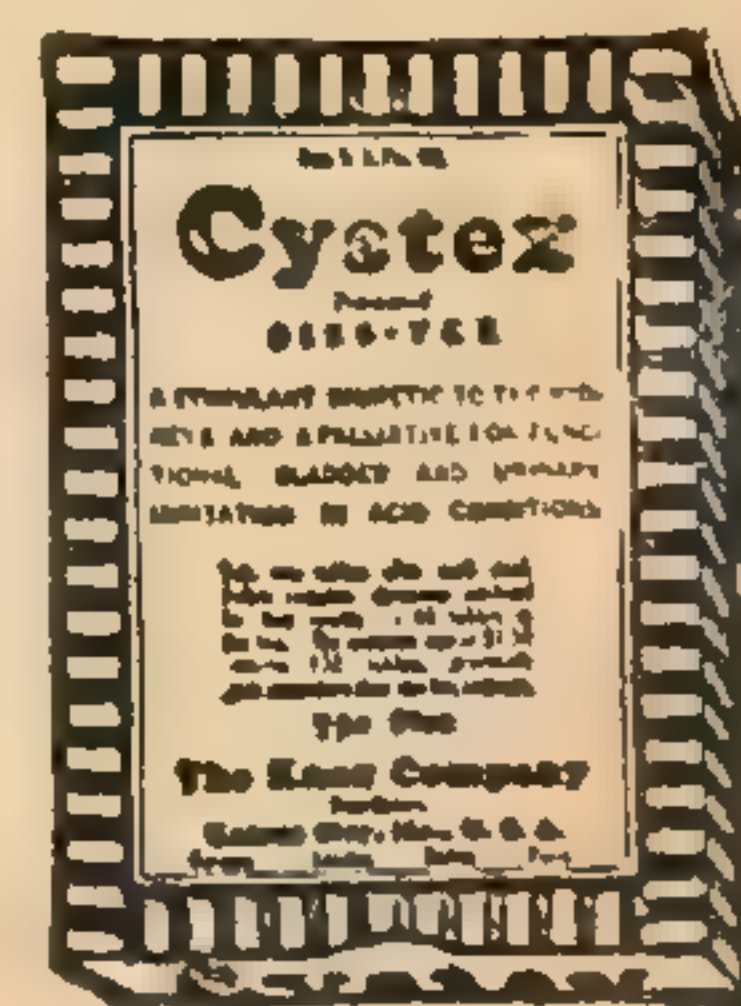
Kidneys Cause Much Trouble Says Doctor

Use Successful Prescription to Clean out Acids and Purify Blood—Beware Drastic Drugs

Your blood circulates 4 times a minute through 9 million tiny, delicate tubes in your kidneys, which may be endangered by drastic drugs, modern foods and drinks, worry and exposure. Be careful. Dr. Walter R. George, many years Health Commissioner of Indianapolis, Ind., says: "Insufficient Kidney excretions are the cause of much needless suffering with aching back, frequent night risings, itching, smarting, burning, painful joints, rheumatic pains, headaches and a generally run down exhausted body. I am of the opinion that the prescription Cystex corrects a frequent cause of such conditions (Kidney or Bladder dysfunctions). It aids in flushing poisons from the urinary tract and in freeing the blood of retained toxins." If you suffer from functional Kidney and Bladder disorders don't waste a minute. Get the doctor's prescription Cystex (pronounced Siss-tex). Formula in every package. Starts work in 15 minutes. Gently soothes and cleans raw, irritated membranes. It is helping millions of sufferers and is guaranteed to fix you up or money back on return of empty package. Cystex costs only 3c a dose. At all drug stores.



Dr. W. R. George



The Penalty of GRAY HAIR AND DANDRUFF Will Disappear

Marvelous, Positively Safe Liquid
Works Like Magic!

You, too, can have gloriously beautiful hair, free from GRAY and DANDRUFF.

Don't lose your job or social position due to these handicaps. Try the truly wonderful DOUBLE-ACTING liquid-Nourishine for Gray Hair and Dandruff.

Nourishine is applied like a tonic—so easy to use. You get SAFE and POSITIVE results. Your hair will become soft, lustrous, with a natural appearing color that defies detection. Nourishine is absolutely non-injurious to hair or scalp—is positively beneficial.

"Nourishine's tonic-like qualities make it the BEST hair preparation," every user enthusiastically says this about Nourishine.

No matter what you have tried for gray hair or dandruff, forget past disappointments and try this absolutely different liquid. It is not greasy—does not rub off nor stain scalp or linen. The one liquid imparts any color. You can easily prove it best for gray hair and dandruff. Try Nourishine now!

For better results use NOURISHINE SHAMPOO. Contains no acids that hinder the action of Nourishine.

Write for our free booklet, "Home Care of the Hair." Contains helpful hints on the home care of permanents, marcel, oily and dry scalp, describes coloring methods, etc. Nourishine, \$1.25; Shampoo, 50c, at drug and department stores or by mail, except in California, from NOURISHINE COMPANY, 939 S. Broadway, Los Angeles.

NOURISHINE BEST FOR
GRAY HAIR

MOST INDELIBLE of all lipsticks

Here at last is a lipstick that simply does not come off. One application glorifies your lips with bright, alluring color that actually lasts all day.

No other lipstick is, or can be, like Permapoint. A special-design applicator-case and a new-type cosmetic—soft, smooth, non-drying—make Permapoint the easiest to use and most indelible of lipsticks.

Forget what is left of your old, style lipstick. Let your lips be at their best—beginning NOW. Get Permapoint TODAY. At department stores. Or send \$1 for Permapoint, postpaid. Vivid, Light, Raspberry, Medium.

Kisses
Won't Tell



Stays
on the
Lips
All Day
Long

PERMAPOINT

The last word in lipstick indelibility

QUINTESS, Inc., Dept. C1, 220 E. 42nd St., N. Y.

QUINTESS, Inc., Dept. C1, 220 E. 42nd St., New York.

I enclose \$1. Send me permapoint in shade checked. Vivid (very bright). Light (a most attractive average shade). Raspberry (becoming to dark and light skin). Medium (for decided brunettes). Or mark with your present lipstick in margin. We will send corresponding shade.

Name _____

Address _____

Wear this DIAMOND 30 days FREE

The most outstanding offer ever made. We actually send you your choice of a genuine Certified, Perfect Blue White Diamond for 30 days' inspection in your own home WITHOUT a PENNY DOWN

—or C.O.D. to PAY! Be the envy of your friends. Wear a beautiful diamond in one of the newest white or yellow gold mountings for either ladies or gentlemen. Take a Year to Pay—Your Credit is good with Helzberg. Write today for special bargain bulletin and free trial offer—a postal will do.

HELBURG'S DIAMOND SHOP
Dept. 806 Kansas City, Mo.

BUNIONS Reduced Quickly



BUMP GOES DOWN!

Pain stops almost instantly! Then blessed relief. Fairyfoot gradually reduces painful, ugly bunions. Enables you to wear smaller shoes. No cumbersome appliances. No messy salves. Used on over 2,000,000 feet since 1897. Write for Free trial treatment. Fairyfoot Products Co., Chicago, 1223 S. Wabash Ave., Dept. 1941 **FREE Proof**

Let's Call on Claudette

Continued from page thirty-nine

in white silk with touches of green to carry out the note of the drapes. Her father's picture stands on the console—between those figures from Bali. A beautiful oil painting of her mother hangs above the grand piano.

And don't imagine any stately star trailing through all this sumptuousness to greet you. Claudette bounces! She dashes down the stairs three at a time, completely shattering the dignity of the house. She shouts a welcome that's as gay as the morning. She laughs at her own awkwardness because she's always tripping over rugs and things.

The dining room faces the western terrace where one of the most famous bougainvillea vines in California are in blossom the whole year 'round. The furniture is massive walnut, which is offset by the bricque carpet. There are English hunting scenes on the walls and old silver pieces on a side table. Simplicity for a dining room is always the best keynote.

"WE NEVER HAVE dinner parties for more than six. I don't like 'em!" said Claudette. "It's much more fun when you have just a few and don't have to plan for days where you're going to seat each one. Anyway, I hate having acquaintances, people you don't know well enough to really talk to. But I adore intimate friends!"

Quite often one or two stay over night. There's a guest suite, with doors opening onto that jolly patio between the library and the drawing room. You'll find antique walnut pieces there, oriental rugs, a radio, yellow tufted bed-spreads—and everything a guest might want from candy to the latest novel.

There's another visitor's room upstairs in blue and tan next to Claudette's mother's own suite—the one Greta Garbo occupied when she lived in this same house. Garbo spent most of her time in the green sun room directly off of it. It has been turned into a charming sewing room. The bedroom is done in lavender with touches of soft yellow and French blue and the furniture is hand-

carved walnut. There's a self-portrait of Claudette which she did for her mother when she was sixteen. It looks positively angelic beside the spirited Claudette of today—but there's the same wistful expression of the eyes, the same full, lovely mouth. . . .

I stopped at the entrance to her room. It's that kind of room. Thoughts of puff-paste and Dresden dolls and eighteenth century court ladies ran helter-skelter through my mind. What would you, with a cream carpet so thick you sink into it, cream satin-striped walls, and a general impression of dazzling whiteness, milk chocolate color and red coral?

Claudette, you see, refused to have satin or brocade draperies. She wanted something uniquely simple. She got it in those draperies of white silk serge with their trimmings of milk chocolate velvet to match the bed covering. It resembles a glorified couch, this antique white and gold bed. There are chairs upholstered in the velvet like the covering and they have bright red coral edging. There are rose quartz Kwan-Yins for lamp bases—the shades of which are bamboo! There is, in a word, every contrivance possible to provide a luxurious setting for one of filmdom's first stars. . . . The unique wall fixtures of Napoleonic arrows with mirror shades. The wonderful empire clock jealously guarded by two lapis lazuli Chinese dogs. The white organdy and coral dressing room. Claudette has powders and perfumes of a secret formula blended especially for her. And her particular joy is the instrument which can play three hours of symphonic music without stopping. . . .

It's a Hollywood wonder story, of course, when a girl can move from a tiny, unpretentious flat to this. But it's still more of a wonder story when she remains unchanged in doing it! Like Claudette Colbert. . . .

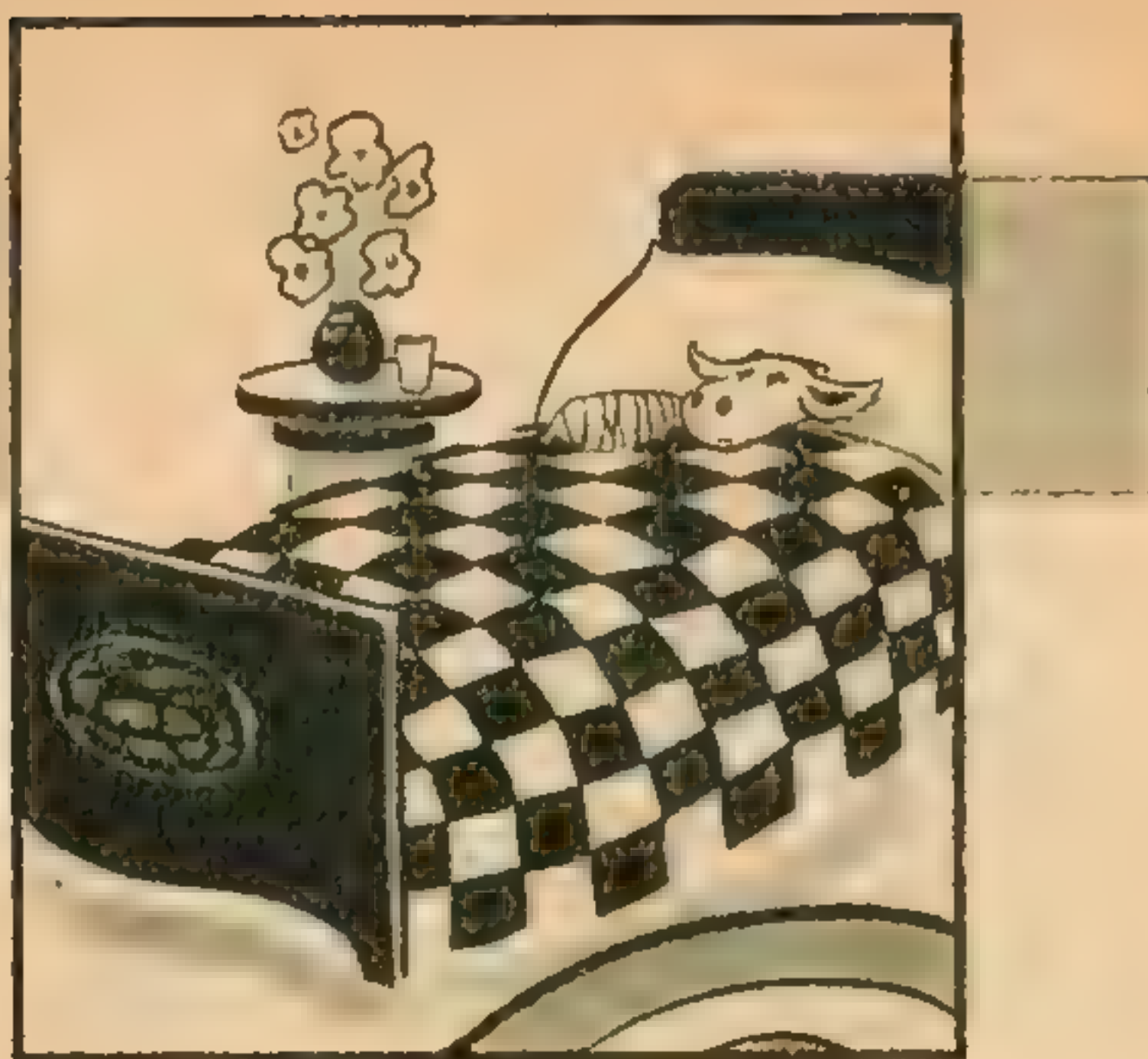
She stood there waving good-by to me. A French girl living in a splendid Spanish house—inhabited by the ghost of a little oriental temple dancer!



Cora Sue Collins has Bill Powell tending to his knitting in this scene from Evelyn Prentice in the new Metro picture in which Cora and Bill appear with Myrna Loy

HOLLYWOOD

STRANGE movie FACTS



RICHARD DIX rescued a young calf from a stampede scene and bandaged its injured leg . . . when the day's shooting was done Dix took the animal home and put it to bed in his own room.

Francis Lederer carries an antiseptic stick in his pocket and uses it on his lips before and after a kissing scene no matter who the lady may be.

Irvin Cobb, now occupying one of Garbo's former abodes, has had the fence heightened by two feet to insure seclusion.

Director E. H. Griffith has smoked the same corn cob pipe for twenty years and novelist Hugh Walpole has 65 pipes, exactly alike which he smokes in rotation . . . it requires four days to complete the circuit.

It's an honest fact that LeRoy Prinz, ace dance director, can't dance a step himself.

Vincent Lopez, the orchestra boss, has

a collection of autographs for which he recently refused \$100,000 in cash.

An autographed photo of Germany's air ace, Baron Von Richthofen, brings ten dollars a day rent when used by the studios.

Charlie Butterworth credits a poker game with having opened movieland's success gates to him . . . it seems the game cost him his job as a newspaper reporter.

It required two full hours for Lionel Barrymore to don his David Copperfield makeup each morning.

Maxine Doyle was so scared when she was selected as master of ceremonies for a Hollywood premiere that she couldn't eat for two days.

Lanny Ross won his way through both Taft and Yale on scholarships.

My Good Luck was Bad Luck

Continued from page thirteen

A BENEFIT FOR THE poor of the parish was the simple event that completely altered her life. The lavish applause which greeted the informal dance put on by Conchita and her sister gave her a fresh desire. She told her mother she should be taken to Paris to study at a fine dancing school. The wish was followed by the deed, as was customary.

Gifted with a natural grace, Conchita and her sister, in their early 'teens, proceeded to become overnight sensations. They danced professionally in the fashionable spots in Paris, Madrid, London and Berlin. At fifteen, ripened into a ravishing charmer, Conchita was offered the lead in a silent French film.

The triumph went like wine to the head of the thrilled fifteen-year-old. She spent the succeeding two years leisurely touring the continent with her parents, and everywhere she was fêted and flattered. Metro scouts, impressed, dangled a contract before her, and she arrived in Hollywood just a few months prior to her eighteenth birthday.

The studio anticipated much. So did Conchita who, chaperoned by the older sister, promptly went stellar with a vengeance. She took an elegant house in the exclusive Brentwood district; she bought a limousine and hired a liveried chauffeur.

"But mentally I was unprepared for a Hollywood career because I was arrogant. I was high-hat. Soon I bumped up against the orders of others. It sounds silly; no one can quite understand unless she has been reared as I have. When the studio asked me to go to a hairdresser to try new coiffures I was insulted! When

I was asked to play a scene differently than I imagined it, I felt like a servant. "I resented advice. I had never been criticized before. Studio discipline was a strange monster to me. So whenever I was opposed, I argued; I stormed. I dissolved into tears of pity for myself. I felt deeply hurt because I couldn't invariably do as I wished."

M-G-M Tired of this temperament. Conchita was plunged into the freelance field, she was on her own for the first time in her life. Slowly she began to observe astonishing facts—that she wasn't infallible, that she mightn't be the world's greatest actress, that she would have to cooperate if she wanted to stay in the cinema sun.

By now she did want to last in Hollywood. She had a longing for the excitement and fame which was being taken away from her. Her sister returned to Europe and she was left alone.

Inherently intelligent, Conchita eventually found out that reason was more effective than rage. She stopped spending indiscriminately. Painfully she adjusted herself to the conditions she was forced to face. The climb back up the ladder hasn't been spectacular. But she has changed and Fox is rewarding her for having conquered her childish pride and temper.

"I aspire to emotional rôles," she says, "but I'm not good enough yet to attempt heavy characterizations. I must build to them and I am going to try."

She sums up her life to date with the frank exclamation: "I needed Hollywood's spanking!"

WIN A PERMANENT WAVE
at your favorite beauty shop



\$12,000⁰⁰
in permanent waves
FREE
in coast to coast
SLOGAN CONTEST

Write a Slogan-Win \$8⁰⁰ Patrician Permanent

A genuine Patrician permanent wave, at your own favorite beauty shop, is the amazing offer of HENNA-SUB in this coast to coast slogan contest. Think of it! an \$8.00 de luxe Patrician wave! We selected Patrician because we judged it the finest permanent on the market. It leaves the hair natural looking, gives a better wave. Remember, there will be 1,500 waves given free to 1,500 lucky women. You name your beauty shop—we make the arrangements. Here's how you win:

WRITE A SLOGAN FOR HENNA-SUB

This startling offer is made to introduce HENNA-SUB—the application that restores life and radiance to all shades of hair—to new friends. Discover HENNA-SUB! Then write, in 20 words or less, a slogan telling how you like it or why others should try it. Sincerity and simplicity count as much as cleverness—just write your own opinion in your own words. Attach your entry to face of a HENNA-SUB package or a facsimile. Contest now open—100 awards each week over 15 week period. Enter as many times as you like. Decision of judges final. Buy HENNA-SUB wherever cosmetics are sold or send 25c to us for 6 applications. You'll thank the day you found HENNA-SUB for your hair. Act now—put new life and gleam into your hair with safe, harmless HENNA-SUB. Send in your entry today to win the finest permanent you ever had. For introductory package, send your name, address and 25 cents to

ASSOCIATED BEAUTY PRODUCTS
Dept. 400A Loeb Arcade Minneapolis, Minn.

Contest applies to U. S. A. only and is subject to all Federal, State and Local Regulations.



INSTANT, SAFE, SURE RELIEF!

New De Luxe Dr. Scholl's Zino-pads for Corns, Callouses, Bunions and Sore Toes instantly relieve pain; stop shoe pressure; soothe and heal; prevent sore toes and blisters; ease new or tight shoes, and quickly, safely remove corns and callouses.



New SKINTEX Covering

De Luxe Dr. Scholl's Zino-pads have the marvelous new, velvety soft, flesh color Skintex covering which does not soil, stick to the stocking or come off in the bath. Hides foot blemishes. Get a box today at your drug, dept. or shoe store.

NEW De Luxe FLESH COLOR WATERPROOF

Dr. Scholl's Zino-pads
Put one on—the pain is gone!

ASTROLOGY

Ask the
White
Wizard



Internationally known psychologist and philosopher, answers burning questions of the soul, puzzles of business, etc. You've heard him over KMOX, KMTR, KLZ, KYA, CJOR, KJR, KOL, KEX, KSL, and other radio stations.

Address **WHITE WIZARD**, Box 1276, Tacoma, Wash.

F. M. D.—Your readings have proven so satisfactory for the past two years that I am now sending for my next year's reading. Will I get the foreman's job when the present party leaves through a marriage the first of the year?

Ans.—You will get this job as you are already chosen for this promotion by the heads of the firm.

N. A. F.—Your readings which my sister recently received from you we think are wonderful. Will I make the trip to Honolulu which I am planning and will there be a marriage for me this coming year?

Ans.—There will be a marriage for you and a honeymoon trip to Honolulu during this winter.

K. H. T.—The best reading I ever had is the one I got from you the beginning of this year. I am now sending for my next year's reading. Will my husband get an increase in wages where he is now employed or would you advise him to start a business of his own?

Ans.—I would advise him to start a business of his own where you and your daughter can both be of help to him. According to his birthdate he should be running into a four-year lucky cycle beginning the first of next year.

H. N. W.—I am greatly in love with a dark-haired boy whom I am slightly acquainted with. Does he care anything for me?

Ans.—This boy and you will become better acquainted but I do not believe there will be a marriage within two years for you. According to your birthdate 1936 appears to be a year when matrimonial happiness will come your way.

M. R. D.—I am a widow of 35 and was left consider-

able property. There are three men who wish to buy an interest in this business who were previously employed by my husband. Would you advise me to sell out to them or take them in as partners or just continue to keep them on the payroll?

Ans.—A partnership proposition is the best and what I would advise.

S. F. L.—Whom and when will I marry?

Ans.—You will marry a rather heavy set party with the initials of H. C. with whom you are slightly acquainted in a business way at the present time.

T. N. A.—Your readings and advice are certainly wonderful. If I marry the girl with whom I have been keeping company for the past year would it turn out successfully?

Ans.—According to your two birthdates you are well mated and a happy and successful marriage is indicated for you during the early spring.

F. B. F.—Would you advise us to buy our own home at the present time or start a business of our own first?

Ans.—I would advise you to buy your own home and also start the business that you have in mind as you will be successful in both paying for your home and making a success of the business.

S. N. T.—I recently made a very happy marriage. My husband is only getting a small salary. It is against the policy of the firm where I am now employed to have married women on the payroll. Will this firm find out and discharge me?

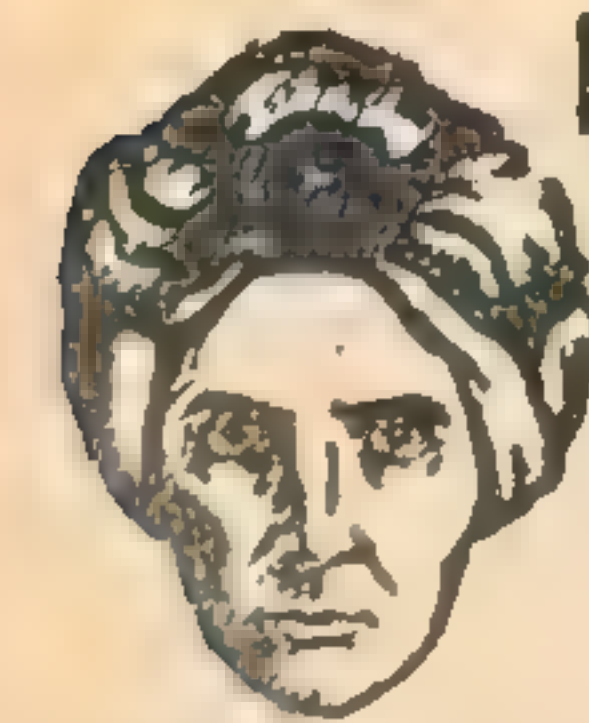
Ans.—The boss has a good idea that you are married. However, so long as you do not say anything to him about it, your position will last.

FREE!

My advice on 3 questions with each reading ordered

NOW READY! 1935

ASTROLOGY READINGS 50¢



These Readings tell you at a glance the exact days and date, month by month, when the planets are in favorable or unfavorable aspect for your business and social affairs, such as signing papers and contracts, seeking employment, speculation, travel, love, courtship and marriage, as well as dealing with health, accidents, lucky days, etc. Send exact birthdate and 50c for complete reading. Money refunded if not satisfied. My advice on three questions FREE with each order. Send stamped, self-addressed envelope.

WHITE WIZARD, Box 1276, Tacoma, Washington

Included in 50c. Send your new 1935 Astrological Reading covering my sign of the Zodiac.

Name _____ Birthdate _____

Address _____

State _____

If you have a friend or relative who wishes reading, inclose \$1.00 bill for the two readings. J-1-35

Santa Checks Up

Continued from page twenty-three

RALPH BELLAMY

Good Points: Refusing to let fame turn his head. Buys his own stamps and entertains his own wife.

Bad Points: That dizzy jacket he bought in Paris.

Gift: *Stardom.*

CLAUDETTE COLBERT

Good Points: For earning and keeping the admiration of all fans.

Because her form has nothing but good points.

For giving us her share of *It Happened One Night*.

Bad Points: Hates to take stills and is always trying to get out of it.

Takes too many people's advice and worries too much about meaningless criticisms of trivial matters.

Gift: *That Long Planned Trip to Europe.*

CHESTER MORRIS

Good Points: Put in a swimming pool for his family instead of buying a new car. Always lives within his means.

Swell performance in *Repeal*.

Bad Points: Entirely too modest.

Gift: *A New Car.*

GARY COOPER

Good Points: Settling down to being a good husband.

Never kicks about a picture rôle.

Let Shirley steal one picture and gave her a present for it!

Bad Points: Has terrible memory or else a convenient forgetter.

Spoiled one scene by putting on wrong tie and forgetting where the right one had been tossed.

Gift: *A rifle.*

MAX BAER

Good Points: For bringing the championship back to Paramount and America.

Bad Points: Why bring that up?

Gift: *A Horseshoe.*

JEAN PARKER

Good Points: She's America's next sweetheart, because she is the sweetest thing in pictures.

Devoted to her adopted mother, Jessie Wright.

Does her own shampoos, manicures, won't let anyone wait on her.

Bad Points: Lost her temper when a dray team wrecked her little Ford.

Wept when she didn't get *Ann of Green Gables*.

Works too hard; should conserve her strength.

Gift: *Big Limousine.*

RICHARD DIX

Good Points: An orchid for marrying the girl he loved, even if she was just his secretary and not a big star.

Sticks to rôles the public likes.

Bad Points: Too retiring; doesn't give us enough to read about in Hollywood.

Gift: *A Big Family.*

JACKIE COOPER

Good Points: On that personal appearance tour you signed autographs till your arm ached, and never complained.

Bad Points: Too much candy, maybe.

Don't let yourself get fat, Jackie.

Gift: *Midget Car Racer.*

JACK OAKIE

Good Points: For being more than a

dutiful son; takes her out to dinner every Sunday and loves it.

Bad Points: Arrested for speeding.

Another black mark for that ancient sweatshirt he wears to parties.

Gift: *Full Dress Suit.*

GEORGE RAFT

Good Points: For never forgetting a friend.

Bad Points: That fist fight at the Brown Derby.

Gift: *A Night Club.*

WILLIAM POWELL

Good Points: *The Thin Man*—worth a dozen good marks.

Got our favorite child, Jean Harlow, out of the dumps.

Built a new home with a swimming pool for his nine-year-old boy.

Bad Points: Can't find any black marks to chalk down against Bill. He has a good word for everybody, and everybody has a good word for him.

Gift: *Monogrammed Hankies and Scarf.*

LILIAN HARVEY

Good Points: For refusing to give up the ship when her pictures failed to click.

For being swell to interviewers.

For sticking to Willie Fritsch though oceans part them.

Bad Points: Should have realized that punk pictures were hurting her long ago and put her foot down sooner.

Gift: *A New Chance in Pictures.*

GRETA GARBO

Good Points: For just being the most fascinating star in pictures.

For doing *The Painted Veil*.

For creeping out of her shell a bit.

Bad Points: That inhuman hermit complex.

Refusing to sign a new contract and keeping Metro and all her fans in suspense.

Gift: *A Husband.*

JOHNNY MACK BROWN

Good Points: Took it like a good soldier when some of the best acting of his career was cut from the Mae West picture to change the plot around.

Always has a ready smile and cheerful disposition.

Bad Points: Still rather shy in a crowd (or is that a bad point?)

Won't talk about his love life because he's happily married and wants to stay that way, even if it isn't being romantic.

Gift: *A Schnauzer Dog.*

JUNE KNIGHT

Good Points: For a really swell piece of work in *Wake Up and Dream*.

For making Paul Ames as happy as his brother Steve.

Bad Points: Why not get married, June? These long engagements keep us on pins and needles.

Didn't give us a dance in her last picture.

Gift: *A Wedding Ring.*

MONTE BLUE

Good Points: For coming out of his long retirement and giving those fine rôles in *Student Tour* and *Bengal Lancers*.

Bad Points: Delaying his return to pictures for ten years while he just lazed around and enjoyed life.

Gift: *Home Movie Machine.*

HOLLYWOOD

A Star's Day in Hollywood

Continued from page twenty-eight

laughed and gave everybody the afternoon off, whereupon we shook hands all around.

I tucked the script under my arm and returned to the bungalow to find Dick Powell sitting there with an impudent smile on his face. He had just returned from a personal appearance in the East and seemed to be having a day off before *The Gold Diggers of 1935* began at the Warner Brothers Studios. Dick thought it would be a nice idea to drive down to the County Fair which was being held in Pomona, about fifty miles from Hollywood. I chased him out of the bungalow while I removed the makeup and changed into my tweed suit. We paused on the way out to watch Gary Cooper in a scene from *Lives of a Bengal Lancer*.

Dick mentioned that it would be an excellent idea to have a bit of lunch and I agreed, for the same idea had occurred to me. We climbed into my roadster and drove into nearby Beverly Hills where quite a crowd was assembled at the Brown Derby. Joan Bennett was there with her little daughter, Diana, and Gene Raymond was accompanied by his mother. I was really thrilled to see Pola Negri, who recently arrived from Europe, lunching with her old director, Ernst Lubitsch.

Over my protest Dick ordered a couple of huge luncheons and joked about it when I ate every bit. Marian Nixon and William Seiter drove up as we were leaving and the autograph hunters, who were lurking in the doorway, became engaged with them as we slipped out.

IT WAS RATHER a cool afternoon and the drive down to Pomona was delightful, with the exception of the time when a couple of bees from the orange groves found their way into the car and precipitated a near panic until Dick shooed them out with his hat.

We both wore dark colored spectacles and they worked very well for, although the fair grounds were thronged with people, no one seemed to notice us.

We made the rounds of the little midway and tried a hand at each of the games, but neither of us managed to win even a plaster dollie. Dick was rather crestfallen until he won a dollar and a half at the trotting races and became quite elated for I lost seventy-five cents. We called it a day and drove home in the soft twilight which was beginning to fall across the sky.

I had an engagement with Jack Oakie that evening and had to hurry a good bit for he is quite fussy about punctuality, which is his one nervous point. And right enough, as the clock struck eight, the chimes of the front door blended in, and Jack entered grinning like a little boy with a bagful of cookies.

We had dinner in the newly opened Gold Room of the Beverly Wilshire Hotel. Vincent Lopez was playing there and he invited Jack to sing a number or so, but Jack pleaded that he had caught a slight cold on location that day and couldn't do himself or the public justice.

After one or two dances we left for Joe E. Brown's party in his Beverly Hills home which was the big social event of the week. The rooms and patio were thronged with familiar faces and it seemed as though everyone in town was there. There seemed to be a good deal

of good cheer afloat and Jack, unmindful of his cold, borrowed a guitar from one of the bands of musicians strolling about the grounds. He gathered everyone about and organized a community sing that must have shook the echoes and rolled up and down the Hollywood foothills from one side to the other.

There was a huge buffet supper that required six tables to hold it all and contained all sorts of strange Chinese foods and delicacies that Mr. Brown brought back from his recent trip to the Orient.

JACK AND I HAD made an ironbound agreement to leave at twelve o'clock which arrived just when we were having the best possible time. Each of us had an early morning call and bidding good night to everyone within earshot and thanking our host and hostess, we moved quickly away lest our good resolution falter.

Jack drove back to Toluca Lake like a whirlwind, and he came inside for a few moments while I brewed him a pot of black coffee. He always becomes sleepy when driving home alone and the roads back to Hollywood are dark and quite dangerous. I had a cup, too, for nothing in the world could have kept me awake fifteen minutes longer after that night air.

Jack departed munching a couple of tea biscuits and I went into my bedroom to prepare for bed. I doused the lights and crept drowsily between the covers. Just outside the doorway, the hall clock was striking in muffled tones and brother Terry was practising his clarinet softly somewhere about the house. I closed my eyes sleepily.

Women Directors

AGAIN HOLLYWOOD Is going to try a woman director. Leontine Sagan who made *Maedchen in Uniform* has arrived from Germany to select a story for her great gamble.

There is no reason why there should not be women directors—only there aren't. Lois Weber made some of the best of the early-day pictures of Hollywood; but later faded out of the picture.



HOLLYWOOD extends congratulations to the stars who celebrate birthdays in January

Sid Silvers	1	Nils Asther	17
William Haines	1	Noah Beery	17
Marion Davies	1	Lillian Bond	18
Charles Bickford	1	Cary Grant	18
Dorothy Arzner	3	Chick Chandler	18
Anna May Wong	3	Oliver Hardy	18
Betty Furness	3	Lillian Harvey	19
Polly Walters	5	Collin Clive	20
Tom Mix	6	June Knight	22
Loretta Young	6	Ralph Graves	23
Richard Cromwell	8	Randolph Scott	23
Monte Blue	11	Bob Steele	23
Kay Francis	13	Mary Boland	23
Bebe Daniels	14	Churchill Ross	29
Harry Carey	16	Eddie Cantor	31
Diana Wynyard	16	Greta Nissen	30
Tom Brown	16	Tallulah Bankhead	31
Grant Withers	17		

LOSE FAT



**Lost 63 lbs.
...Feel Fine!
WRITES RENO LADY
Why not do as she did?**

● If you have tried other methods to lose fat and failed, read this letter and take heart! "I tried a lot of methods to reduce yet nothing worked... I was desperate. Then I tried RE-DUCE-OIDS. My weight was 175 lbs., now it is 112! I lost 63 lbs., feel better and look better!"—Mrs. Aldina Wood, 101 Burns St., Reno, Nev. Others write of weight reductions in varying amounts, as much as 80 lbs., and report feeling better while and after taking RE-DUCE-OIDS.

A California Graduate Nurse writes: "My own experience with RE-DUCE-OIDS has been so satisfactory that I recommend them to others." (Name and address on request.) As a Graduate Nurse she knows how important this fact is to you: RE-DUCE-OIDS absolutely DO NOT contain the dangerous drug, Dinitrophenol. Expert chemists test every ingredient.

RE-DUCE-OIDS are so easy to use. Just a small, tasteless capsule, according to directions.

FAT GOES...or no cost to you!

● If you are not entirely satisfied with the results you obtain from RE-DUCE-OIDS, you get your money back! You risk no money! Start today before fat gets another day's headway. Sold by drug or department stores everywhere. If your dealer is out, send \$2.00 for 1 package or \$5.00 for 3 packages direct to us. (Currency, Money Order, Stamps, or sent C.O.D.). In plain wrapper.

FREE! valuable book

Tells "HOW TO REDUCE." Not necessary to order RE-DUCE-OIDS to get this book. Sent free.



GOODBYE, FAT!

Scientific Laboratories of America, Inc. Dept. F351 746 Sansome Street, San Francisco, Calif.

Send me the FREE Book "HOW TO REDUCE." If you wish RE-DUCE-OIDS check number of packages here:

Name.....

Address.....

City.....State.....

LET ME PROVE I CAN DEVELOP YOUR FORM



Add Firm Rounded Flesh

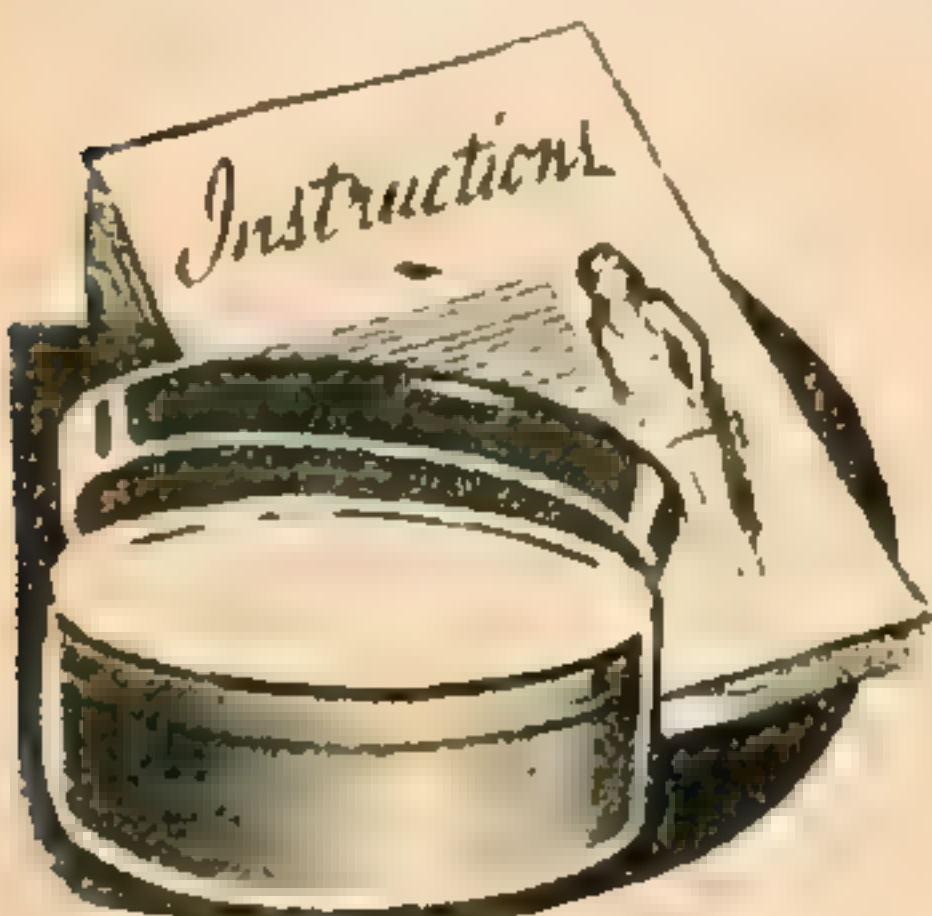
Yes! Now you can fill out those ugly hollows—add firm, rounded flesh just where you need it—develop lovely shapeliness. Let me send you my new easy method to try.

Gain Shapely Feminine Curves

NO longer need you be embarrassed by a thin, scrawny, unwomanly form! NO longer need you be ashamed to be seen in a bathing suit or clinging gown. Here at last is a safe, easy way to develop a stunning figure—to gain those fascinating, swelling curves—to firm and strengthen flabby, sagging tissues. Let me prove I can give you the full, womanly development that is so smart and attractive.

Just Give Me 10 Days

My wonderful method takes just a few minutes a day. See the marvelous things it does for your figure! Take advantage of bargain offer now: Send only \$1.00 and I will mail you my delightful home treatment, including instructions and special massaging Cream. Try it 10 days. Your dollar back if not delighted! Write today, enclosing \$1.00.



JOAN MORGAN, Dept. P-1
6811 Fifth Ave.,
Brooklyn, New York

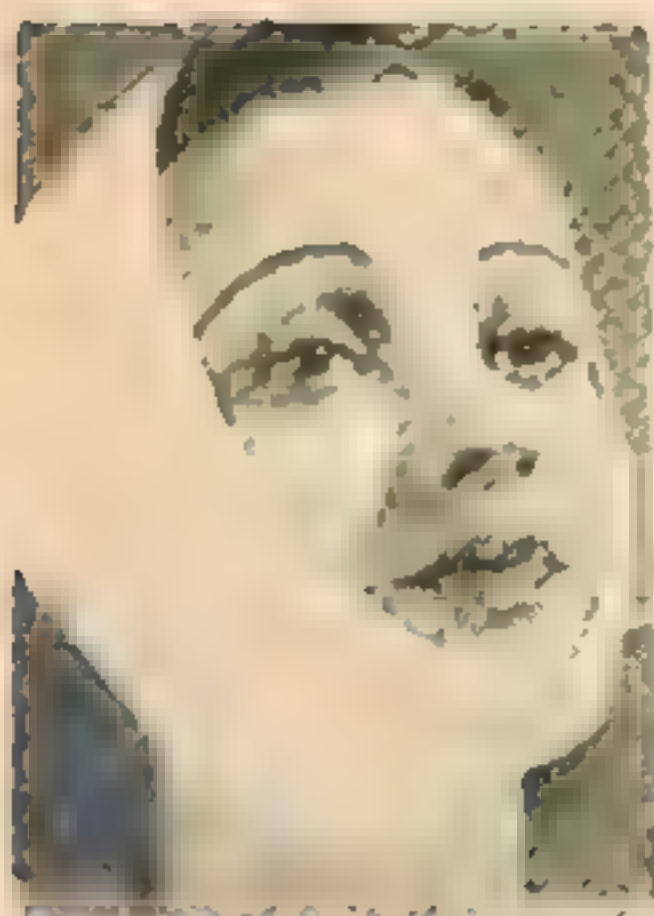
THIS FRAME is FREE with each PHOTO or SNAPSHOT ENLARGEMENT for only 98¢



Simply send us your PHOTO, SNAPSHOT, or TINTYPE, with your name and address and in about one week you will receive a BEAUTIFUL ENLARGEMENT completely framed in an ARTISTIC 5x6 Frame as illustrated.

ENLARGEMENTS 8x10 or 11x14 in attractive Wall Frame \$1.19. Send No Money! Just pay mailman price of enlargement desired plus postage. Or send price with order and we pay postage. Originals returned. Send Photo today. You'll be delighted.
ALTON ART STUDIOS, Dept. 501-B, 4856 Damen Ave., Chicago

REALLY LOOK YEARS YOUNGER



CORRECT Sagging Muscles Double Chin Crepy Throat

Youthful Contours are "sculptured" by this recently invented Beauty Device. Its unique design and scientific weave stimulates and supports muscles. Write for free instructive book, "Face Lifting at Home". For CONTOUR BAND send check or money order to

EUNICE SKELLY
SALON OF ETERNAL YOUTH, Park Central, Suite B4
58th and 7th Avenue, New York

BE LOVELY

ERASE Wrinkles Crow's Feet Dry, Flabby Skin

Say farewell to "age signs" after a fortnight's treatment with my amazing "REJUVENATOR LOTION" and "GLANDULAR EMULSION." 2-week's supply of Both preparations. Send check or money order (no cash). Write for FREE book "LOVELINESS BEGINS AT 40"
EUNICE SKELLY'S SALON OF ETERNAL YOUTH
Park Central, Suite K, 58th and 7th Ave., N. Y.



Life Is a Gay Adventure

Continued from page sixteen

Hazard Short, the producer of that first Music Box Revue and Irving Berlin, who wrote the music for the show, are the two others who are still successful today.

MIRIAM IS A SOPHISTICATED siren. She is willful and obstinate about her own destiny. She is completely and utterly feminine and yet reacts to things in a straight, powerful way exactly as a man reacts. This has the effect of completely baffling the men whom she knows. They are never prepared.

Miriam has impeccable taste. She is famous for so many amusing things—important things and unimportant, funny things. She is famous for being one of the really great actresses who came from the New York stage and conquered Hollywood.

She is famous for her dinner parties—for her guests and for her champagne cocktails. Her French dinners—for the brilliancy of the conversation at all her parties.

Famous for her beautiful and unusual clothes which she flies to New York to have especially designed for her.

Miriam is famous for fighting things out to a bitter end when she believes her way is right.

And she has a "famous" jinx which has followed her since the Music Box Revue days when she came down a long stairway on the stage and broke her

ankle. She has hurt her ankle two or three times since—in Hollywood—and now Miriam tries to have them eliminate stairs from any picture she makes.

Miriam Hopkins makes you feel excited about everything interesting and beautiful in life. You sense the fact that she creates fabulous illusions for herself, then in some miraculous way, changes them into realities.

She is gay and eager and mad—mad like a clown—with a laughing mask.

There are strangers who say Miriam is selfish and that she lets nothing stand in her way, once she starts after a goal—which is all a lot of ridiculous jealous hooley!

Miriam is, naturally enough, vitally concerned with her own career—she is shrewd and profoundly wise in her selection of friends. What she seeks most from people—is inspiration.

Strangers do not know about the guest rooms Miriam keeps filled with life-long friends who happen to be having "reverses."

They know nothing of her inner loveliness and tenderness which made Miriam adopt a small boy.

And what they ought to know it how fearfully hard Miriam has studied and slaved for her success.

It never grew on Christmas trees—nor was it chance or luck.

It was Miriam herself—fighting to make her dreams come true.

Steamed Pudding With Xmas Dinner

Continued from page forty-three

cinnamon, ½ teaspoon each of nutmeg cloves and salt, ¼ teaspoon of ginger and ¾ teaspoon soda. Add ½ cup chopped suet and 1 cup seedless raisins. Blend together 1 beaten egg, ½ cup molasses and ½ cup sour milk and add to the other ingredients. Beat until smooth. Pour into a well-greased pudding mold, or into several small molds. Cover tightly and steam for 1½ hours.

Steamed Fudge Pudding

(This pudding is a general favorite with those members of the sterner sex who invariably go for chocolate desserts in a "big way.")

Cream together 3 tablespoons of shortening and ⅔ cup sugar. Add 1 well beaten egg and beat hard. Add 2 squares of melted chocolate. Then add 1 cup of milk, (or ½ cup evaporated milk and ½ cup water), alternately with 2¼ cups pastry flour which has been sifted with 4 teaspoons baking powder and ¼ teaspoon salt. Pour into a well-greased mold, cover tightly and steam for 1½ hours. Serve with Hard Sauce, Whipped Cream, or Chocolate Sauce.

A little leaflet "STEAMED PUDDING SAUCES" will give you other delicious pudding sauce recipes. Write me, inclosing a stamped addressed envelope and I will be glad to send you a free copy at once. Address your letter to Grace Ellis, Food Consultant, HOLLYWOOD Magazine, 529 South Seventh Street, Minneapolis, Minn.



THE IDEAL GIFT for CHRISTMAS Hollywood MAGAZINE

The perfect remembrance for that hard-to-please friend

One year\$1.00

Two years (or two yearly subscriptions) ..\$1.75

Three years (or three yearly subscriptions) ..\$2.25

A gift card will be sent to arrive just before Christmas.

HOLLYWOOD Magazine
529 South 7th St.
Minneapolis, Minn.

Enclosed find.....for.....Christmas gift subscription to HOLLYWOOD Magazine to be sent to person (s) named on margin of page.

My name

My address

HOLLYWOOD

Spitfire Hepburn Reforms

Continued from page twenty-one

she insists also that he should be played up in the picture and share the glory with her."

Those qualities of unselfishness and particularly the cooperation with the advertising department are rare in Hollywood.

This fall Max Reinhardt gave his notable production of *The Midsummer Night's Dream* at the Hollywood Bowl. Hepburn's picture was in production, and John Beal was working late at the studio, doing some dialog close-ups. In these closeups of him, Hepburn, of course, is not shown, but is presumed to be back of the camera speaking her lines. In shooting such a scene a script girl usually reads the other person's lines, just as a cue.

The door to the sound stage opened and in came Katharine Hepburn, resplendant in a white evening gown with a gorgeous Spanish shawl across her shoulders.

"I thought I'd come in and cue you with those lines, John," she said.

Naturally, it would help Beal a great deal in getting expression into his lines, with the leading lady giving the cues. Katharine didn't have to do it, but she wanted to be helpful.

"But you don't have to work, Katharine," said her director. "You'll be late for the show."

"Oh, I just thought I'd show you boys that I can really dress up if I want to," she chuckled.

You can imagine how John Beal adores her, and how this sort of thing is appreciated by a director.

I WAS becoming convinced that a new Hepburn was abroad in the land, but I wanted to see for myself. I wanted to watch her for a day on location. So far as "personality" stories and interviews are concerned, Katharine has not altered her attitude; these are not permitted during production. But after a picture is finished she will talk, provided her personal business and affairs are left out. For this no one blames her.

No one, however, who was not connected with the studio could be permitted on her set—those were the rules. But so marked is the change in Hepburn that it was decided to risk it. That in itself indicated a different Hepburn.

The company was on location in Laurel Canyon, which cuts through that long range of steep hills back of Hollywood. There a miniature Scottish village had been built; a quiet, shadowy glen through which ran cobbled streets, lined with quaint old houses. There was an arched bridge with the castle in the background, the ruins by the graveyard, the blacksmith shop and the thatched cottages that form the background to Barrie's beloved book.

Katharine was in high spirits. She drove up with Laura Harding, her best friend, in the Ford delivery wagon that Hepburn bought for lugging things around in, and which she and Laura now use for every purpose. Katharine hopped out, her long gypsy skirt and bright shawl a flutter of colors, her brown hair soft and long about her shoulders.

She had her miniature movie camera with her. The company was assembled after lunch, and I was talking with John

Beal. He had a bandage over one eye. That morning, during a mob scene between the Scots and the soldiers, a pike had caught him in the face, inflicting a painful wound beside his eye.

Katharine came swinging over, to speak with him.

"Poor John!" she exclaimed in sympathy, and then turned to us: "You should have seen him—bled terribly. Such a narrow escape, too—another half inch! Say, I'll take your picture."

She squints through the finder while John grins at her. Katharine is slight of build, with the small, flexible waist that dancers have so that she can sway back from the hips as though her whole body were made without joints. It gives her the grace of a wood nymph. Her hair isn't red, but a burnished brown that catches the sun with coppery lights. In repose, her face has a somber appearance characteristic of Garbo, with the corners of her mouth drooping. But her face seldom is in repose; a quick smile lifts the corners of her lips and her eyes crinkle with humor.

Then she scampered off to perch on a step ladder back of the cameraman. She aimed her camera at him and he looked up and struck a comical pose. Director Richard Wallace, down there in his canvas chair, smiled at her and waved for a rehearsal of the mob of Scots who are to stone the soldiers.

The mob comes together, paper rocks fly, clubs wave in the air. Hepburn gets it all with her camera.

"Did you get it okay?" Wallace asks the cameraman.

"Sorry, but I'm reloading!" Katharine sings out, and everyone laughs, as they look up at her busily loading her camera. It's a common joke that cameramen always run out of film and have to reload just when the director thinks he has a good take.

What a contrast to some of the pictures Hepburn has made out here, when she and her director were at sword's points! I remember when the entire cast would be shooed off the set while she and her director fought it out and even sound proof walls couldn't shut in the sound of the battle.

Do You Know—

1. What former screen star, dead eight years, is still a box office draw?
2. What famous actor used to be paralyzed with panic before the camera?
3. What actress is making a "come back" at twenty-one?
4. What actor cried his way into a job?

[Answers on page 64]



Keep Your Hair YOUNG LOOKING

WHY let your hair become scraggly, lifeless, and your scalp encrusted with Dandruff? Why permit such a condition when you know that in business and social life you need all the personality at your command? Lucky Tiger Hair Tonic for Dandruff will easily and quickly correct these embarrassing conditions and add so much to your business and social contacts. A single application stops that miserable itching—a single bottle Guarantees Results. Costs little at Druggists and Barbers.

Also makers of Lucky Tiger Magic Shampoo, Lucky Tiger Hair Dressing for Dry Scalp and Lucky Tiger Antiseptic Ointment for Ringworm, Athlete's Foot and Skin Infections.

Lucky Tiger HAIR TONIC

MONEY-BACK GUARANTEE

MAKE MONEY At Home!

EARN steady income each week, working at home, coloring photos and miniatures in oil. Learn famous "Kochue Method" in few weeks. Work done by this method in big demand. No experience nor art talent needed. Many become independent this way. Send for free booklet, "Make Money at Home."

NATIONAL ART SCHOOL, Inc.
3601 Michigan Avenue, Dept. 2131, Chicago, Illinois

VOICE

100% Improvement Guaranteed
We build, strengthen the vocal organs—not with singing lessons—but by fundamentally sound and scientifically correct silent exercises... and absolutely guarantee to improve any singing or speaking voice at least 100%... Write for wonderful voice book—sent free, but enclose 3c for part postage. Learn WHY you can now have the voice you want. No literature sent to anyone under 17 unless signed by parent.
PERFECT VOICE INSTITUTE, Studio 15-81
308 No. Michigan Ave., Chicago

CORNS AND CALLOUSES

MOSCO

REMOVES THEM
AN OINTMENT - QUICK AND EASY TO APPLY. DOES NOT SOIL STOCKINGS.

30c a jar at your Druggist's
Generous SAMPLE for Thorough Test
Send 10c (stamps or coin) with coupon to cover mailing cost.

Your Name _____
Street _____
City and State _____
Druggist's Name _____
Address _____

THE MOSS CO., Rochester, N.Y.



Lighten Your Hair Without Peroxide
... to ANY shade you desire
... SAFELY in 5 to 15 minutes

Careful fastidious women avoid the use of peroxide because peroxide makes hair brittle. Lechler's Instantaneous Hair Lightener requires NO peroxide. Used as a paste, it cannot streak; eliminates "straw" look. Beneficial to permanent waves and bleached hair. Lightens blonde hair grown dark. This is the only preparation that also lightens the scalp. No more dark roots. Used over 20 years by famous beauties, stage and screen stars and children. Harmless. Guaranteed. Mail complete with brush for application. . . .

\$1

FREE 36 page booklet "The Art of Lightening Hair Without Peroxide" Free with your first order.

ERWIN F. LECHLER, Hair Beauty Specialist
567 W. 181st St., New York, N. Y.

Brand New NOW ONLY \$17.95 UP

TYPEWRITER

PORTABLES

10¢ a Day - Easy Terms

Sensational Low Prices and easy terms on limited supply only. All brand new, up-to-date—4 row keyboard. Fully Guaranteed.

SEND NO MONEY—10 Day Trial

Send for special new literature and money-saving, easy pay plan with 10 day trial offer. Also amazing bargains in standard size, rebuilt office models on FREE trial offer.

231 W. Monroe St. International Typewriter Exch., Dept. 149, Chicago



LEARN TO MAKE COSMETICS

You can learn to make the finest creams, tonics, powders, rouges and lotions at home. Famous formulas, used in this country and France. Sell under your own name. Handsome profits for either full or part time. The instructions are simple and plain. No experience or expensive equipment necessary. Booklet describing this correspondence course. (Investigated and licensed by State of Michigan.) Write today for FREE

INA DEL MARVIN
1973 David Whitney Bldg., Detroit, Mich.

PSORIASIS ECZEMA

That dreadful skin disease. Many suffer with for years thinking their trouble to be Eczema and treating without results. Send for VALUABLE information at once. No obligation.

Dr. D. R. Parsons, 247 Trust Bldg., Huntington, W. Va.

CURLS

The straightest hair can be made naturally curly with CURL-O-WAVE. **FREE** Booklet and sample of CURL-O-WAVE; enough for 2 weeks. Send 10 cents to cover mailing. Waves your hair like magic. Large size package, enough for 6 months, including French Wave Net, send 25 cents.

At All Good Drug Stores
CURL-O-WAVE CO., P-203 N. Wells St., Chicago

NO JOKE TO BE DEAF

—Every deaf person knows that—Mr. Way made himself hear his watch tick after being deaf for twenty-five years, with his Artificial Ear Drums. He wore them day and night. They stopped his head noises. They are invisible and comfortable, no wires or batteries. Write for TRUE STORY. Also booklet on Deafness.

Artificial Ear Drum
THE WAY COMPANY
774 Hofmann Bldg. Detroit, Michigan

SONGS FOR TALKING PICTURES

BIG ROYALTIES

paid by Music Publishers and Talking Picture Producers. Free booklet describes most complete song service ever offered. Hit writers will revise, arrange, compose music to your lyrics or lyrics to your music, secure U. S. copyright, broadcast your song over the radio. Our sales department submits to Music publishers and Hollywood Picture Studios. WRITE TODAY for FREE BOOKLET.

UNIVERSAL SONG SERVICE, 681 Meyer Bldg., Western Avenue and Sierra Vista, Hollywood, California.

Be a Nurse

MAKE \$25 - \$35 A WEEK

You can learn at home in spare time. Course endorsed by physicians. Thousands of graduates. Est. 36 years. One graduate has charge of 10-bed hospital. Another saved \$400 while learning. Equipment included. Men and women 18 to 60. High school not required. Easy tuition payments. Write us now.

CHICAGO SCHOOL OF NURSING
Dept. 41, 26 N. Ashland Blvd., Chicago, Ill.

Please send free booklet and 32 sample lesson pages.

Name
City State Age

As she moves with that lissome grace about the set, always with a gay word of banter ready, always willing and ready for the job she has to do, it is no wonder that you have the feeling of all being well with the world.

Cameramen and grips, juicers and sound men started putting in their applications for assignment to the next Hepburn picture before the *Little Minister* production was half under way. That's how fast word gets around about a star. If you ever want the lowdown on a star's popularity, ask a prop boy. It's like that old stage adage; if the orchestra in the pit starts looking for another job, the play's run is almost done.

Snooping around, I learned that Katharine Hepburn had given them—those men and women who work on her picture—a radio set so that they could listen to the World's Series.

And that isn't all. She treated everyone, from the lowest prop boy to the director, with a big chicken dinner one day out in the canyon. It was a surprise; only the assistant director and Katharine Hepburn—and Laura Harding—were in on the surprise.

All these incidents, when gathered together, point to the inescapable conclusion that Katharine Hepburn is a different girl from the one who came to Hollywood a couple of years ago.

But then, suppose you were a young stage actress, suddenly catapulted into movie fame! Would you know all the ropes? Of course not. Hepburn cannot be blamed for getting off on the

wrong foot, if you want to be reasonable about it. This sudden curiosity about her private life—common experience to Hollywood stars—repelled her. She hated living like a goldfish and could not reconcile stage customs with movie customs. She got in dutch with a lot of influential people on that account. One widely syndicated writer, seldom fails to take a poke at Hepburn; an outcome of early disagreements over publicity. Many writers are hostile to her because she failed to cooperate with publicity stories in the early days out here, and their gibes have not helped her career along. All that she must now realize.

She has learned the importance of a star joining in the general ballyhoo. From the days of the circus and the medicine show, ballyhoo has been the life of any show. The same principle holds true in pictures.

Perhaps that is why Katharine Hepburn has turned over a new leaf—she has learned the ropes. What seemed silly and bothersome before, now assumes its proper importance in her business. Hepburn was, after all, pretty green when she came here. A born actress of wonderful capabilities, she soared far above the average starring position, without due preparation for the job.

And for that reason she should be forgiven. She is showing that she can be as good a trouper according to Hollywood standards, as the next one, and certainly she is demonstrating beyond doubt that she is one of the finest actresses that ever cast her shadow on the silver screen.

Myrna Loy says it Pays to be Homely

Continued from page fifteen

to change. Finally Valentino said: 'Let her use my portable dressing room. I won't be needing it.'

"You girls who carried the torch for Valentino won't need to be told how thrilled I was to dress before his mirror. Natacha's gown and makeup did wonders for me. In fact, it seemed to me as I stared at my reflection that in some magical way I had been transformed into a person who bore no resemblance whatever to the homely little roughneck of a few years previous.

"Breathlessly, I went out to let them look me over. I shall never forget Valentino's comment. 'You look perfectly lovely,' he said.

"Only a girl who has cried herself to sleep at night because she was homely will appreciate what that compliment meant to me. For days I went around with my head in the clouds. Seeing the test, however, jerked me back to earth with a bang. I looked simply awful on the screen. My cheeks seemed sunken and my eyes were like dark blots. My teeth were conspicuously bad. I moved so fast and jerky across the screen that I resembled a Keystone comedy. I realized that bad lighting had been partially responsible but that knowledge was poor consolation. I ran out of the projection room, my eyes filled with tears. There was just one thought in my mind: I had failed, and failed miserably.

"I know now that that experience was the greatest lesson I ever had for out of that crushing humiliation grew a de-

termination not to give up until I had reached my goal."

"SOME TIME LATER Natacha sent for me. She never mentioned the test. She merely said that they were confident that I could be developed into an odd screen personality and that she wanted to use me in her picture *What Price Beauty*. She showed me the sort of makeup to use, taught me to slant my eyebrows, and to give my mouth a sensual curve. She dressed me in bizarre costumes. Her belief in me gave me new confidence in myself. The result was that gradually I evolved a new personality. The process was long and sometimes painful. It meant trying and failing and getting up and trying again. If I had been born beautiful I doubt if I would have had the courage to see it through.

"Please don't conclude that I am stupid enough to underestimate the value of beauty. It is indeed a precious thing. But, as Aldous Huxley once pointed out, the greatest source of beauty is an experiencing soul. The perfection of eyes and nose and mouth can be utterly *blah* if there's nothing else to go with it.

"When Nature has done all the work for a girl there is really nothing to spur her on. Whereas a face or a figure that needs a lot of work done on it is a direct challenge. I firmly believe that any girl who will use her head can create an *illusion* of beauty. It simply means discovering what her best points are and then playing them up for all they're worth. It can be a lot of fun, too. I know—because I've tried it."

HOLLYWOOD

Hollywood Chatter

WILLIAM POWELL and JEAN HARLOW drop in on DOLORES DEL RIO to hear about her trip to Mexico.

VERREE TEASDALE just recovering from a severe attack of the flu.

The MARX BROTHERS (only three of them now) signing a new contract with M-G-M and throwing a big party to celebrate the occasion.

MAE WEST attacked as a symbol of corrupt capitalism in the left-wing publication, "The New Masses."

Toad-racing the latest sport in the film colony. Toads retailing at \$1 each.

HELEN MERRILL, dining at the Russian Eagle in Hollywood, finds a \$400 pearl in an oyster.

KAREN MORLEY trying to teach her year-old son how to walk and run.

CHARLES LAUGHTON confessing that he would rather lie on the floor than sit in a chair.

FRANCIS LEDERER dining alone at Levy's.

CHARLES BICKFORD dragging all visitors out to his stables to show them his new horse.

JOHN BEAL still describing to everyone how he nearly lost his eye in *The Little Minister*. KATHARINE HEPBURN absolutely silent about her injuries.

JAMES CAGNEY all overjoyed because he lost eight pounds on his recent yachting trip.

WALLY BEERY all set to take CAROL ANN to Europe.

LEE TRACY bragging that he never smokes less than sixty cigarettes a day.

Great rejoicing among the fans at the news that JANET GAYNOR and CHARLES FARRELL will once more be teamed in a series of pictures at Fox.

FAY WRAY casting her first vote as a United States citizen. She recently received her final citizenship papers.

CLARK GABLE receives a letter from a Paris newspaper telling him he has been selected the handsomest man in films.

MAE WEST out-wise-cracking one of Hollywood's champion wise-crackers—and making him like it.

LEW AYRES getting all indignant about social inequalities and the rights of common folks.

The Authors Club accepting the application of JEAN HARLOW on account of the publication of her first book.

ANN HARDING pleased as can be at the first rushes of her picture *Peacock Feathers*.

JACK LA RUE and GEORGE RAFT, reported as Hollywood "Feudists," seen strolling arm-in-arm down the boulevard.

BING CROSBY denying stories that he expects another baby.

"Yes, Mother, I'm Going to Be An Actor"

Continued from page thirty-three

had struck gold, signed him on a long term contract.

THE REAL STORY of David Holt begins in the home of the Masseys, a humble cottage in Atlanta, Ga., years before he was born. His mother wanted to be an actress but her parents forbade. She made up her mind that if ever she had a child, boy or girl, the stage or screen should be its destiny.

She married and went to Jacksonville, Fla., to live and there David was born.

By the time David was two years old he was dancing to the music of a two-dollar radio which she bought. When he was three, an attack of lockjaw threatened to carry him off, but he recovered. By the most stringent household economies, Mrs. Holt accumulated enough money to pay for dancing and dramatic lessons at a local dramatic school. Into little David's consciousness was poured the idea, "You are going to be an actor."

"Yes, mother," he would smile up at her, "I'm going to be an actor."

He was soon the prize pupil of the school and his teacher took him to the showhouses of Miami, Daytona, Palm Springs and other small Florida cities while his mother, fairly bursting with pride, watched from the wings as the tiny performer brought thunders of applause.

Finally Mrs. Holt took David to Hollywood and for a month with the little boy's hand in hers, Mrs. Holt haunted the casting offices. They could not even get

a hearing. Their resources exhausted, they returned to Florida.

WAITING ONLY UNTIL they could again save enough money, Mrs. Holt once more induced her husband to take David to Hollywood. Again they faced a blank wall. There seemed little hope that she would ever get David inside a studio gate until they moved next door to a character actor named Howard Hickman.

"David went over to his house to borrow a hammer" says Mrs. Holt, "and Mr. Hickman got him to dance. He was impressed and began taking him to the studios and David got his first extra work."

Then came small parts in some of Bobby Jones' golf shorts, *Sitting Pretty*, *Wall of Gold* and *Mary Stevens M. D.*

"It was hard until David got his break," smiled Mrs. Holt, "and often Mr. Holt and I did not have enough to eat but we kept David and his sister Betty well fed. I never lost faith for I knew that all he needed was a chance."

Experts who should know predict that David will go far. They also admit that he is the finest natural child actor since Jackie Coogan, which means that unlike most child stars, his career will not terminate when he loses his childish appeal.

"I love my mother," smiled David looking up at her as they both sat in a big chair in the publicity office, "and I'm sorry I only got one heart 'cause if I had two I'd give 'em both to her."



REMOVE
FILM FROM
YOUR HAIR

Restore your hair to its natural softness, color, and lustre with Mar-O-Oil. One shampoo with this soapless olive oil scalp and hair cleanser removes that grimy film of dirt and dandruff which hides the beauty of your *Crowning Glory*. No messy lather—no soap or alkali—no special rinses. Mar-O-Oil washes away in clear warm water. Only Mar-O-Oil, the *All Purpose* shampoo, tonic, and dandruff corrective, contains *Vitazene*, non-alcoholic tonic. Rid your hair of excessive oiliness or dry brittleness. • Try Mar-O-Oil and be convinced. After your first use of this amazing new shampoo, if you don't feel and see a difference, we'll refund your money.

Mar-o-Oil
SOAPLESS SHAMPOO TREATMENT

GENEROUS TRIAL OFFER

J. W. Marrow Mfg. Company
Dept. 15, 3037 N. Clark St., Chicago, Illinois

Please send me your liberal 2-trial bottle of Mar-O-Oil. I enclose 10¢ (stamps or coin) to cover cost of handling and mailing.

Name _____
Street _____
City _____ State _____

FREE TUBE!

with each order for 2 tires. All Tubes New Heavy Gauge Circular Molded. Order now before offer expires.

NEW LOW PRICES
GOOD YEAR
Firestone
Goodrich
U.S. AND OTHERS

THESE TIRES
SURE DO
LOOK
GOOD

YES AND
THE YORK
GUARANTY BOND
PROTECTS YOU

**12 MONTH
WRITTEN-
GUARANTY BOND
WITH EACH TIRE**

LOWEST PRICES ON EARTH

TIRE USERS by the thousands all over the U. S. A. vouch for the LONG, HARD SERVICE, under severest road conditions of our standard brand Tires reconstructed by the ORIGINAL SECRET YORK PROCESS. OUR 18 YEARS IN BUSINESS makes it possible to offer tires at LOWEST PRICES in history with 12 month guarantee.

Don't Delay—Order Today

BALLOON TIRES				CORD TIRES					
Size	Rim	Tires	Tubes	Size	Tires	Tubes	Size	Tires	Tubes
28x4.40-21	\$2.15	\$0.85		30x3	\$2.25	\$0.65	32x4 1/2	3.35	1.15
28x4.50-20	2.35	0.85	30x3 1/2	2.35	0.75	33x4 1/2	3.45	1.15	
30x4.50-21	2.40	0.85	31x4	2.95	0.85	34x4 1/2	3.45	1.15	
28x4.75-19	2.45	0.95	32x4	2.95	0.85	30x5	3.65	1.35	
29x4.75-20	2.50	0.95	33x4	2.95	0.85	33x5	3.75	1.45	
29x5.00-19	2.85	1.65	34x4	3.25	0.85	35x5	3.95	1.55	
30x5.00-20	2.85	1.05							
28x5.25-18	2.90	1.15							
29x5.25-19	2.95	1.15							
30x5.25-20	2.95	1.15							
31x5.25-21	3.25	1.15							
28x5.50-18	3.35	1.15							
29x5.50-19	3.35	1.15							
30x6.00-18	3.40	1.15							
31x6.00-19	3.40	1.15							
32x6.00-20	3.45	1.25							
33x6.00-21	3.65	1.25							
32x6.50-20	3.75	1.35							
33x6.50-21	3.95	1.35							
34x6.50-22	4.15	1.35							
35x6.50-23	4.35	1.35							
36x6.50-24	4.55	1.35							
37x6.50-25	4.75	1.35							
38x6.50-26	4.95	1.35							
39x6.50-27	5.15	1.35							
40x6.50-28	5.35	1.35							
41x6.50-29	5.55	1.35							
42x6.50-30	5.75	1.35							
43x6.50-31	5.95	1.35							
44x6.50-32	6.15	1.35							
45x6.50-33	6.35	1.35							
46x6.50-34	6.55	1.35							
47x6.50-35	6.75	1.35							
48x6.50-36	6.95	1.35							
49x6.50-37	7.15	1.35							
50x6.50-38	7.35	1.35							
51x6.50-39	7.55	1.35							
52x6.50-40	7.75	1.35							
53x6.50-41	7.95	1.35							
54x6.50-42	8.15	1.35							
55x6.50-43	8.35	1.35							
56x6.50-44	8.55	1.35							
57x6.50-45	8.75	1.35							
58x6.50-46	8.95	1.35							
59x6.50-47	9.15	1.35							
60x6.50-48	9.35	1.35							
61x6.50-49	9.55	1.35							
62x6.50-50	9.75	1.35							
63x6.50-51	9.95	1.35							
64x6.50-52	10.15	1.35							
65x6.50-53	10.35	1.35							
66x6.50-54	10.55	1.35							
67x6.50-55	10.75	1.35							
68x6.50-56	10.95	1.35							
69x6.50-57	11.15	1.35							
70x6.50-58	11.35	1.35							
71x6.50-59	11.55	1.35							
72x6.50-60	11.75	1.35							
73x6.50-61	11.95	1.35							
74x6.50-62	12.15	1.35							
75x6.50-63	12.35	1.35							
76x6.50-64	12.55	1.35							
77x6.50-65	12.75	1.35							
78x6.50-66	12.95	1.35							
79x6.50-67	13.15	1.35							
80x6.50-68	13.35	1.35							
81x6.50-69	13.55	1.35							
82x6.50-70	13.75	1.35							
83x6.50-71	13.95	1.35							
84x6.50-72	14.15	1.35							
85x6.50-73	14.35	1.35							
86x6.50-74	14.55	1.35							
87x6.50-75	14.75	1.35							
88x6.50-76	14.95	1.35							
89x6.50-77	15.15	1.35							
90x6.50-78	15.35	1.35							
91x6.50-79	15.55	1.35							
92x6.50-80	15.75	1.35							
93x6.50-81	15.95	1.35							
94x6.50-82	16.15	1.35							
95x6.50-83	16.35	1.35							
96x6.50-84	16.55	1.35							
97x6.50-85	16.75	1.35							
98x6.50-86	16.95	1.35							
99x6.50-87	17.15	1.35							
100x6.50-88	17.35	1.35							
101x6.50-89	17.55	1.35							
102x6.50-90	17.75	1.35							
103x6.50-91	17.95	1.35							
104x6.50-92	18.15	1.35							
105x6.50-93	18.35	1.35							
106x6.50-94	18.55	1.35							
107x6.50-95	18.75	1.35							
108x6.50-96	18.95	1.35							
109x6.50-97	19.15	1.35							
110x6.50-98	19.35	1.35							
111x6.50-99	19.55	1.35							
112x6.50-100	19.75	1.35							
113x6.50-101	19.95	1.35							
114x6.50-102	20.15	1.35							
115x6.50-103	20.35	1.35							
116x6.50-104	20.55	1.35							
117x6.50-105	20.75	1.35							
118x6.50-106	20.95	1.35							
119x6.50-107	21.15	1.35							
120x6.50-108	21.35	1.35							
121x6.50-109	21.55	1.35							
122x6.50-110	21.75	1.35							
123x6.50-111	21.95	1.35							
124x6.50-112	22.15	1.35							
125x6.50-113	22.35	1.35							
126x6.50-114	22.55	1.35							
127x6.50-115	22.75	1.35							
128x6.50-116	22.95	1.35							
129x6.50-117	23.15	1.35							
130x6.50-118	23.35	1.35							
131x6.50-119	23.55	1.35							
132x6.50-120	23.75	1.35							
133x6.50-121	23.95	1.35							
134x6.50-122	24.15	1.35							
135x6.50-123	24.35	1.35							
136x6.50-124	24.55	1.35							
137x6.50-125	24.75	1.35							
138x6.50-126	24.95	1.35							
139x6.50-127	25.15	1.35							
140x6.50-128	25.35	1.35							
141x6.50-129	25.55	1.35							
142x6.50-130	25.75	1.35							
143x6.50-131	25.95	1.35							
144x6.50-132	26.15	1.35							
145x6.50-133	26.35	1.35							
146x6.50-134	26.55	1.35							
147x6.50-135	26.75	1.35							
148x6.50-136	26.95	1.35							
149x6.50-137	27.15	1.35							
150x6.50-138	27.35	1.35							
151x6.50-139	27.55	1.35							
152x6.50-140	27.75	1.35							
153x6.50-141	27.95	1.35							
154x6.50-142	28.15	1.35							
155x6.50-143	28.35	1.35							
156x6.50-144	28.55	1.35							
157x6.50-145	28.75	1.35							
158x6.50-146	28.95	1.35							
159x6.50-147	29.15	1.35							
160x6.50-148	29.35	1.35							
161x6.50-149	29.55	1.35							
162x6.50-150	29.75	1.35							
163x6.50-151	29.95	1.35							
164x6.50-152	30.15	1.35							
165x6.50-153	30.35	1.35							
166x6.50-154	30.55	1.35							
167x6.50-155	30.75	1.35							
168x6.50-156	30.95	1.35							
169x6.50-157	31.15	1.35							
170x6.50-158	31.35	1.35							
171x6.50-159	31.55	1.35							
172x6.50-160	31.75	1.35							
173x6.50-161	31.95	1.35							
174x6.50-162	32.15	1.35							
175x6.50-163	32.35	1.35							
176x6.50-164	32.55	1.35							
177x6.50-165	32.75	1.35							
178x6.50-166	32.95	1.35							
179x6.50-167	33.15	1.35							
180x6.50-168	33.35	1.35							
181x6.50-169	33.55	1.35							
182x6.50-170	33.75	1.35							
183x6.50-171	33.95	1.35							
184x6.50-172	34.15	1.35							
185x6.50-173	34.35	1.35							
186x6.50-174	34.55	1.35							
187x6.50-175	34.75	1.35							
188x6.50-176	34.95	1.35							
189x6.50-177	35.15	1.35							
190x6.50-178	35.35	1.35							
191x6.50-179	35.55	1.35							
192x6.50-180	35.75	1.35							
193x6.50-181	35.95	1.35							
194x6.50-182	36.15	1.35							
195x6.50-183	36.35	1.35							
196x6.50-184</									

HEAVY DUTY TRUCK TIRES

Size	Tires	Tubes	Size	Tires	Tubes
30x8	\$4.25	\$1.95	36x8	9.95	3.95
34x5	4.25	2.00	34x7	10.95	3.95
32x6 (8)	7.95	2.75	36x8	12.45	4.25
32x6 (10)	8.95	2.75	40x8	15.95	4.95

ALL OTHER SIZES

SEND ONLY \$1.00 DEPOSIT with each tire ordered. (\$4.00 deposit on each Truck Tire.) We ship balance C.O.D. Deduct 5 per cent if cash is sent in full with order. **ALL TUBES BRAND NEW—GUARANTEED.** Tires failing to give 12 months' service replaced at half price. **ORDER NOW!**

YORK TIRE & RUBBER CO., Dept. 3505
3855-59 Cottage Grove Ave. Chicago, Ill.

ASTROLOGY READING NOW 10c

In order to show you how interesting Astrology really is, Yogi Alpha, noted American philosopher has reduced the price of his 1000 word reading to only 10c.

This reading is based upon your sign of the Zodiac and discusses your inclinations in relation to occupation, health, vocation, temperament, partnerships, love emotions, marriage partnerships, etc. as indicated by Astrology.

Send your exact birthdate and 10c in coin or stamps, for your zodiac reading. Money refunded if not satisfied. Address Yogi Alpha, Box 1411, Dept. H-21, San Diego, Calif. If you have a friend who wishes a reading send 20c for two readings



Lincoln and Indian Head PENNIES WANTED

We Pay \$2 each If More Than
Up To \$2 each If 11 Years Old

And up to \$500 for certain U. S. Coins.
Send 10c today for catalog.
NATIONAL COIN CO.
Box 731-F MILWAUKEE, WIS.

Blackheads

Can be removed without leaving a scar. Send stamp for free sample of NIDA. A guaranteed harmless treatment. A container sufficient for full treatment costs 25c. Money back guarantee.

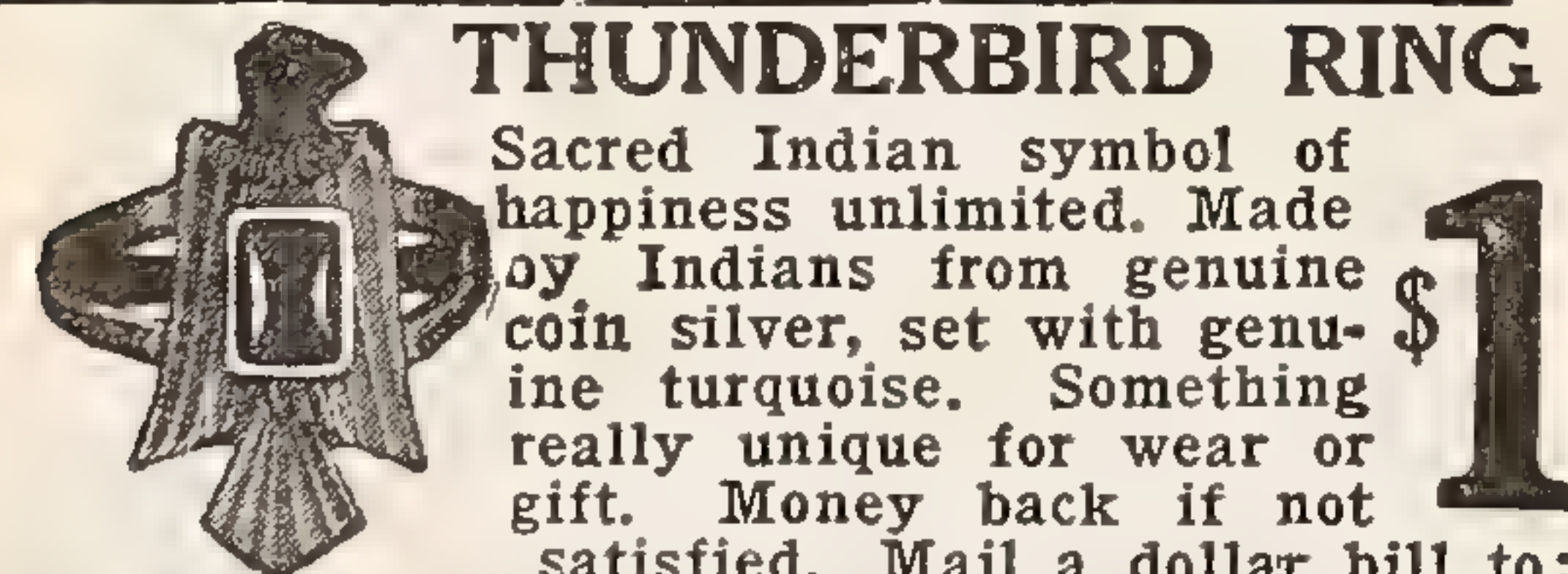
THORAXIUM CO., Dept. B

1229 Park Row Bldg., New York, N. Y.

Men Wanted at Once

Make Money Calling on Stores

New occupation. Pays big money at once without investment. Introduce a sensational new line 5c and 10c necessities to stores. Self sellers. Permanent repeat business easy. Experience unnecessary. Start free. Write.
PRO-CO-PAX
Dept. 33-ED
1956 South Troy
CHICAGO



THUNDERBIRD RING

Sacred Indian symbol of happiness unlimited. Made by Indians from genuine coin silver, set with genuine turquoise. Something really unique for wear or gift. Money back if not satisfied. Mail a dollar bill to:

MESA INDIAN TRADING POST, P. O. Box 333, Albuquerque, N. M.

Learn Public Speaking



At home—in spare time—20 minutes a day. Overcome "stage-fright," gain self-confidence, increase your salary, through ability to sway others by effective speech. Write now for free booklet, *How to Work Wonders With Words*.

North American Institute, Dept. 2132
3601 Michigan Avenue, Chicago, Ill.

What's New on the Screen

Continued from page twenty-seven

The Captain Hates the Sea

• • • A nautical "Grand Hotel" with entire action taking place aboard a ship. The fact that every member of the cast is a star or featured player makes this grand entertainment. John Gilbert definitely proves he has not lost his charm. Walter Connolly and Akim Tamiroff are superb. Don't miss it.—COLUMBIA.

THE PLAYERS—Schulte, Victor McLaglen; Mrs. Jeddock, Wynne Gibson; Mrs. Magruder, Alison Skipworth; Steve Bramley, John Gilbert; Janet Grayson, Helen Vinson; Danny Checkett, Fred Keating; Layton, Leon Errol; Capt. Helquist, Walter Connolly; Greta Klargi, Tala Birell; Joe Silvers, Walter Catlett; Mr. Jeddock, John Wray; Judge Griswold, Claude Gillingwater; Mrs. Griswold, Emily Fitzroy; Miss Hackson, Geneva Mitchell; Josephus Bushmills, Donald Meek; Juan Gilboa, Luis Alberni; Solazaro, Akim Tamiroff; Major Waringforth, Arthur Treacher; Flo, Inez Courtney; Orchestra, Jerry Howard, Larry Fine and Moe Howard; Donlin, G. Pat Collins.

Gentlemen Are Born

• • • An indictment of the hooey which makes college graduates think a diploma insures success. Four young men leave college to conquer the world. Soon they are lashed by life's adversities and one is killed. Failures, the trio decide they must muddle through life, in spite of their degrees. Franchot Tone is perfectly cast. Ann Dvorak and Jean Muir are excellent. Good entertainment and bound to please you.—WARNER.

THE PLAYERS—Bob Bailey, Franchot Tone; Tom Martin, Ross Alexander; Joan Harper, Margaret Lindsay; Susan Merrill, Ann Dvorak; Trudy, Jean Muir; Fred Harper Jr., Robert Light; Fred Harper Sr., Henry O'Neill; Smudge, Nick Foran; Stephen Hornblow, Charles Starrett; Mrs. Harper, Marjorie Gateson; Al., Bradley Paige.

St. Louis Kid

• • • A perfectly grand picture blending comedy and excitement to perfection. James Cagney, truck driver, in jail, steals the jailer's keys and takes Patricia Ellis to a dance. Complications come up and Cagney is accused of murder. He escapes again, tracks down the real murderer and lives happily with Patricia forever after. You never saw Cagney better. Don't miss it.—WARNER.

THE CAST—Eddie Kennedy, James Cagney; Ann Reid, Patricia Ellis; Buck, Allen Jenkins; Judge Jones, Arthur Aylesworth; Farmer Benson, Robert Barrat; Muzzeldopp, Spencer Charters; Brown, Addison Richards; Louie, Harry Woods; Joe Hunter, William Davidson; Richardson, Hobart Cavanaugh; Pete, Eddie Schubert; Harris, Charles Wilson; Gracie, Dorothy Dare; the girl friend, Gertrude Short. A Warner picture directed by Ray Enright.

Return of Chandu

• • • Because of the popularity of that mystic character, Chandu, we have to admit that this is a screamie indeed. Bela (Dracula) Lugosi is excellent. There are twelve episodes each one ending with the hero falling over a cliff or the princess about to be cast in the fiery furnace. Well done and thrilling.—PRINCIPAL PICTURES.

THE PLAYERS—Chandu (Mr. Frank Chandler), Bela Lugosi; Princess Nadji, Maria Alba; Mrs. Regent, Clara Kimball Young; Vindhyan, High Priest of Ubasti, Lucian Prival; Robert Regent, Deane Benton; Betty Regent, Phyllis Ludwig; Sutra, Cyril Ambruster; Voice of Ubasti, Murdock MacQuarrie; Captain Wilson, Wilfred Lucas; Tyba, Joseph Swickard; Prince Andro, Bryant Washburn.

The Firebird

• • • An unusual film with the earmarks of a hit, introducing Anita Louise as a star. Her rare beauty and excellent acting brought high applause from the preview audience. The story concerns the solving of a murder mystery with psychological methods. A well done picture, well worth seeing.—WARNER.

THE PLAYERS—Carola Pointer, Verree Teasdale; Herman Brandt, Ricardo Cortez; John Pointer, Lionel Atwill; Marietta, Anita Louise; Police Inspector, C. Aubrey Smith; Joan, Dorothy Tree; Mlle. Mousquet, Helen Trenholme; Emile, Hobart Cavanaugh; Halasz, Robert Barrat; Assistant Stage Manager, Hal K. Dawson; Stage Manager, Russell Hicks; Max, Spencer Charters; Professor Peterson, Etienne Girardot; Thelma, Florence Fair; Alice Von Attern, Nan Gray.

Enter Madame

• • • Elissa Landi in a charming rôle. Based on the stage success, the story is of a young American who marries a famous opera singer but finds himself only a stooge for his famous wife. He plans to divorce her but she outwits him and the stooging continues.—PARAMOUNT.

THE PLAYERS—Lisa della Robbia, Elissa Landi; Gerald Fitzgerald, Cary Grant; Farnum, Lynne Overman; Flora Preston, Sharon Lynn; John della Robbia, Frank Albertson; Aline Chalmers, Cecilia Parker; Tamamoto, Wilfred Hari; Bice, Michele Burani; Archimede, Paul Porcasi; The Doctor, Adrian Rosley; Carlson, Torben Meyer; Bjorgenson, Harold Berquist.

The White Parade

• • • Loretta Young gets the chance of her career and acquits herself notably in this story about the life of a student nurse. Claimed to be the first authentic picture of its kind it rises to new heights of drama with John Boles, Dorothy Wilson, Joyce Compton and Muriel Kirkland in the excellent supporting cast. Well worth seeing.—LASKY-FOX.

THE PLAYERS—June Arden, Loretta Young; Ronald Hall, John Boles; Zita Scofield, Dorothy Wilson; Glenda Farley, Muriel Kirkland; Gertrude Mack, Astrid

REDUCE FAT!

BY OUR NEW AMAZING WAY

"You can reduce the same way I did . . . without all of your strenuous exercising and dieting . . . with Snyder Anti-Fat Tablets. They're marvelous. Try them."

Get rid of unwanted fat, without teas, dope, chemicals, dangerous drugs, strenuous exercise or starvation diet. These new pleasant double action ANTI-FAT TABLETS are designed to make the fat disappear. Guaranteed to reduce when directions are followed. Have succeeded where other attempts had failed. Quick, safe, and harmless. Made from secret herbal plant extracts. Tried and tested by untold numbers with miraculous, amazing results. . . . Try these magic tablets at our risk. Just mail \$1.00 for one month's supply. Trial supply 25c. Fat is dangerous to the heart and health. REDUCE NOW! Don't delay.

SNYDER TABLET COMPANY

Dept. 350-H, 1434 N. Wells St., Chicago, Illinois.

REDUCE

With Our
Newly
Discovered
Secret

As Much as 5
Pounds a Week



63

STOP Your Rupture Worries!



Why worry and suffer with that rupture any longer? Learn about my perfected invention. It has brought ease, comfort and happiness to thousands by assisting in relieving and curing many cases of reducible hernia. It has Automatic Air Cushions which blind and draw the broken parts together as you would a broken limb. No obnoxious springs or pads. No salves or plasters. Durable, cheap. Sent on trial to prove it. Beware of imitations. Never sold in stores nor by agents. Write today for full information sent free in plain, sealed envelope.

H. C. BROOKS, 139 State St., Marshall, Michigan



WHAT DOES YOUR FUTURE HOLD

Consult **LEON DEVOLE**, Famous Character Analyst, Scientific Mentalist, who understands human perplexities. His advice has helped THOUSANDS. He will tackle YOUR problem from a new and different angle and get RESULTS. Let him guide YOU to success, if worried and perplexed about business, family troubles, love, marriage, employment, the future, etc. **ALL WORK STRICTLY PERSONAL, INDIVIDUAL AND GUARANTEED SATISFACTORY.** Obtain his new, just off the press Giant 10,000 word Astrological Forecast. It reveals secrets, friends, enemies and important affairs of your life. It predicts by exact days, date and months coming events of 1935, based on YOUR Zodiacal sign, lucky and unlucky days, etc. **BE SAFE!** Consult it before making business deals, forming partnerships, marrying, etc. Send ONLY \$1.00 bill for your forecast and **LEON DEVOLE** will answer four questions on any subject FREE (money refunded if not satisfied.) Include exact birthdate and self-addressed stamped envelope.

DEVOLÉ, P. O. Box 748, Dept. C, Chicago, Ill.

\$\$\$ Photoplay Ideas \$\$\$

Stories accepted in any form for criticism, revision, copyright and submission to Hollywood studios. Our sales service selling consistent percentage of stories to Hollywood Studios—the MOST ACTIVE MARKET. Not a school—no courses or books to sell. Send original plots or stories for FREE reading and report. You may be just as capable of writing acceptable stories as thousands of others. Deal with a recognized Hollywood Agent who is on the ground and knows market requirements. Established 1917. Write for FREE BOOK giving full information.

UNIVERSAL SCENARIO CO.

554 Meyer Bldg.

Hollywood, Calif.



ARTIFICIAL LASHES

HAVE BEAUTIFUL LONG LASHES, LIKE THE STARS OF SCREEN AND STAGE.

EY-TEB artificial lashes are easy to apply. Lasting, impossible to detect, not affected by water, tears or make-up. Give your eyes new beauty with EY-TEBS. Mailed postpaid on receipt of \$1.00. (4 complete applications)

EY-TEB CO., Dept. A.2 425 FIFTH AVENUE, NEW YORK CITY

Be an ARTIST

MAKE \$50 TO \$100 A WEEK!

Many of our successful students are now making big money. Our simple methods make it easy to learn Commercial Art, Cartooning and Designing at home, in spare time. New low tuition rate. Write for big free book, "ART for Pleasure and Profit," today. State age. Address:

STUDIO 431, WASHINGTON SCHOOL OF ART
1115-15TH STREET., WASHINGTON, D. C.

FREE '35 Calendar-Thermometer

Would you like to have a beautiful 1935 Calendar—illuminated in colors and gold, with a handy thermometer attached—absolutely FREE? All you have to do is to refer to the offer outlined in the Nature's Remedy ad on page 52 or the Tums ad on page 45, then send your name, address and postage stamp to cover mailing cost to desk indicated. Samples of both NR, the all-vegetable laxative, and TUMS, for fussy stomach, will be included with your free Calendar-Thermometer.



Be a Nurse

MARRIED WOMEN EARN \$25-\$35

You can learn at home in spare time to be a "practical" nurse. One graduate saved \$400 while learning. A housewife earned \$430 in 3 months. Clear, simple lessons. Course endorsed by physicians. Est. 36 years. Thousands of graduates. Equipment included. High school not required. Easy tuition payments. Men, women, 18-60. Add to your family income!

CHICAGO SCHOOL OF NURSING

Dept. 51, 26 N. Ashland Blvd., Chicago, Ill.

Please send free booklet and 32 sample lesson pages.

Name (State whether Miss or Mrs.)

City State Age

ROMANCE



ROBERT and Mignon Woolsey have been married for seventeen years, and they're still on speaking terms . . . Sheila Mannors continues as head woman in the life of Ernst Lubitsch . . . Matt Moore and Aileen Pringle have been "thataway" for half a decade now . . . George Jean Nathan and Lillian Gish continue their New York dinners for two . . . It's all over between Evelyn Venable and Hal Mohr as a result of Papa Venable's discovery that Hal has two divorces to his credit . . . Irene Hervey and Nick Stuart have developed a mutual interest in stargazing . . . Esther Ralston admits she's fond of Bill Morgan, but insists that wedding bells are out.

MARY CARLISLE and James Blakeley of the Park Avenue Blakeleys, are cooing . . . rumors are about that Peggy Hopkins Joyce will "ankle it" with Peppy D'Albrow . . . the Charlie Murrays celebrated their twenty-eighth wedding anniversary by sailing through the Panama Canal . . . Ginger Rogers and Lew Ayres continue to hold hands in public . . . Antonio Moreno and Clara Ray (the ex-Mrs. Charlie) dine together . . . Geneva Mitchell and Lowell Sherman will be announcing the date before long . . . Virginia Bruce goes dancing with the very rich Sonny Whitney . . . June Knight is knitting sweaters for Paul Ames . . . Harpo Marx's six-months sojourn in Russia didn't lessen his interest in Susan Fleming.

JACKIE COOPER is showering attention on Dorothea Beick, the starlet from Bloomington, Illinois . . . Charles Irwin and Helen Mack are each other's favorite people . . . Anita Louise and Tom Brown, real life sweethearts, are "burned" because exhibitors don't want them to co-star any more . . . Edward Everett Horton is squiring Genevieve Tobin . . . now that Georgie Raft's estranged frau has promised to proceed with the legal severing, Georgie and Virginia Pine are discussing parson's fees . . . Helen Morgan is back in town with a denial that she and Maurice Maschke, Jr., are parting . . . Hazel Forbes is delaying the start under her new RKO-Radio contract while her millionaire fiance, Bob Aaronson, is in town.

reviving rumors that she is about to divorce Bolton Mallory, her second mate.

Meanwhile, Jack Kirkland, Nancy's first husband, and his bride, Jane Shad-duck, who separated soon after their marriage, are reported on the verge of a reconciliation.

Ann Goes Musical

ANN DVORAK, who was a studio dancing teacher before winning her spurs as a dramatic actress, will shortly satisfy a craving of long standing. Warner Brothers have decided to star her in a song-and-dance picture!

Lyle Flies High

LYLE TALBOT has long been an aviation nut, but his Warner contract prohibited his going aloft. As a result, he has spent whole days around the airfields, admiring planes, envying aviators.

But Lyle's repressed desire no longer is repressed.

He plays the rôle of a pilot in *Murder in the Clouds*, and he's getting paid for it, too.

Joan Plays Safe

THE HOLLYWOOD crime wave has caused Joan Crawford to park her costly collection of jewels in a bank's strong-box. Before locking up the baubles, however, the star had an inexpensive duplicate made from each piece.

Joan's New Hobby

JOAN BENNETT has gone in for Early American modes and manners in a big way.

The youngest daughter of the famous clan has not only purchased a century-old farmhouse and 160-acres of meadow and woodland in Connecticut, where she is restoring the original furnishings, but she doing over two rooms in her Hollywood residence after the Colonial mode.

Joan and hubby Jean Markey plan to make the Eastern place their permanent abode after la Bennett retires from the silversheet.

Gives Cousin Chance

VIRGINIA BRUCE, ex-wife of John Gilbert, has brought her attractive cousin, Ruth Hart, down from San Francisco and is preparing her for a try at the talkies.

A Gift From Gary

GARY COOPER is so delighted with the way Henry Hathaway is directing him in *The Lives of a Bengal Lancer*, that he has presented the megaphonist with an expensive wrist watch—an exact duplicate of the one Sandra Shaw bought the lanky star on his birthday a few months back.

Josie Soars Rapidly

THE BROTHERS WARNER are losing no time in pushing Josephine Hutchinson, Eva LeGallienne's prize protégée, into a stellar niche.

With only one screen rôle to her credit, the Burbank producers have assigned Josie as George Brent's leading woman in *The Sacred Flame*, after which she will portray *Hermine* in Max Reinhardt's personally-directed screen version of *Midsummer Night's Dream*.

The pale and red-headed Josie will have little rest between productions, for her Warner contract provides for four pictures a year, all to be made within a six months period, thus allowing her six months annually in which to return to Broadway.

Answers

to questions on page 59

1. Rudolph Valentino.

See page 12

2. Richard Dix.

See "Harry Carr's Shooting Script," page 37

3. Conchita Montenegro.

See story, page 13

4. David Holt.

See story, page 33

PHOTO Enlargements

Clear enlargement, bust, full length or part group, pets or other subjects made from any photo, snapshot or tintype at low price of 49c each; 3 for \$1.00. Send as many photos as you desire. Return of original photos guaranteed. **SEND NO MONEY!**

Just mail photo with name and address. In a few days postman will deliver beautiful enlargement that will never fade. Pay only 49c plus postage or send 50c—8 for \$1.00, and we will pay postage ourselves.

BEAUTIFULLY FREE! To acquaint you with the HIGH quality of our work we will frame, until further notice, all pastel colored enlargements FREE. Illustrations of beautifully carved frames for your choice will be sent with your enlargement. Don't delay. Act now. Mail your Photos today. Write **NEW ERA PORTRAIT COMPANY** 11 E. HURON STREET, DEPT. 640 CHICAGO, ILLINOIS



Learn Photography at HOME

Make money taking pictures. Prepare quickly during spare time. Also earn while you learn. No experience necessary. New easy method. Nothing else like it. Send at once for free book, **Opportunities in Modern Photography**, and full particulars.

AMERICAN SCHOOL OF PHOTOGRAPHY Chicago, U. S. A. Dept. 2131 3601 Michigan Ave.

Bette Davis Tells 10 ways to Avoid DIVORCE

FEBRUARY HOLLYWOOD

On Sale at All Newsstands

10c

FEMALE HELP WANTED

EARN MONEY HOME. Address Envelopes, do sewing, other work. Send stamp for details. Homework Service Company, Dept. F, Springfield, Mass.

TYPISTS—Make extra money spare time copying radio scripts, etc. Experience unnecessary. Write, enclosing stamp. Typists' Association, 1765 Hunter Bldg., Chicago.

MALE AND FEMALE HELP WANTED

EARN \$5.00 DAILY RAISING MUSHROOMS in cellar, shed, attic. We buy crops. Guaranteed materials furnished. Odorless method. Book free. United, 3848-BM Lincoln Avenue, Chicago.

EMPLOYMENT SERVICE

WANT SALARIED POSITION? Send dime for Jobseeker's Guide. Shows how. Employment Counselors, 401-CR Bedford Bldg., Chicago.

BUSINESS OPPORTUNITIES

NEWSPAPER CLIPPINGS PAY. Instructions 25c. Goodall, Box 1592, San Francisco.

POEM, SONG WRITERS

WANTED: ORIGINAL POEMS, SONGS for immediate consideration. MMM Publishers, Dept. FW, Studio Bldg., Portland, Oregon.

SONG WRITING

SONG WRITERS! Poems or melodies. Amazing offer. Ray Hibbler, D-101, 2157 North Avers Ave., Chicago.

FILMS DEVELOPED

FILMS DEVELOPED, any size, 25c coin, including two enlargements. CENTURY PHOTO SERVICE, Box 829, LaCrosse, Wisc.

PERSONAL

HIGHEST PRICES PAID for domestic and foreign stamps. Send 10c for list. MONA VANNA, CR-203 South Dearborn, Chicago.

WE BUY LINCOLN HEAD PENNIES. Will pay up to \$2.00 each if over 10 years old. Indian Head pennies worth up to \$51.00 each. Send 10c for Buying Catalog. Continental Coin Co., Incorporated, CK-111, W. Jackson, Chicago.

SELL US YOUR OLD COINS: Will pay up to \$53 for certain pennies. Up to \$100 for nickels. Send 10c for complete list. Collectors Coin Exchange, 401-CR Bedford Bldg., Chicago.

UP TO \$25.00 paid for snapshots, photos, amateur drawings. Needed by publishers, advertisers. Send 10c for list of subjects wanted. ARTISTOPHAGERS EXCHANGE, 401-CR Bedford Bldg., Chicago.

HOROSCOPE

YOUR HOROSCOPE and **THREE QUESTIONS** answered **FREE** of **EXTRA CHARGE** with 35c jar CILK—the marvelous skin protection. Send money and birth date to SCHMITZ, Box 184, Ottumwa, Iowa.

FASHIONS



JEAN HARLOW appeared at the tennis matches in a white satin slacks suit . . . Gene Raymond has gone in for black shirts that would win the praise of Mussolini . . . take a good look at the gown Carole Lombard wears in "Bride and the Best Man" . . . it is made of a new fabric known as cellophane velvet, and, at the moment, there are only seven yards of the material in existence . . . the cloth is said to have the draping qualities of velvet, plus a high surface glitter . . . Adrian has designed for Joan Crawford's private wardrobe a sweeping evening gown in blue like most of Joan's clothes, and bordered at the shoulder and hem by graceful corded loops . . . a three-quarter wrap of blue cotton lace completes the ensemble.

MARIAN NIXON has a new tweed suit of colorful rust and brown pattern . . . it is modeled along youthful lines, with a narrow skirt and loose, unbelted jacket . . . Mary Brian also is going in for tweeds, one of her newer outfits carrying attractive box leather fastenings on the jacket . . . one of Ann Sothorn's recently-acquired ensembles consists of a blouse with a high neckline and a jacket carrying a collar in the band mode, a la Russe . . . Joan Bennett has a satin-dull wool outfit that includes a jacket of mossy bouclette wool-weave, with loosened sides and belted front and back, given it that bulky top and slim skirt effect that is so popular now.

Anna Draws a Cheer

ANNA STEN may have been more or less of a social recluse in the past, but she was very much in evidence when the *Again We Live* labor crew threw off a dinner and dance for its members at one of the beach clubs. Anna was there in all her glory, tripping it with every electrician, prop boy and grip who asked her.

Joel Lingers On

JOEL McCREA presented wifey, Frances Dee, with a costly automobile as a peace-offering when he postponed their trans-Atlantic jaunt to play opposite Marlene Dietrich in *Carnival in Spain*.

However, Joe's British offer still holds good, and he hopes to be able to take Frances and the baby to London by Spring at the latest.

Praise For Katie

HUGH WALPOLE, English novelist now in Hollywood, insists that Katharine Hepburn "has more genius than any feminine star I have yet met in the film colony."

Neighbors Aroused

THERE WILL be several vacant homes in Jackie Cooper's Beverly Hills neighborhood unless the child star loses interest in his recent birthday gifts, which included a set of trap drums, a set of kettle drums and a big brass drum.

Yep, Jackie's decided to join an orchestra as a drummer when he grows up!

SENSATIONAL—NEW PORTRAIT-RING

CRAZE OPENS FLOOD OF PROFITS FOR SPECIALTY MEN

New secret process reproduces any size snapshot or photo of loved one on ring. Reproduction clear and sharp. Not pasted on. Portrait becomes an actual part of ring itself. Unbreakable. Will last longer than a life-time. Impervious to heat, water or tarnish. Never fades. Ring is onyx-like black in appearance. Light weight. No sharp corners. Will not scratch or nick. Size for any finger. men and women.



Style for

YOUR Wife's Mother's Child's or Sweetheart's PORTRAIT Reproduced on the Ring

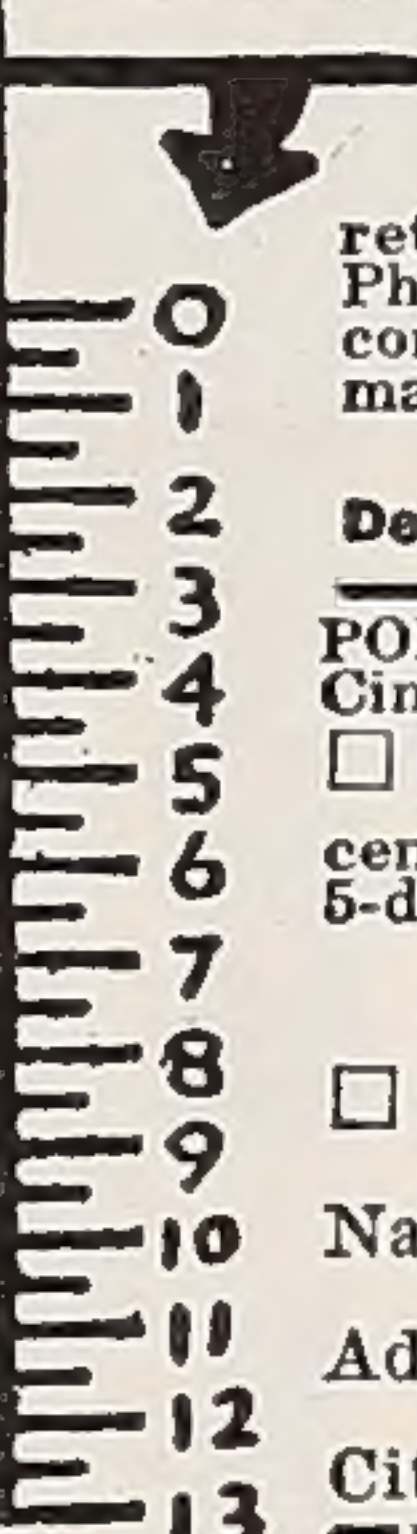
Wear Ring—Collect Profits

Country going "portrait ring crazy". Be first in your community to cash in on this new sensation. Everyone who sees Portrait Ring wants one.

Measure From Top of Arrow

RING SIZE FINDER

Wrap strip of paper around middle joint of finger and trim so ends meet. Measure paper from tip of arrow down this chart. Number at end is your size.



Nothing else "just like it". No competition. Sells for \$2.00. Looks like \$5.00 value. Pays you 100% profit. No deliveries to make. No stock to carry. Each ring individually made. Just wear your sample ring on your finger and collect quick profits.

5-Day Free Examination Offer

Rush snapshot or photo of loved one with 25c and ring size. Pay postman balance of only 75c. Wear ring for 5 days. If not more than satisfied return it and your money will be promptly refunded. Photo delivered unharmed with ring. Order blanks and complete instructions for cashing in on this money-making sensation sent free. Mail coupon today.

PORTRAIT RING CO. Dept. 6-A, 12th & Jackson Sts., Cincinnati, Ohio.

PORTRAIT RING CO., Dept. 6-A, 12th & Jackson Sts., Cincinnati, Ohio.

☐ Enclosed is 25c and photo. Please rush sample ring and starting equipment. Will pay 75c C.O.D. plus few cents postage. You are to refund my money under your 5-day guarantee if I am not entirely satisfied.

RING SIZE _____ **STYLE** _____ (Man's or Woman's Ring)

☐ Send full details only.

Name _____

Address _____

City or Town _____ State _____

PEA-MATIC REPEATER-12 SHOT



25c Post-paid.

Here it is, boys. You can have an immense amount of fun with this new pistol. It shoots 12 to 15 ordinary peas without reloading. All you need do is to load the gun with peas, pull the trigger and keep on firing until the barrel is empty. Then reload and fire again. It is absolutely harmless and safe. Nothing to explode. These pistols sell like hot cakes, so get yours **AT ONCE**. Be the first boy in your town to own one of these automatic repeating pistols and be the envy of all the other kids in the neighborhood. **PRICE 25c.**

Big catalog of novelties, jokes, tricks, puzzles, books, etc., 10c. **JOHNSON SMITH CO., Dept. 106, RACINE, WIS.**

Be a RADIO EXPERT

Learn at Home—Make Good Money

Mail the coupon. Many men I trained at home in spare time make \$40, \$60, \$75 a week. Many make \$5, \$10, \$15 a week in spare time while learning. Get facts about Radio's opportunities and my amazingly practical 50-50 method of training. Home experimental outfits make learning easy, practical, fascinating. Money back agreement protects you. Mail coupon for free 64-page book.

J. E. SMITH, President, Dept. 5AE9

National Radio Institute, Washington, D. C.

Send me your free book, "Rich Rewards in Radio." This does not obligate me. (Please print plainly)

Name _____ Age _____

Address _____

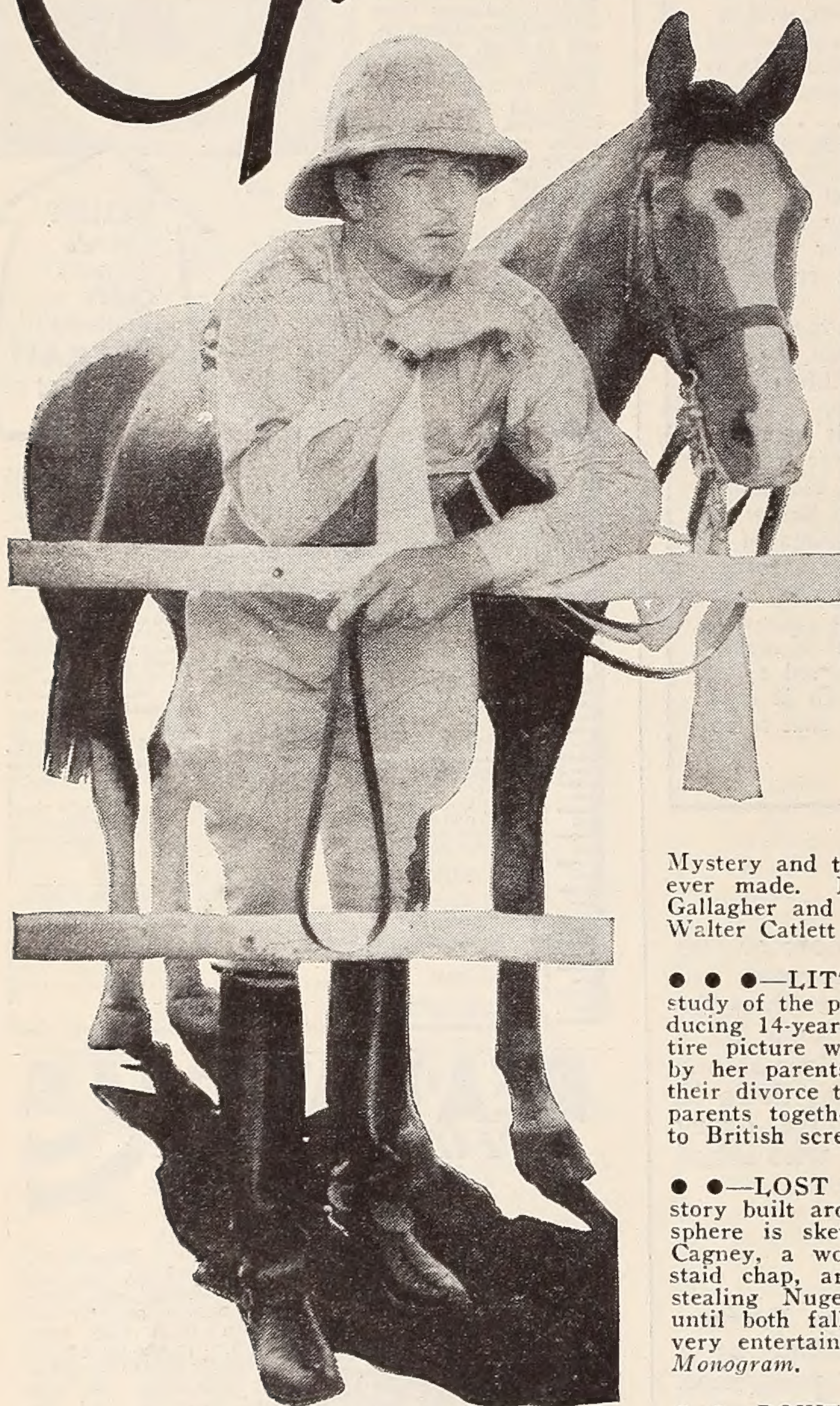
City _____ State _____

THE Guide

RATING CODE:
 ●●●● Excellent ●●● Good
 ●● Fair ● Mediocre

Convenient reviews
 of current attractions

TO NEW PICTURES



Gary Cooper as Captain McGregor in Lives of a Bengal Lancer, a Paramount picture



Carole Lombard, glamorous and beautiful as ever, with Roger Pryor in a scene from Lady By Choice

NEW PICTURES

●●●●—**CLEOPATRA**—Claudette Colbert, Warren William and Henry Wilcoxon in a vast DeMille spectacle.—*Paramount*.

●—**FIFTEEN WIVES**—Only Conway Tearle's grand acting saves this from the ash can. In spite of this the film is tiresome and uninteresting. A mystery story which isn't mysterious. Suit yourself about seeing it.—*Chesterfield*.

●●—**GREEN EYES**—Mild entertainment. Mystery story with Shirley Grey and Charles Starrett. There are several murders and fair detective work but you won't get terribly excited.—*Chesterfield*.

●●—**I SELL ANYTHING**—A splendid cast headed by Pat O'Brien, Ann Dvorak, Claire Dodd and Roscoe Karns is wasted on the shopworn theme of a racketeer who sells fake jewelry at auction. The cast does its best but the story isn't there.—*Warner Bros.*

●—**LIGHTNING STRIKE TWICE**—Farce—

Mystery and the mystery is why the picture was ever made. Ben Lyons, Thelma Todd, Skeets Gallagher and Pert Kelton in a scrambled story. Walter Catlett fails to amuse.—*Radio*.

●●●—**LITTLE FRIEND**—A psychological study of the problems of a growing child. Introducing 14-year-old Nova Pilbeam, who carries entire picture with ease and talent. Disillusioned by her parents' neglect and forced to testify at their divorce trial, her anguish finally brings her parents together again. Noteworthy contribution to British screen.—*Gaumont-British*.

●●—**LOST IN THE STRATOSPHERE**—The story built around a crazy flight into the stratosphere is sketchy and badly handled. William Cagney, a woman chaser and Elliot Nugent, a staid chap, are army fliers. Cagney is always stealing Nugent's girls. Nugent doesn't mind until both fall in love with June Collyer. Not very entertaining but maybe you can stand it.—*Monogram*.

●●—**POWER**—British made picture. A powerful theme but exceedingly dull and doubtful if it will please American audiences. Setting is in Wurtenburg, where a Jew seeking to ingratiate himself, sacrifices a young girl to the desires of Duke Alexander. Retribution comes when the Jew's daughter kills herself to escape the Duke's advances. Conrad Veidt and a foreign cast.—*Gaumont-British*.

●●—**TRANSATLANTIC MERRY-GO-ROUND**—Just fair. A mystery story studded with music and song but too confusing. Action takes place on a ship with a variegated assortment of passengers. Nancy Carroll and Gene Raymond do their best and it isn't bad.—*Reliance*.

●●—**WITHOUT CHILDREN**—Dull picture but good in spots. Bruce Cabot, married, falls for another woman. His wife, Marguerite Churchill, despairing at the actions of her husband and the wildness of their children determines to straighten out the whole family by stepping out herself. You'll like parts of this.—*Liberty*.

WATCH FOR THESE AT YOUR NEIGHBORHOOD THEATRE

●●●—**HAPPINESS AHEAD**—Musical, Dick Powell at his best. Story of a rich girl who falls in love with a window washer.—*Warner*.

●●●—**IMITATION OF LIFE**—A simple story great because of its very simplicity. A romance with racial complications. With Claudette Colbert, Rochelle Hudson, Juanita Quigley, Ned Sparks, Paul Lukas.—*Universal*.

●●●●—**LADY BY CHOICE**—May Robson clicks again in a picture which ranks with *Lady for a Day*.—*Columbia*.

●●●—**MRS. WIGGS OF THE CABBAGE PATCH**—A famous book and stage play brought to the screen by Pauline Lord, W. C. Fields, Kent Taylor, Evelyn Venable, Donald Meek and others.—*Paramount*.

●●●—**NIGHT LIFE OF THE GODS**—Fantasy. Young scientist discovers how to turn living people into statues and vice versa.—*Universal*.

●●●—**ONE EXCITING ADVENTURE**—Light comedy which clicks in a big way. A crook of the *Raffles* type confuses the dumb detective. Binnie Barnes' second American picture which promises well for her future.—*Universal*.

●●●—**PECK'S BAD BOY**—Jackie Cooper plays the famous bad boy and Thomas Meighan is the father. Excellent entertainment for all ages.—*Sol Lesser picture released by Fox*.

●●●—**6-DAY BIKE RIDER**—Joe E. Brown scores again in this comedy classic of the bicycle races. Joe as a small town boy with a flare for bike riding goes to the big city and makes good in spite of everything.—*Warner*.

●●●●—**THE GAY DIVORCEE**—Fred Astaire and Ginger Rogers in a dancing sensation *The Continental*. Don't miss this.—*Radio*.

●●●●—**THE MERRY WIDOW**—Classic operetta sparkling with romance, music, beauty, adventure, intrigue. Maurice Chevalier and Jeanette MacDonald.—*Metro*.

●●●●—**365 NIGHTS IN HOLLYWOOD**—Authentic, clever comedy hit with Alice Faye turning in a grand performance.—*Fox*.

●●●●—**WE LIVE AGAIN**—Anna Sten's second appearance, and better than *Nana*. The story is Tolstoy's *Resurrection*. With Fredric March.—*United Artists*.

Mae West says **LOVE Will End the Depression**

Mae has it all figured out in a way that is logical and interesting. She knows the public and knows its reactions and she lets you in on the secrets of her reasoning.

Do You Inspire ROMANCE?

Every girl or woman wants to inspire romance. But how many do? Hollywood's stars have found the formula and they have given it to Grace Mack so that she can pass it on to you in the January issue of SCREEN PLAY.

The January issue of SCREEN PLAY is one of the most interesting movie magazines ever published. It is full of bright, newsy stories written by your favorite Hollywood authors—it has the greatest assortment of fine pictures—it has the best features found in any magazine.

10c At all Newsstands

Get Your Copy Now
JANUARY

Screen Play



TATTOO

your lips

... Tattoo them with lasting, pasteless, transparent color to give them the glamorous allure of a South Sea Moon

See Trial Offer Below



HERE is a lipstick that is really different. You put it on ... let it set ... then wipe it off. Nothing remains on your lips excepting truly transparent color in the most adventurous hues ever seen. No pastiness to come off when it shouldn't. And what indelibility!

TATTOO stays on right thru ... *anything*! No purplish cast either ... and instead of the usual drying effect, TATTOO is so soothing, it will keep your lips soft and smooth ... lastingly young ... forever desirable! Oh, so desirable. Test all four shades at the Tattoo Color Selector displayed on all smart toilet goods counters. TATTOO is \$1 everywhere.

SEND COUPON FOR TRIAL

A miniature size of TATTOO (Lipstick) ... a full two weeks' supply ... contained in a clever black and silver case will be sent upon receipt of the coupon below together with 10c to cover partly the cost of postage and packing. TATTOO your lips!



FOUR RAVISHING SHADES

CORAL has an exciting orangish pink cast. Rather light. Ravishing on blondes and titian blondes.

EXOTIC is a truly exotic, new shade, brilliant yet transparent. Somehow we just cannot find the right words to describe it, but you'll find it very effective!

NATURAL is a medium shade. A true, rich blood color that will be an asset to any brunette.

PASTEL is of the type that changes color when applied to the lips. It gives an unusually transparent richness and a depth of warm color that is truly amazing.

TATTOO, CHICAGO

TATTOO, Dept. 11—11 East Austin Avenue, Chicago

10c enclosed. Send me Trial Size TATTOO (Lipstick) postpaid.

☐ CORAL ☐ EXOTIC ☐ NATURAL ☐ PASTEL

Name _____

Street _____

Town _____ State _____